2015 MegaArts Conference

October 8, 2015

Bridging the Gap Between Middle School and High School

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Today's Session: WE WANT (TO KEEP) YOU!



The WHAT

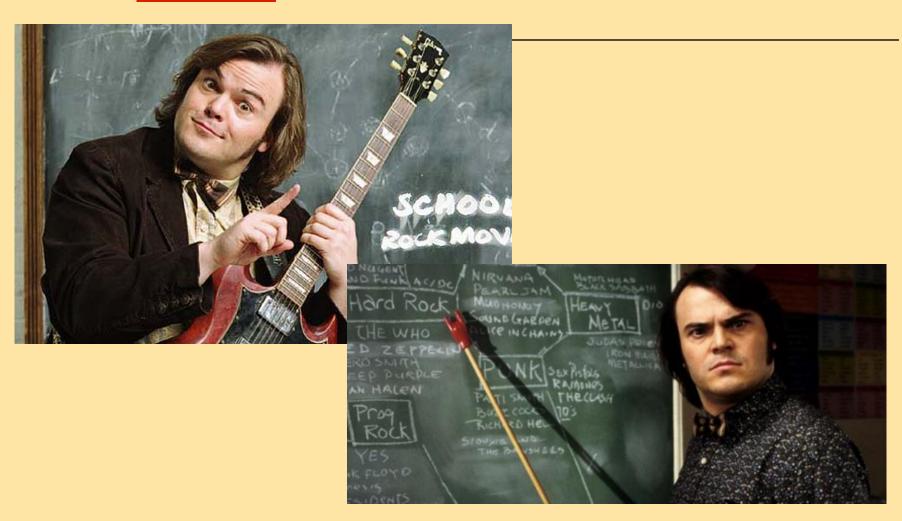
The WHY

The HOW

WHAT Other Teachers Think I Do!



WHAT the Kids Think I Do!



WHAT Society Thinks I Do!



WHAT My Mom Thinks I Do!



WHAT I Think I Do!



