



Westmusic
Mariachi

CABE 2016

CALIFORNIA ASSOCIATION FOR BILINGUAL EDUCATION

CABE 2016: Bridging Multiple Worlds for Local & Global Success



¡Viva el Mariachi! An SFUSD Case Study

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SFUSD

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Mariachi Sol de Mexico

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Music Education Consultants, Inc.

Will be posted online at:
www.musicedconsultants.net/conference-materials



Today's Session

Why Mariachi?

Mariachi as a Strategy for
Equity in Urban Education

Mariachi as a Legitimate
Course of Study

Staffing

Professional Development:
Easy to Learn and Fun to
Teach!

Why Mariachi? Mariachi is Universal!



Anani Rhames

Peru



Australia



Columbia



Hikawa Kiyoshi



Venezuela



Why Mariachi?
Mariachi crosses ALL genres!



*Sol de Mexico performs from
Nutcracker Suite*

Why Mariachi?

Social Justice

The Arts are for ALL!



Why Mariachi?

...Richard Carranza

- **Involves more students
in Music Education**
- **Provides an entry-level
music experience anytime**
- **Helps keep students in school**
- **Serves as an effective bridge to parental
involvement**
- **Celebrates/recognizes culture and heritage**



Additional Benefits of School Mariachi Programs

- Uses multiple intelligences
- Teaches life-long skills
- Increases student self-esteem
and self-confidence
- Provides opportunities for students to serve
as role models to younger students
- Creates a school “Mosaic of Musical
Experiences”



And. . .It's FUN!



Mariachi and Bilingualism



Mariachi and Bilingualism

1. Mariachi is inherently tied to Mexico and is recognized as such by students
2. Songs are performed in Spanish but instruction is delivered in English
3. Students equate Spanish musical terms with corresponding words in English.
Ex: Golpe, Sale
4. Social bonding develops quickly-inherent to music ensembles

Mariachi and Bilingualism

5. Mariachi transcends generations

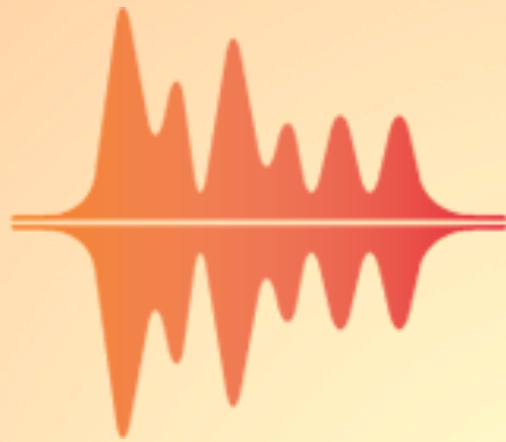
“Old People’s Music?”

“Concert Madness?”

“Relevant?”

“Sounds of Home!”





MUSIC MAKES US

inspire. create. perform.

Prelude:

Music Makes Us Baseline Research Report



Becky J. A. Eason, Ph.D.
Center for Public Partnerships & Research
The University of Kansas

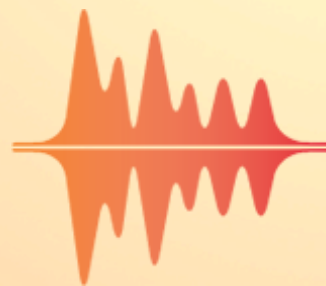
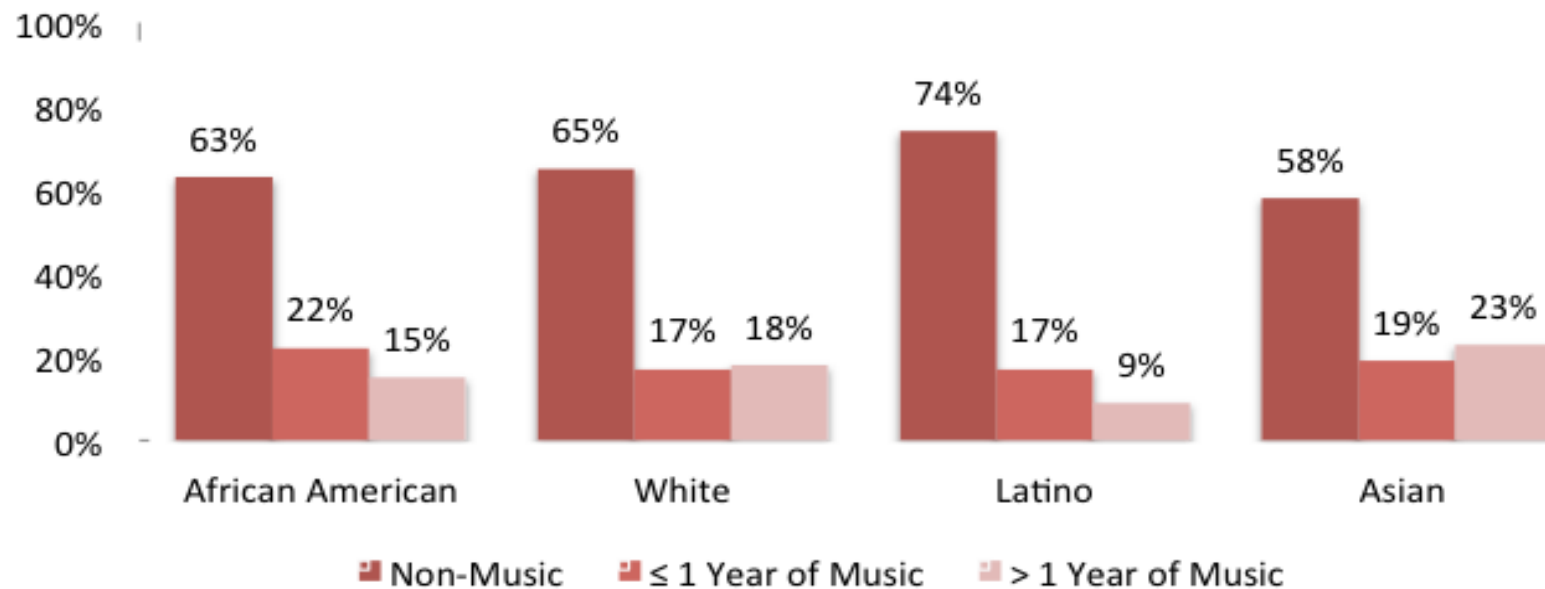
Christopher M. Johnson, Ph.D.
Music Research Institute
The University of Kansas



