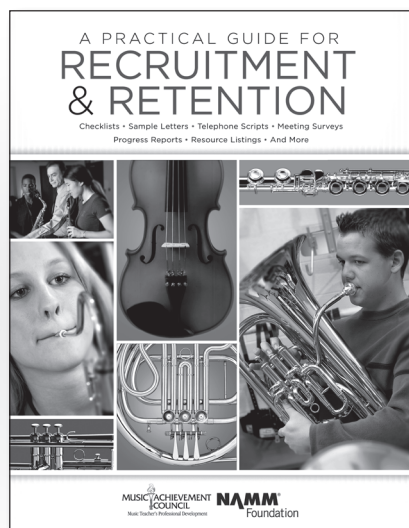


# Music Achievement Council

## Resource Materials Available from Hal Leonard



### A PRACTICAL GUIDE FOR RECRUITMENT AND RETENTION

This book is the most complete manual on recruiting and retention for beginning instrumental music, compiled from ideas and practices of music teachers, music retailers and the music products industry. This booklet describes recruiting methods being used successfully today by directors in schools throughout the country. All are techniques that have been tested in action and are proven to work. The yearly cycle presented in this book is designed to increase the number of students recruited and keep them in the program. Two methods to improve retention run throughout this booklet. The entire booklet is also contained on the provided CD-ROM so you can tailor any of the contents to your needs.

Qty: ☐ 00155645.....\$14.95

### FIRST PERFORMANCE FOR BAND

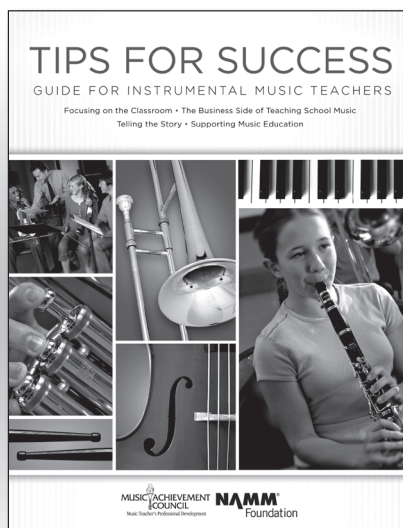
Featuring sheet music, parts, sample letters, programs and student certificates for beginning band. Students can learn a composition in seven short weeks with the materials provided!

Qty: ☐ 04004630.....\$45.00

### FIRST PERFORMANCE FOR ORCHESTRA

Including sheet music, parts, sample letters, programs and student certificates for beginning orchestra. Students can learn a composition in seven short weeks with the materials provided!

Qty: ☐ 04004631.....\$45.00



### GUIDE FOR INSTRUMENTAL MUSIC TEACHERS

*Tips for Success* will help answer a range of questions, from how to prepare an instrument replacement plan to how to expand the learning power of music. These tips are complemented by short videos and will enhance the user's experience.

"The Music Achievement Council has once again come to the forefront (of the music education landscape) with their latest/greatest edition of *Tips for Success*. Let us all pledge our heartfelt efforts – and energies – to the most positive, beneficial music making opportunities for today's young artists who are destined to be tomorrow's leaders by incorporating this priceless blueprint for success in our ongoing music advocacy outreach."

– Dr. Tim Lautzenheiser

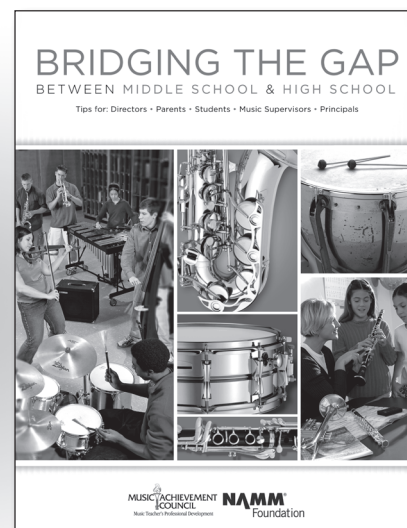
Qty: ☐ 00155676.....\$14.95



### MUSIC ACHIEVEMENT COUNCIL FLASH DRIVE

To assist you in your role as a music education professional, we've loaded a flash drive with full PDF editions of *A Practical Guide for Recruitment and Retention*, *Tips for Success*, and *Bridging The Gap*.

Qty: ☐ 00160731.....\$19.95



### BRIDGING THE GAP BETWEEN MIDDLE SCHOOL AND HIGH SCHOOL

*Bridging the Gap* brings together the efforts of middle and high school teachers, parents, principals, music supervisors and yes, students themselves, that have had a profound effect on recruiting, and especially retention going from middle to high school. The key to successful retention is *action*. On the next pages are a number of strategies that successful instrumental music educators and their constituents use to ensure a seamless transition from the first day that the student picks up their instrument through high school graduation – and beyond.

Qty: ☐ 00155677.....\$14.95

### To order and get more details:

- Contact your sales representative
- Call the EZ Order Line at (800) 554-0626
- Email [sales@halleonard.com](mailto:sales@halleonard.com)
- Fax in this form to (414) 774-3259

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