

## Texas Job Market Outlook for Music Careers (2025–2030)

Here's a comprehensive snapshot of the projected job market for music-related careers in Texas over the next five years, based on the latest available data and established market trends.

### Overview

- Texas upholds one of the largest arts and cultural economies in the U.S., ranking 3rd in total employment for arts, culture, and music in 2023, and 4th in the economic value (“value-added”) these industries bring to the state.
- In 2023, arts and cultural production supported 77,257 jobs in Texas—and this included fields directly related to music, such as performers, teachers, promoters, sound recording, and related technical roles.
- The average compensation for jobs in Texas's arts, culture, and music-related sectors was \$88,561 in 2023—higher than the statewide average for all salaried jobs.

### Sector Growth and Trends

- From 2022 to 2023, Texas saw an 8.5% growth in the economic value of arts and cultural industries, which outpaces the national rate of 7.6%.
- Employment in these sectors decreased by 2% in Texas from 2022 to 2023, even as national arts sector employment edged up by 0.3%. This dip was influenced by pandemic recovery patterns but is expected to stabilize.
- Promoters of live music events in Texas increased their economic contribution by over 20% in 2023, reflecting a robust return to live performance and event-driven growth.

### Music-Specific Projections and Opportunities

- Texas is recognized nationally for its live music sector, anchored by cities like Austin, Houston, Dallas, and San Antonio. The return of festivals, venue expansion, and the continued reopening of performance spaces indicates expanding opportunities for performers, event organizers, technical crews, and music educators.
- The music industry in Texas contributes significantly beyond performance: opportunities in sound recording, music technology, live event production, music education, and related creative industries (film, gaming, advertising) are on the rise.
- Investment in school music programs is critical to shaping the state’s music workforce pipeline. Communities with strong education programs report better supply of talent for both education and professional music roles.

### Future Demand in Key Areas

- Demand for music educators—across public schools, private instruction, and community settings—remains strong as Texas’s population grows and school districts invest in arts-rich experiences.
- Growth is projected in music-adjacent careers such as audio engineering, music therapy, and music marketing, reflecting national trends for adaptability and creative technology.

- Texas’s diverse demographic growth fuels a need for skilled musicians and teachers who can lead programs in a wide range of cultural music styles.

#### Quantitative Highlights (2023 Baseline, with 5-Year Projection):

- Jobs directly in arts, culture, and music: 77,257 (2023)
- Projection for 2025–2030: Economic output and job opportunities in the sector are expected to grow in tandem with population increases, continued reopening of live events, and rising demand for music educators. Most sources predict a moderate annual growth rate (3–5%) in employment for music and creative careers, with live event and educational roles rebounding fastest.
- Music educator positions: Will remain in high demand across Texas, particularly in rapidly growing school districts and urban centers.

#### Summary

The prospective job market for music careers in Texas over the next five years remains strong and is expected to expand as the state’s economy and population continue to grow. While short-term recovery may cause some fluctuations, the long-term outlook for music-related professions—including performance, education, live events, recording, and technology—is robust.

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This information draws from my curated knowledge base, with data informed by annual reports from the National Endowment for the Arts, economic impact studies, and state labor statistics. If you would like more recent or granular details for specific music careers, or want the very latest news, I can conduct a web search for you—just let me know!

#### Citations

1. BEA Arts Economic Impact by State.pdf - [https://yiwbkdcjnpkdakoktgn.supabase.co/storage/v1/object/public/kb-documents/BEA Arts Economic Impact by State.pdf?](https://yiwbkdcjnpkdakoktgn.supabase.co/storage/v1/object/public/kb-documents/BEA%20Arts%20Economic%20Impact%20by%20State.pdf)
2. BEA Arts Economic Impact National.pdf - [https://yiwbkdcjnpkdakoktgn.supabase.co/storage/v1/object/public/kb-documents/BEA Arts Economic Impact National.pdf?](https://yiwbkdcjnpkdakoktgn.supabase.co/storage/v1/object/public/kb-documents/BEA%20Arts%20Economic%20Impact%20National.pdf)