musicmakesus.org/resources/research

Music Participation Rates by Ethnicity

Figure 5. Music Participation Rates by Ethnicity (n=5,984)

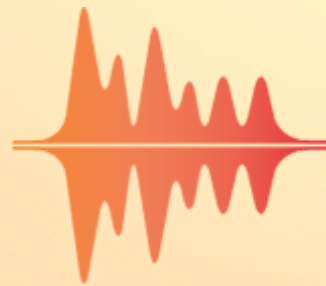
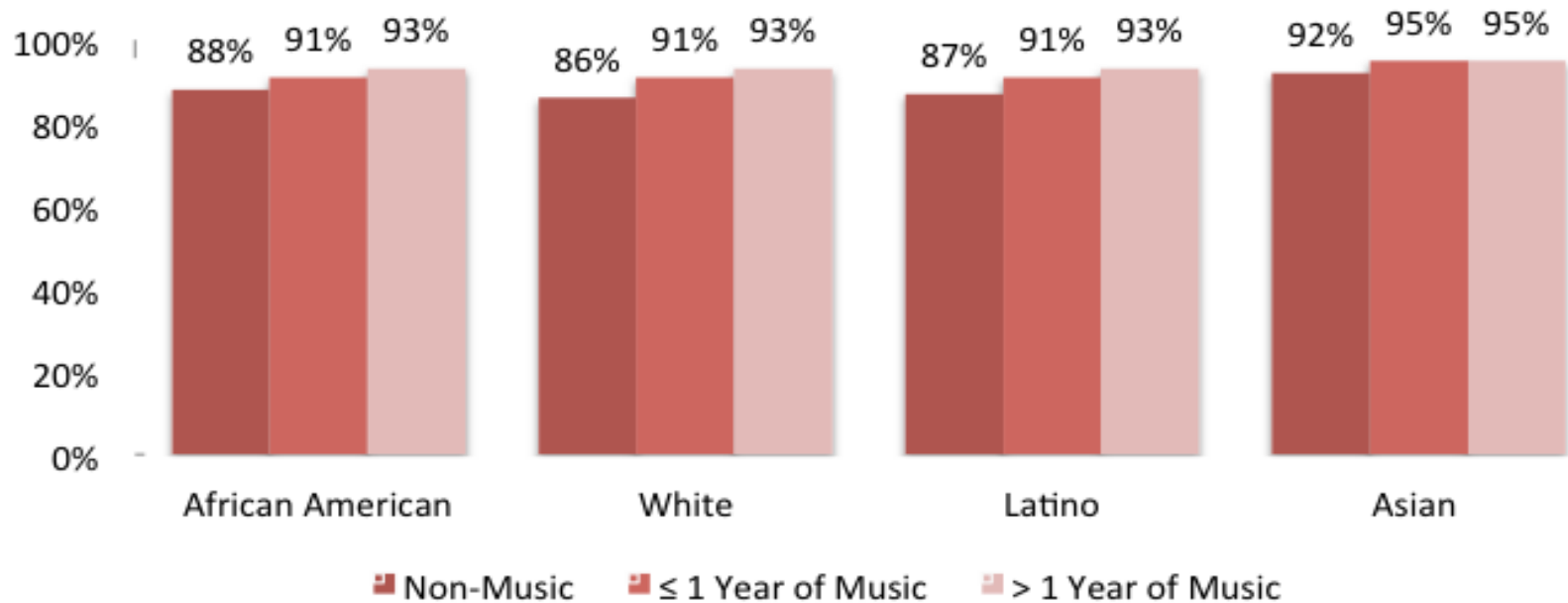


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School Attendance Rates by Ethnicity

Figure 7. School Attendance Rates by Ethnicity (n=5,742)

