



JUNE 20-24, 2016 AND JUNE 25, 2016
JOIN MARIACHI SOL DE MEXICO® AND
FELLOW MARIACHI EDUCATORS

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FOR THE
10TH ANNIVERSARY CELEBRATION OF THE
NATIONAL MARIACHI WORKSHOPS FOR EDUCATORS®

Thank you for reaching out to us to receive information about the *10th Anniversary of the National Mariachi Workshops for Educators®* sponsored by West Music, Yamaha Corporation, Wenger Corporation, CenturyLink, Conn-Selmer, Inc., and Hal Leonard Corporation with optional graduate credit offered through VanderCook College of Music. We have assembled all of the information that we have available as of this point so that you may begin to organize your trip to **Las Vegas during the week of June 20, 2016**

A. MARIACHI SOL DE MEXICO DE JOSE HERNANDEZ TO HEADLINE THE 10TH ANNIVERSARY OF THE 2016 NATIONAL MARIACHI WORKSHOPS

We are thrilled to announce that Mariachi Sol de Mexico de Jose Hernandez will headline our 10th Anniversary Workshops. Sol will be performing a very special tribute concert to celebrate our Anniversary and will also provide a Performance Techniques/Showmanship clinic on Friday morning.

The Golden Nugget has generously agreed to provide each workshop registrant with one (1) complimentary *VIP Ticket* for the Mariachi Sol de Mexico concert on Thursday night, June 23rd. Additional tickets will be made available for purchase through our website. Please be sure to like our Mariachi Workshops Facebook page and sign up for our e-newsletter at **www.musicedconsultants.net/sign-up-for-e-news** so that we may notify you as soon as these additional tickets become available for purchase. Seating will be limited!

B. DATES, TIMES AND INITIAL INFORMATION

The 2016 National Mariachi Workshops for Educators® will again be held at the *Fabulous Golden Nugget Hotel and Casino* in Las Vegas. The sessions will begin promptly at 8:00 AM on Monday, June 20, 2016, and conclude “officially” at approximately 3:30 PM on Friday, June 24, 2016. Three (3) levels of instruction, based on Beginning Mariachi Styles, Intermediate Mariachi Styles and Advanced Mariachi Styles, will be offered with each also containing a strand of vocal training so that ALL participants will have access to age-appropriate vocal pedagogy. These three levels are defined by the specific mariachi styles to be studied which progress from easy to difficult along the continuum. A great deal of focus will be placed on the playing of secondary and tertiary instruments in the areas that are of highest need as determined by you. All participants will, however, have the opportunity to perform on their primary instruments to sharpen characteristic stylistic nuances as required by the various mariachi styles.

NEW THIS YEAR!!! *MARIACHI IN THE ELEMENTARY MUSIC CURRICULUM!*

This workshop is a separate session on **Saturday, June 25, 2016**, which will run from 9:00 AM until 3:00 PM. Hernandez will introduce the brand new song material he has written specifically for Elementary Music Programs to use with younger singers. Whether used to celebrate Hispanic Heritage Month or as songs for the Chorus or General Music Class to sing throughout the year, these age-appropriate, traditional Mexican songs will work in any Elementary School setting and resonate with the members of the community. These original arrangements work well with piano or guitar accompaniment. The Workshop Fee is \$125 which includes lunch and copies of all materials.

C. TEACHING PROFESSIONALS

Our esteemed clinician, Maestro **Jose Hernandez**, will work with each of the above levels individually to better apply the appropriate performance characteristics to each of the styles being studied. Jose will also offer a Vocal Interpretation Master Class and **Chuy Hernandez**, guitarist for Mariachi Sol de Mexico, will offer another of his very popular Guitar Master Classes. Master classes are available for \$50 each and payable when you arrive in Las Vegas. (Sorry, no credit cards accepted.) As the lead instructors for the Workshop, the highly-successful mariachi educators from the Clark County School District's (CCSD) comprehensive, standards-based Mariachi Program will again bring their talents and most effective materials to share with all participants. The 2014-15 CCSD district-wide Mariachi Program had 4,634 enrollees – the largest in the nation – and our instructors, which include **Ramiro Benavides**, **Robert Lopez**, **Erik Ramirez**, and **Yvette Sital**, will share their secrets on how best to recruit and retain students in your programs!

