

DID YOU KNOW . . .

The Music Achievement Council (MAC) is an action-oriented, non-profit organization whose sole purpose is to enable more students to begin and continue in instrumental music programs.



www.musicachievementcouncil.org

DID YOU KNOW . . .

96 percent of public school principals believe that participating in music education encourages and motivates students to stay in school longer.
(Harris Poll)



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DID YOU KNOW . . .



An interactive poll confirms that music education at an early age greatly increases the likelihood that a child will grow up to seek higher education and ultimately even earn a higher salary.
(2007 Harris Poll)

www.musicachievementcouncil.org

THE MESSAGE IS...

If you want to be a CEO,
College President, or
even a Rock Star,



TAKE MUSIC!

www.musicachievementcouncil.org

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DID YOU KNOW . . .



82 percent of Americans
who don't currently play
an instrument wish they
had learned to play one.
(Gallup Poll)

www.musicachievementcouncil.org

DID YOU KNOW . . .

All of today's session attendees will receive **FREE COPIES** of:

A Practical Guide for Recruitment and Retention

www.musicachievementcouncil.org



DID YOU KNOW . . .

All of today's session attendees will receive **FREE COPIES** of:

*Tips for Success:
A Guide for
Instrumental
Music Teachers*

www.musicachievementcouncil.org

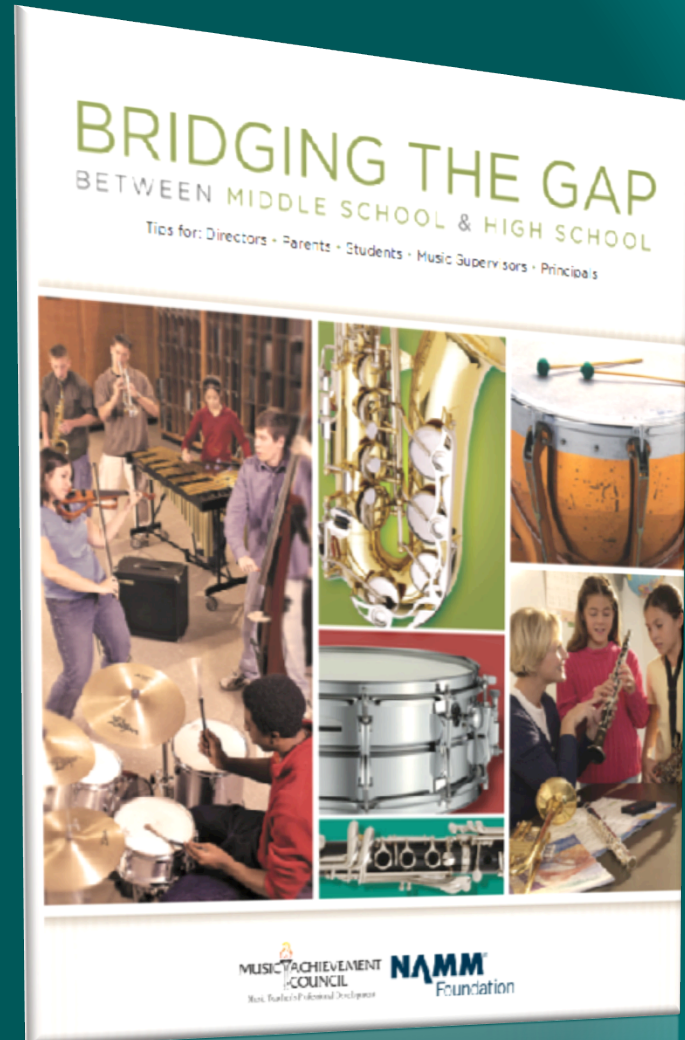


DID YOU KNOW . . .

All of today's session attendees will receive **FREE COPIES** of:

***Bridging the Gap
between
Middle School
and High School***

www.musicachievementcouncil.org



DID YOU KNOW . . .

The First Performance Demo Concert for Band and/or Orchestra features sheet music, parts, sample letters, programs and student certificates for beginning ensembles. Students can perform a composition in seven short weeks with the materials provided!



DID YOU KNOW . . .

Three of these publications are provided online at no charge by the **Music Achievement Council**.

Greg Bimm

They are based on real world strategies shared by the profession's most successful music educators.



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Tim Lautzenheiser

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Charlie Menghini

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Marcia Neel

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Terry Shade

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www.musicachievementcouncil.org

DID YOU KNOW . . .



Research tells
us children who
**PLAY
MUSIC**
do better in school
and in life.

www.musicachievementcouncil.org

DID YOU KNOW . . .