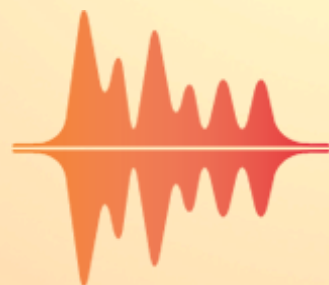
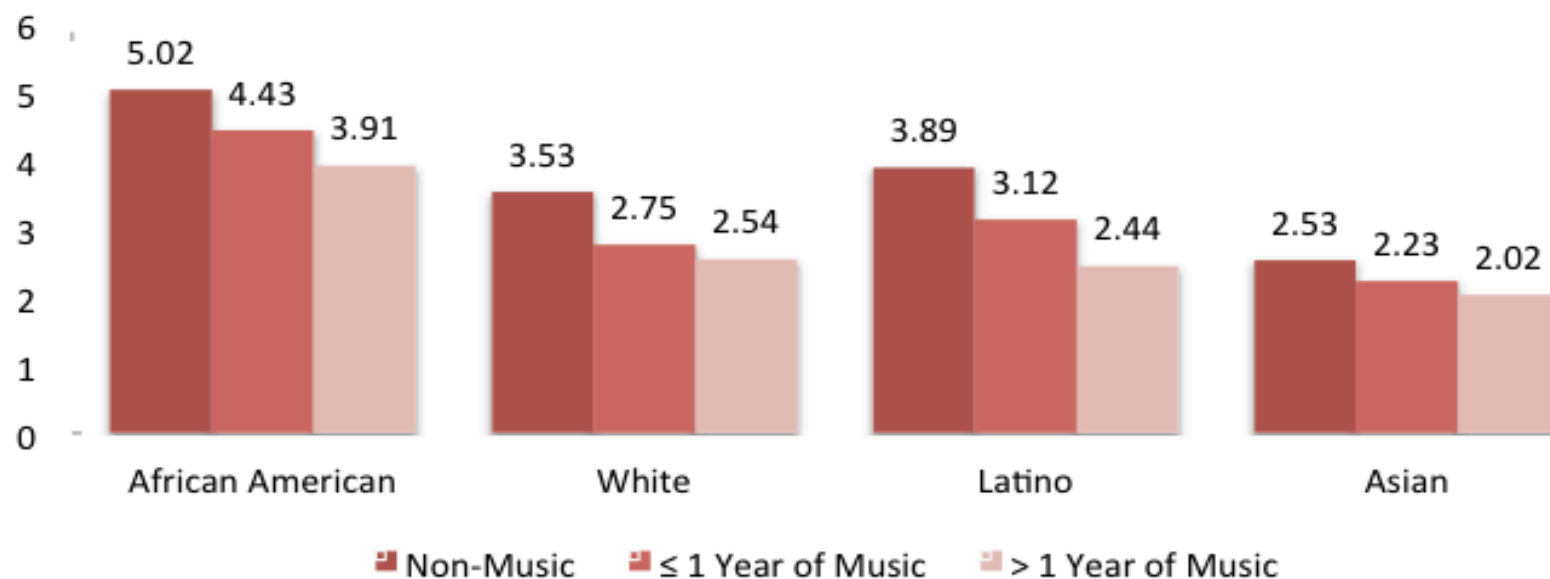


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Discipline Referrals by Ethnicity

Figure 9. Discipline Referrals by Ethnicity (n=4,490)

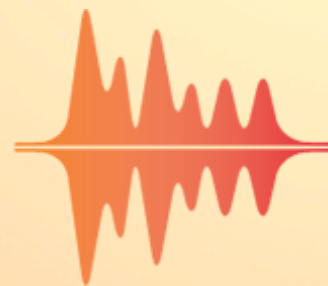
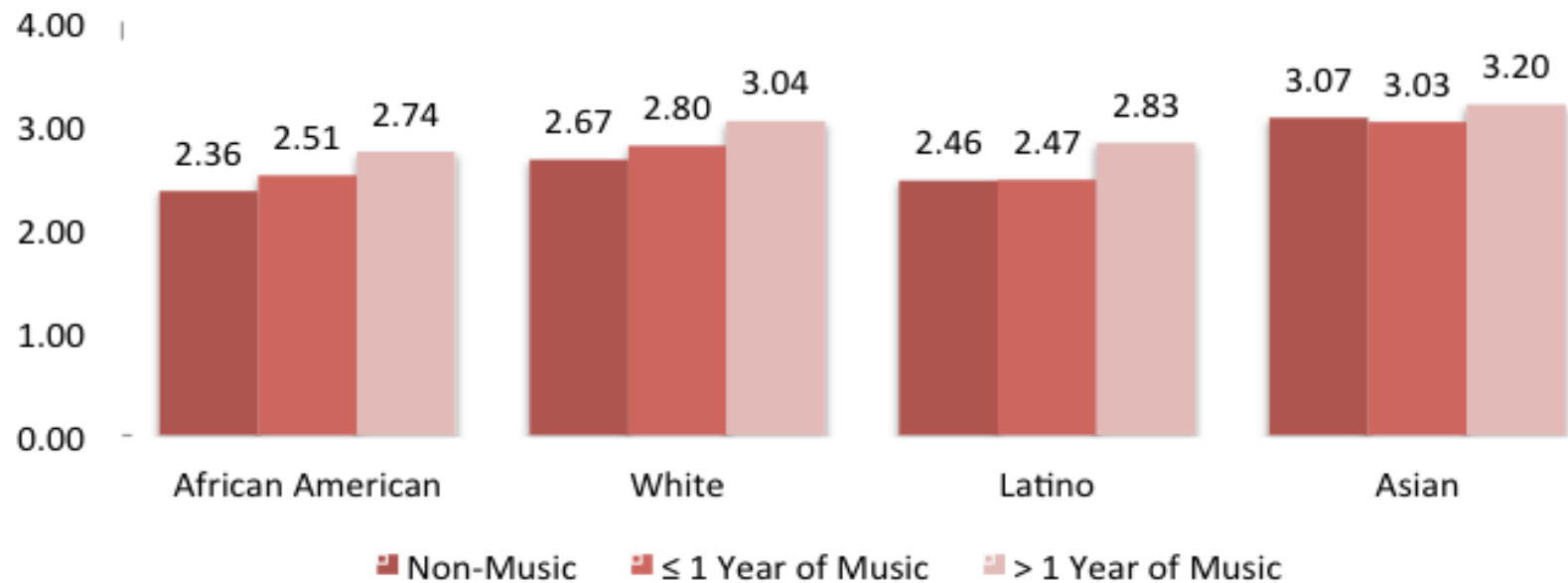