ALL attendees will have extensive opportunities to learn or enhance their abilities to play the guitar, the vihuela and the guitarron as well as brush up on violin and trumpet playing skills. The week will close with a concert performance featuring all participants playing several of the mariachi arrangements of the various styles studied during the workshop and will also feature one of the CCSD's' Secondary Mariachi Ensembles. **Please be sure to bring a white shirt and black pants to wear in the performance.** Moños will be provided!

D. REGISTRATION INFORMATION

As mentioned above, VanderCook College of Music will handle registration so please register with them directly once the Registration Form is made available in the late Fall. All updates will be provided on our Facebook page as well as via our e-newsletter and eventually on our website at **www.musicedconsultants.net/2016-mariachi-workshops**. **If paying via school district purchase order**, please contact **marcia@musicedconsultants.net** directly to secure an "estimate" to submit to your administrator. Three (3) graduate credits are being offered as an **option** for those who may be interested.

The registration for the week-long workshop is \$585 and includes a comprehensive set of standards-based teaching materials, ten (10) musical arrangements and a plated lunch daily. Should you choose to take the workshop for credit, the fee for three (3) graduate credits from VanderCook College of Music is an additional \$610 for a total of \$1,195.

The wonderful folks at Wenger Corporation (www.wengercorp.com) have generously agreed to again offer **\$100 scholarships** to the first twenty (20) participants who sign up for the Beginning Mariachi Styles Course so you will want to register early. (Sorry, this does not apply to those attending via school district purchase order.)

Be sure to share information about the Clark County School District's groundbreaking, standards-based, in-school Mariachi Education Program with your administrators so that they may see the value of this curriculum. That information is posted on our website at www.musicedconsultants.net/2016-mariachi-workshops. In addition, you will be able to view the article written by the Las Vegas Sun that focuses on our workshops and how they help teachers to meet the needs of so many communities across the country.

E. HOTEL INFORMATION

The Golden Nugget has already established its link for you to make room reservations. The hotel was able to keep the same \$45 per night special room rate as last year. This rate excludes tax and the \$5 per-room daily resort fee. In order to get this rate, you must make your reservation directly through our website at www.musicedconsultants.net/2016-mariachi-workshops. This rate will expire on May 28, 2016. For a nominal fee, the Golden Nugget will again provide non-stop transportation directly from McCarran Airport via scheduled shuttle. That information will also be posted on our website.

SPECIAL NOTE: THE GOLDEN NUGGET HOTEL WILL NOT ACCEPT CHECKS OR PURCHASE ORDERS FOR PAYMENT. **A PERSONAL CREDIT CARD IS REQUIRED.** YOU WILL NEED TO SUBMIT FOR REIMBURSEMENT FROM YOUR SCHOOL DISTRICT.

F. FRIDAY AFTERNOON

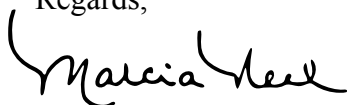
Although we finish around 3:30 PM on Friday, we will celebrate our accomplishments well into the evening and Jose is staying until Saturday afternoon and will celebrate along with us!!!! Our CCSD Mariachi Educators are coming to perform for us and Jose will be playing along with them as well. **You won't want to miss this very special networking opportunity so DEFINITELY plan on staying late!**

G. EVERYTHING ELSE YOU NEED TO KNOW

Thank you again for your interest in Mariachi Education. Jose and I are looking forward to seeing you in Las Vegas next June. It's never too early to start planning. All of the information you need may be found on the websites just below.

www.musicedconsultants.net/2016-mariachi-workshops
www.musicedconsultants.net/sign-up-for-e-news

Regards,



Marcia M. Neel
 President