

10 Qualities of CEOs

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- VISION of the CEO that dictates the future
 - Form of expression
 - Let's them be part of something bigger
 - Gain confidence
 - Scholarships
 - Have a purpose
 - Fulfills me and gives me a purpose - higher quality of life
- CEOs show a greater purpose and passion for what they do. Their energy is boundless
 - Why is this?
 - We have to sell it to the students
 - Show your personal passion
 - How does this impact?
 - Band director can have more impact
 - Pride in the program - lifts the whole school - aural and visual identify of the school
- CEO listens to the team and makes decisions
 - Why?
 - Followers feel valued - students, parents - you can't do it without the rest - sometimes we're wrong
 - Students feel more invested in the program
 - Very freeing - when I can say exactly what I feel it is liberating
 - We have trained ourselves to not allow mistakes - juries, recitals, etc
 - When students feel free - they can move a lot further
- Smartest are vulnerable, curious, and always trying to learn
 - Model the Behaviors in our students
 - Vulnerability - it's okay to make mistakes
 - Curiosity and learning
 - You have to accept you don't have all the answers
 - Allows you to grow as a teachers
 - What's next? Where are we going? How is music education changing?
 - What would happen is kids who decided to do percussion never played with wind players?
 - What if they spent that time counting, working on percussion skills
 - You're there to learn
- CEOs build relationships and build a collabtortice
 - Why?
 - Students, Teachers to be onboard with your program,
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- CEOs remain orgwnied to solve problems
 - What is your touchstone?
 - Ask myself what is best for the kids
- Top CEOs know how to communicate in neutral language that is easily understandable so that effective action can be taken and conflict avoided
 - Frame of reference is different - have to know their background
 - Leon: Take a fact that they care about - how do we add to the thing you care about?
 - Too much passion on one side can make the other side defensive
- Think outside the box
 - Scheduling
 - Students change, change with them
 - Alternative is just is how it has been done
- Take risks
 - Starting a mariachi program
 - Solve problems by doing it better
- Cultivate Trust
 - Maintain Integrity - be the model citizen
 - Maintain confidences
 - Demonstrate compassion
 - Listen with an open mind
- United Airlines Story