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GPA by Ethnicity

Figure 11. Grade Point Average by Ethnicity (n=4,119)

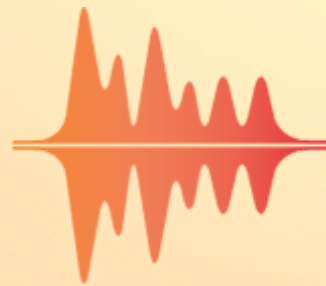
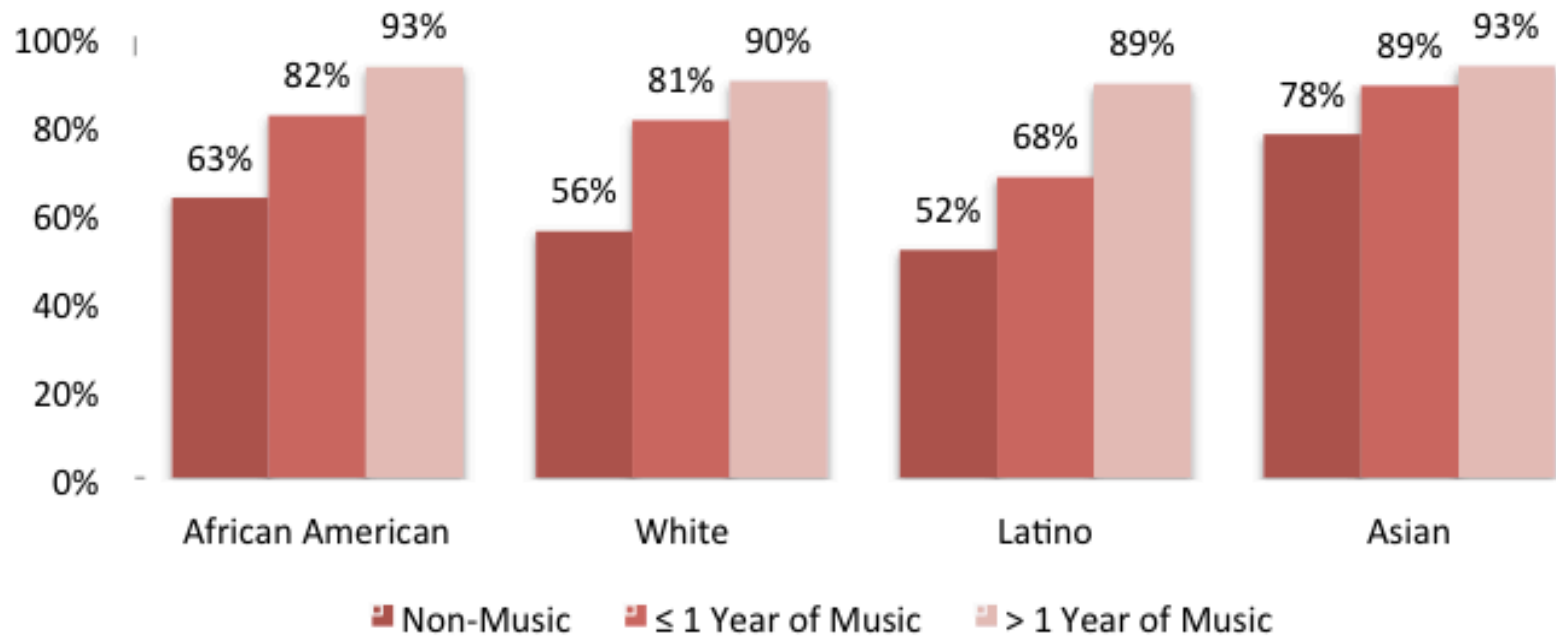


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On-time Graduation Rates by Ethnicity

Figure 13. On-time Graduation Rates by Ethnicity (n=4,994)



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ACT: English and Math by Ethnicity

Figure 15. ACT-English Scores by Ethnicity (36 point scale) (n=3,462)