Music making has been scientifically proven to:

Exercise the brain

Inspire creativity

Increase productivity

Fight memory loss

Reduce stress

Lower blood pressure

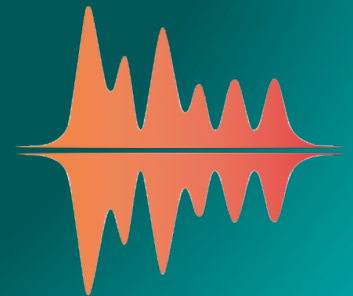
Build confidence

Stave off depression

DID YOU KNOW . . .

*Metropolitan Nashville Public Schools found that **ATTENDANCE RATES ROSE** with increased study in music.*

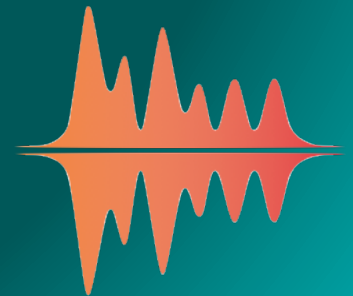
<i>No Music:</i>	<i>87% Attendance</i>
<i>< 1 Year of Music:</i>	<i>91% Attendance</i>
<i>> 1 Year of Music:</i>	<i>93% Attendance</i>



DID YOU KNOW . . .

*Metropolitan Nashville Public Schools found that **DISCIPLINE REPORTS FELL** with increased study in music.*

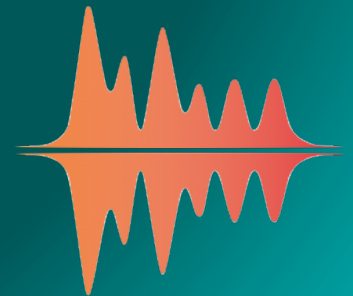
<i>No Music:</i>	<i>4.34 over 4 years</i>
<i>< 1 Year of Music:</i>	<i>3.75 over 4 years</i>
<i>> 1 Year of Music:</i>	<i>3.23 over 4 years</i>



DID YOU KNOW . . .

*Metropolitan Nashville Public Schools found that **GPA**s ROSE with increased study in music.*

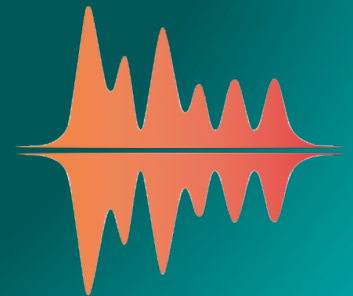
<i>No Music:</i>	<i>2.51 Average</i>
<i>< 1 Year of Music:</i>	<i>2.61 Average</i>
<i>> 1 Year of Music:</i>	<i>2.89 Average</i>



DID YOU KNOW . . .

*Metropolitan Nashville Public Schools
found that **GRADUATION RATES** ROSE
with increased study in music.*

<i>No Music:</i>	<i>60% Average</i>
<i>< 1 Year of Music:</i>	<i>81% Average</i>
<i>> 1 Year of Music:</i>	<i>91% Average</i>



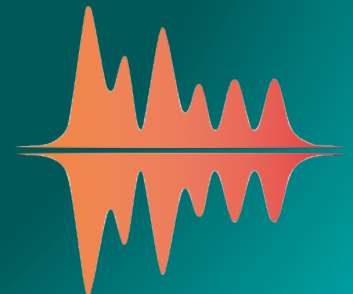
DID YOU KNOW . . .

*Metropolitan Nashville Public Schools found that **ACT SCORES ROSE** with increased study in music.*

*No Music: **16.95** Eng, **17.20** Math*

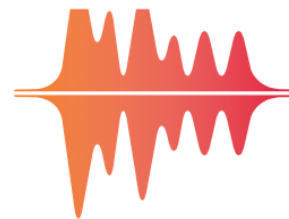
*< 1 Year of Music: **17.64** Eng, **17.62** Math*

*> 1 Year of Music: **19.58** Eng, **18.67** Math*



WHAT WAS LEARNED?

*The **LONGER** a student
participates in **MUSIC**,
the more **POSITIVE** these
BENEFITS become.*



MUSIC MAKES US
inspire. create. perform.

Music Makes Us Baseline Research Report

FAMOUS QUOTES. . .

Music has the power of producing a certain effect on the moral character of the soul. . . . *Aristotle*



FAMOUS QUOTES. . .



Music furnishes a delightful recreation for the hours of respite from the cares of the day, and lasts us through life.

. . . Thomas Jefferson

Ask Your Local School Music Dealer or www.MusicAchievementCouncil.org





www.MusicAchievementCouncil.org

@MusicAchCouncil and @MusicEdConsult



www.musicedconsultants.net/conference-materials

Thanks also to these Quality Companies!



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Trevor James Flutes



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