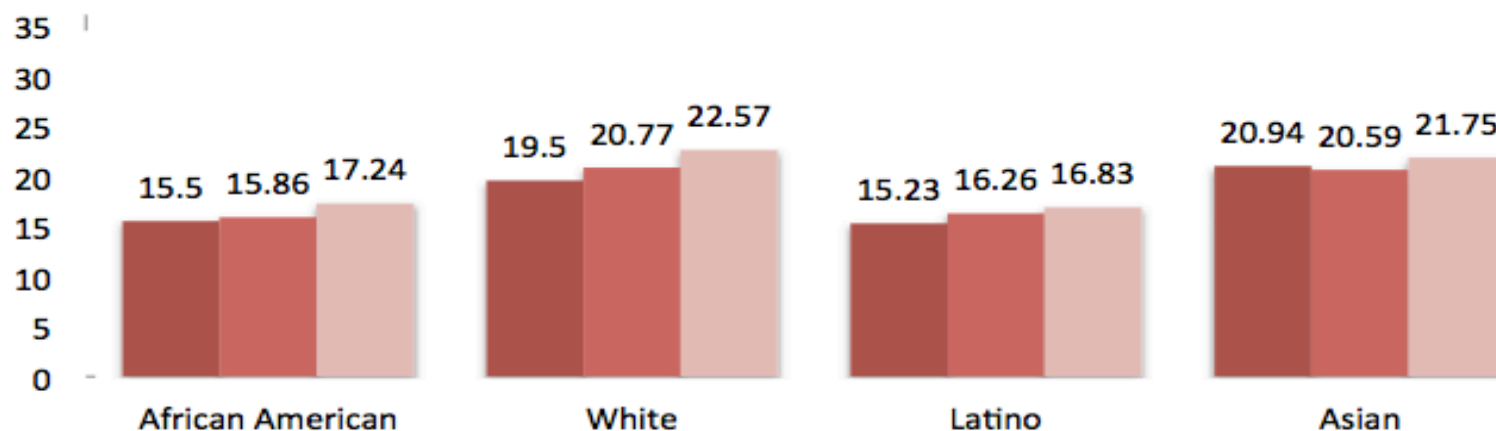
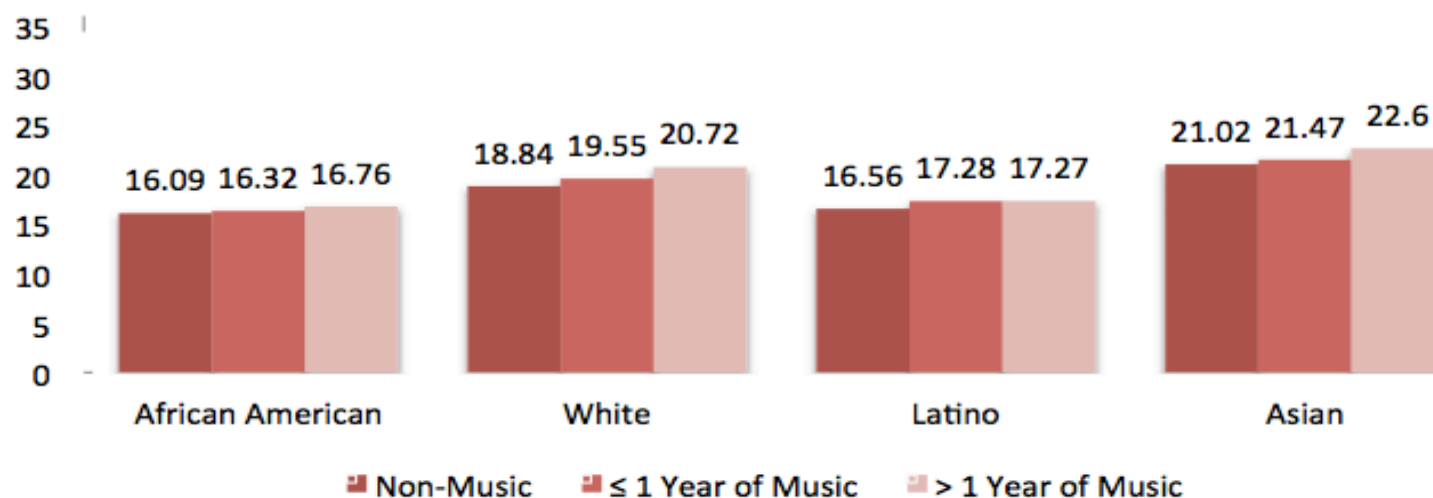
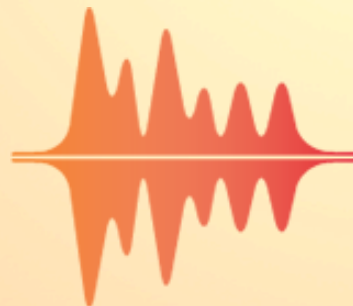


Figure 16. ACT-Mathematics Scores by Ethnicity (36 point scale) (n=3,461)



Summary: *What Was Learned?*

The **MORE** a student
participates in **MUSIC**,
the more **POSITIVE**
the **BENEFITS** become.



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Clark County School District

1990 Enrollment: 121,918

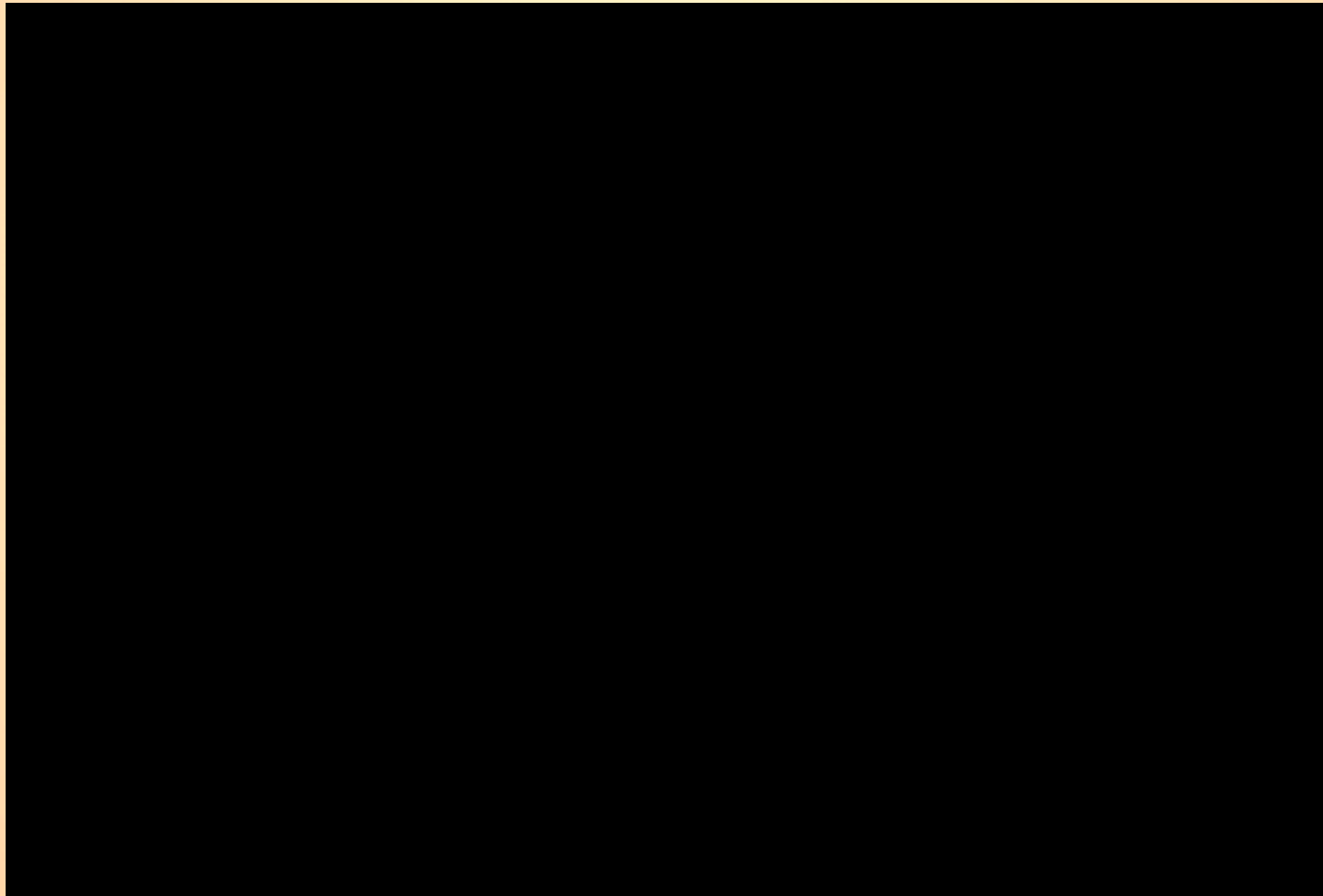
2000 Enrollment: 231,125

2015 Enrollment: 314,643
43.4% Latino

2002 Mariachi Enrollment 265

2015 Mariachi Enrollment 4,765

A Standards-based Curricular Approach to Performance Understanding



What is taught in Mariachi?

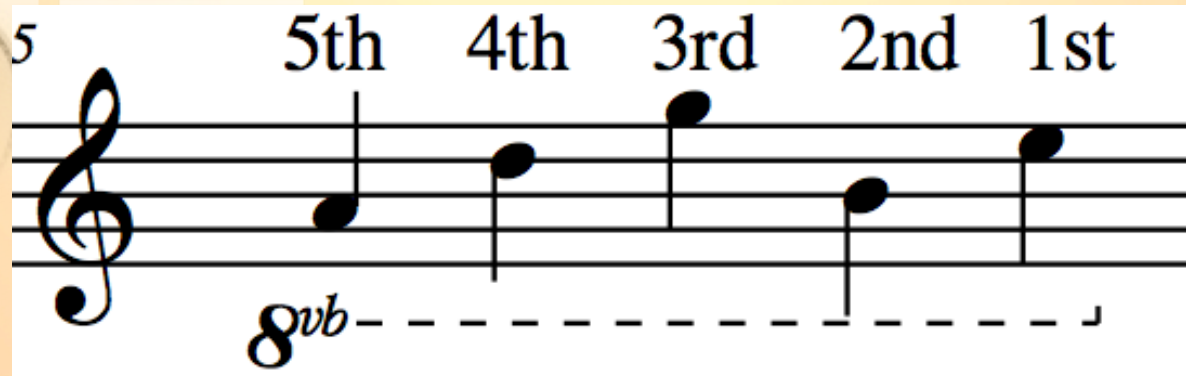
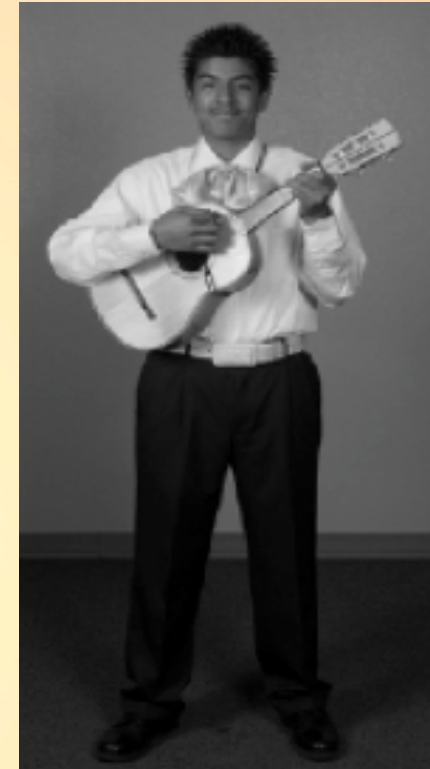
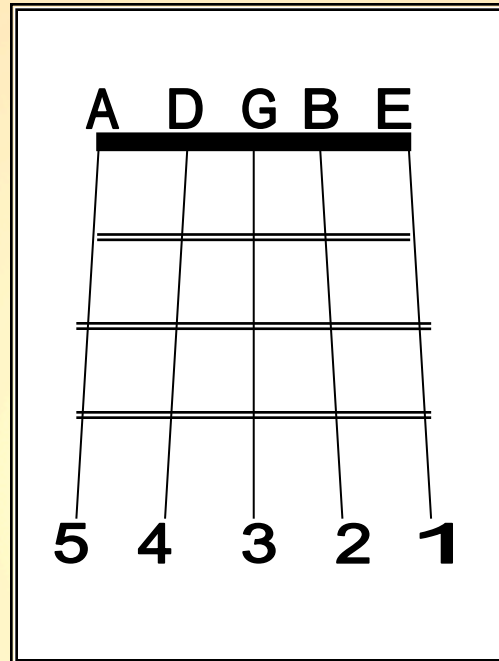


What is taught in Mariachi?

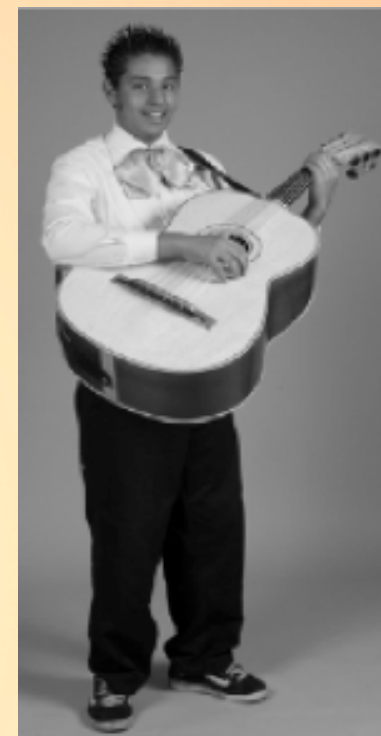
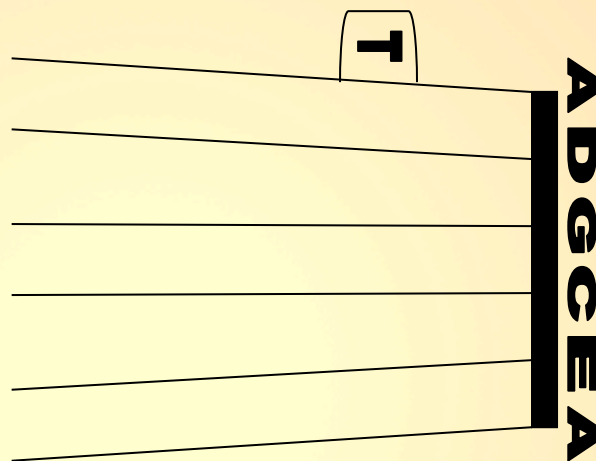


Visual and Performing Arts: Music Content Standards

Characteristic Instruments: The Vihuela



Characteristic Instruments: The Guitarron



Written Range: Sounds Octave Lower





New Terms

1. Melodia

Violin, Trumpet
Vocal

2. Armonia: The Rhythm Section

Guitar, Vihuela
Guitarron

3. Mánico

Strumming Pattern

ALL AGES



How do we get started?



Nuts and Bolts

Who can teach it?

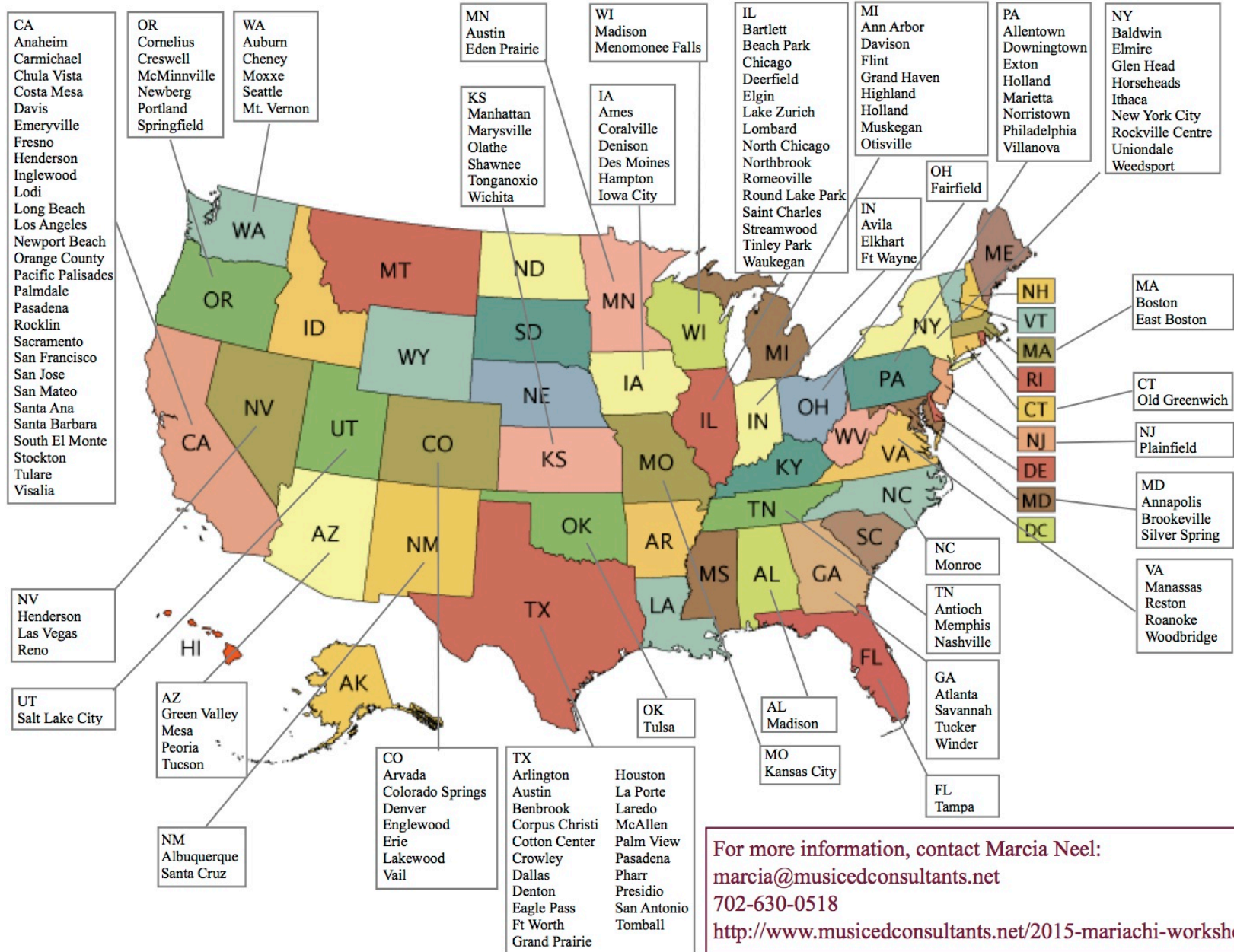


Anyone Who Has the Desire to Learn!

National Mariachi Workshops for Educators



Music Education Consultants, Inc.
Communities Served • Mariachi Education



The Joy of Music-making!

De Colores

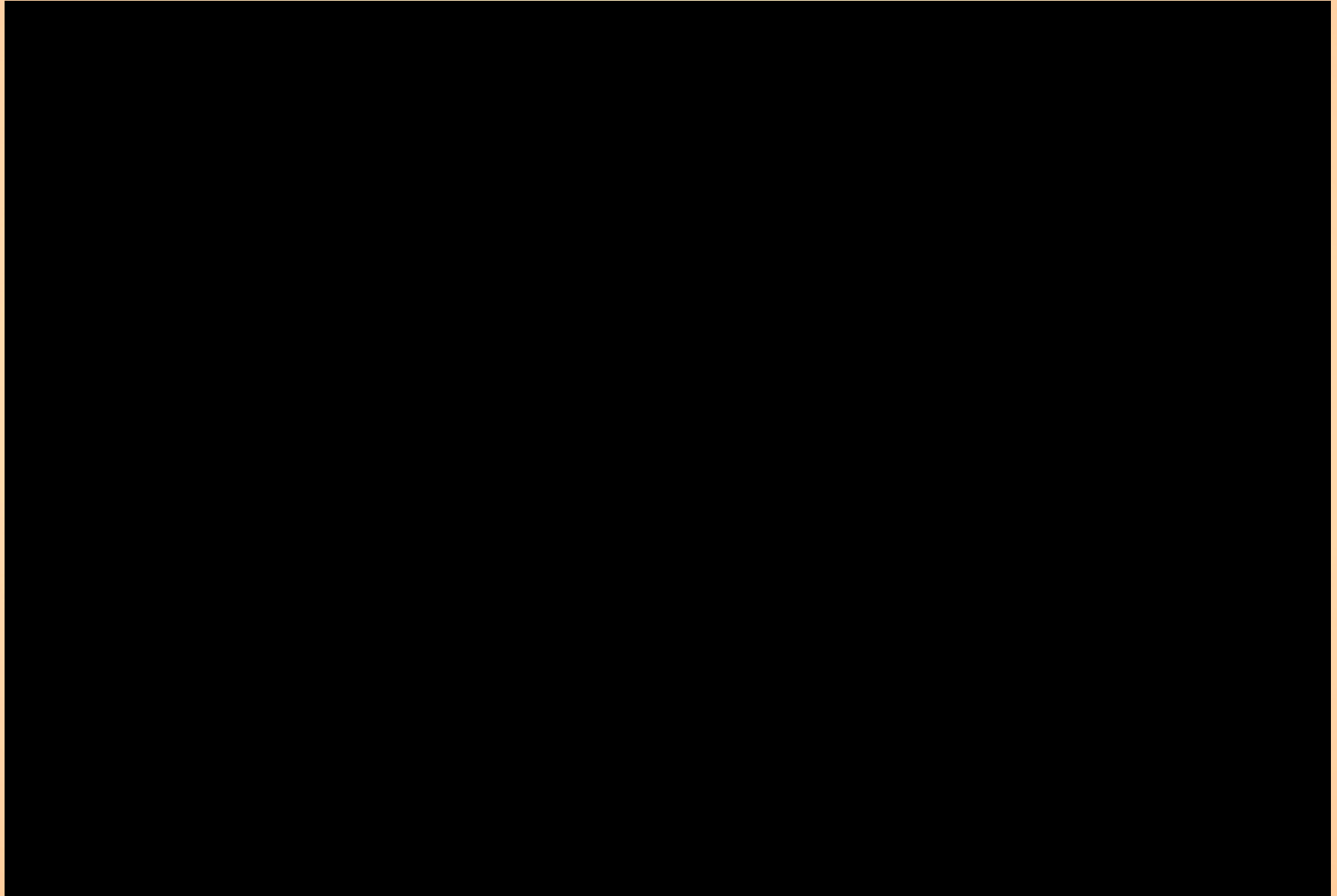
De colores,
De colores se visten los campos en la primavera.
De colores,
De colores son los pajarillos que vienen de afuera.
De colores,
De colores es el arco iris que vemos lucir.
Y por eso los grandes amores de muchos colores
Me gustan a mi
Y por eso los grandes amores de muchos colores
Me gustan a mi.

The Joy of Music-making!

De Colores

Canta el gallo,
Canta el gallo con el quiri, quiri, quiri, quiri, quiri.
La gallina,
La gallina con el cara, cara, cara, cara, cara.
Los polluelos,
Los polluelos con el pio, pio, pio, pio, pi
Y por eso los grandes amores de muchos colores
Me gustan a mi
Y por eso los grandes amores de muchos colores
Me gustan a mi.

Bailey Middle School Mariachi Program – Year Two



Q & A

Contact: Sofia Fojas at FojasS@sfusd.edu



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