WHAT I Really Get to Do! Facilitate Success and Fulfillment



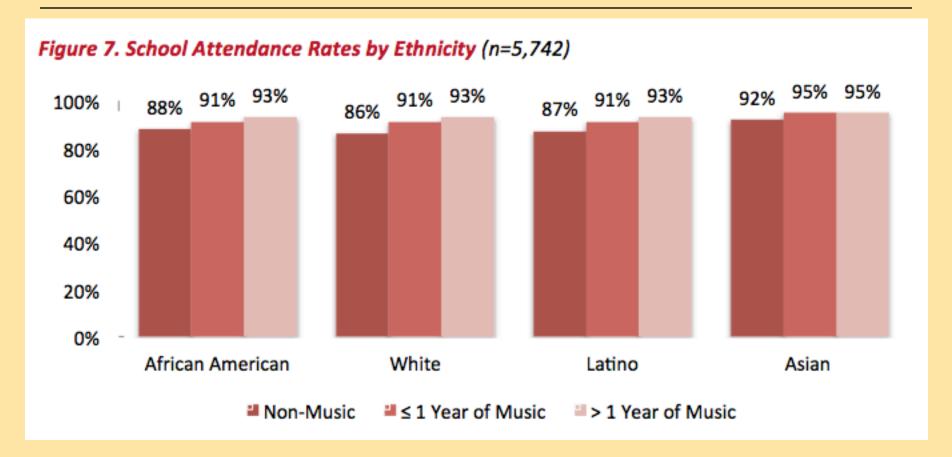
The WHY RECENT FINDINGS



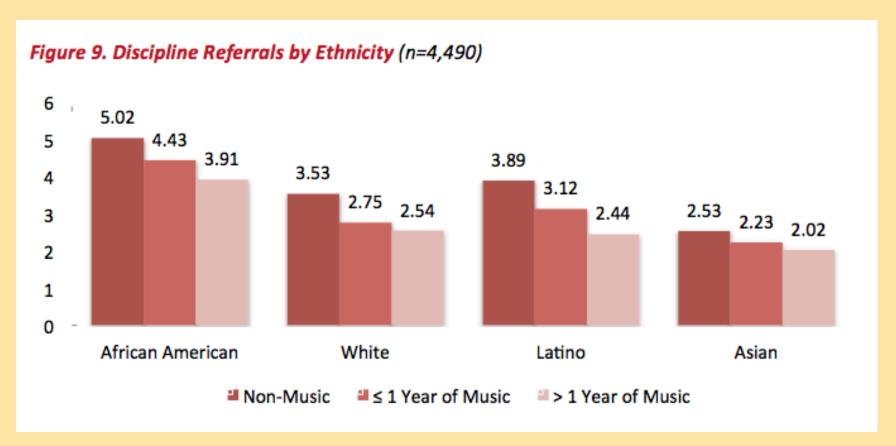


Music Makes Us Baseline Research Report

The <u>WHY</u> ATTENDANCE RATES

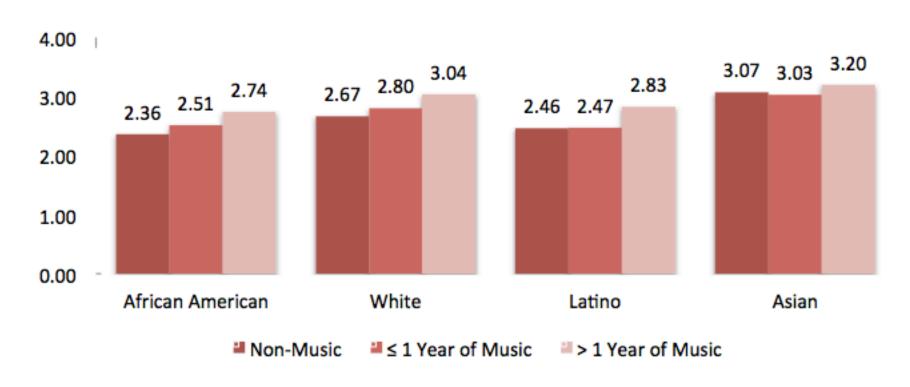


The <u>WHY</u> DISCIPLINE REFERRALS

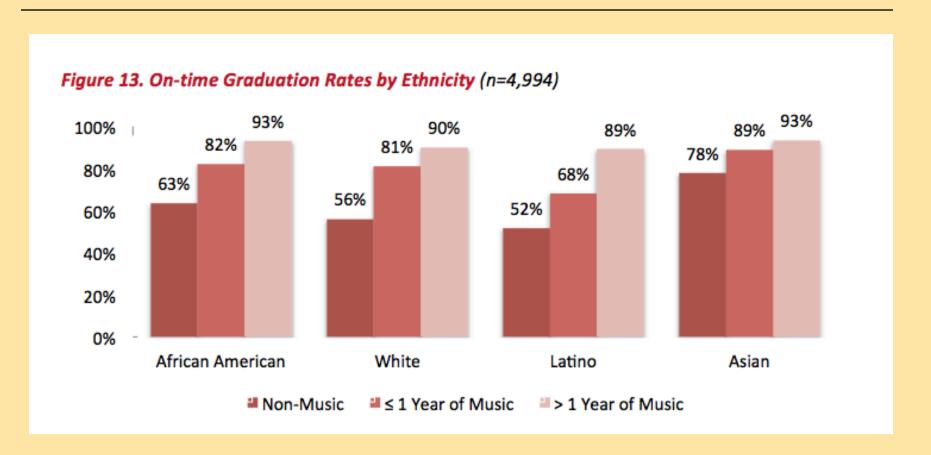


The WHY GPA

Figure 11. Grade Point Average by Ethnicity (n=4,119)



The <u>WHY</u> ON-TIME GRADUATION RATES



The <u>WHY</u> SUMMARY: What Was Learned?

"The more a student participates in music, the more positive these benefits become."

The <u>HOW</u> STRATEGIES TO BRIDGE THE GAP

What Music Educators Can Do

What HS/MS Parents Can Do

What HS/MS Students Can Do

What HS/MS **Principals** Can Do

What Music Supervisors Can Do

The <u>HOW</u> STRATEGIES TO BRIDGE THE GAP

What Music Educators Can Do:

Work as a district-wide Music Education *TEAM* with one goal:

To ensure continued, active music-making.

Build the vision EARLY – ELEMENTARY!

First Performance!

The <u>HOW</u>

Build the vision EARLY – First Performance!

- Establish a district-wide vision/mission that promotes unity. . .even include a logo and tag line!
 Good Examples of <u>Visions</u> (destinations):
 - A. Life Is Good T-Shirts: A world where all children grow up feeling safe, loved, and joyful.
 - B. National Education Assoc. (NEA): A great public school for all students.

- 1. Establish a district-wide vision/mission that promotes unity. . .even include a logo and tag line! Good Examples of Missions:
 - A. Google: Google's mission is to organize the world's information and make it universally accessible and useful.
 - B. NAfME: To advance music education by encouraging the studying and making of music by all.

- Establish a district-wide vision/mission that promotes unity. . .even include a logo and tag line! Good Examples of a Music Dept <u>Vision/Mission</u>:
 - A. Socal Unified School District Music Education
 Department Vision: A community where all children
 grow up experiencing the joy of active music-making.
 - B. SUSD MED <u>Mission</u>: To prepare all students for fulfilling, life-long music-making experiences.

1. Establish a district-wide vision/mission that promotes unity. . .even include a logo and tag line! GREAT Example of a Tag Line:

A. What happens in Vegas. . .



- 1. Establish a district-wide vision/mission that promotes unity. . .even include a logo and tag line!
 - A. Possible SUSD MED logo and tag line:

What happens in Music. . .

Stays for a lifetime!

- 2. Meet as a district-wide **TEAM** on a regular basis to establish goals and measure progress.
 - A. Plan performances/activities together
 - B. Conduct each other's ensembles
 - C. Attend each other's performances
 - D. Chaperone each other's trips
 - E. Hang out with each other!

3. Build a "retention" section on all K-12 school music websites. Content could include. . .

A Photo is Worth 1000 Words!

- A. Lots of photos of elementary/middle students with the high school students at cool events (as well as at musical activities).
- B. Lots of photos of elementary/middle parents with the high school parents/students at cool events (as well as at musical activities).
- C. Lots of photos of elementary/middle/high school directors together at cool events (etc.).
- D. Lots of photos of elementary/middle/high school principals together at cool events. (etc.)

A Video is Worth 10,000 Words!



The <u>HOW</u>

Build the vision EARLY—ELEMENTARY!

COMMIT as a TEAM to:

- 1. Show up Be visible For everything!
- 2. Schedule a "Switch Day"
- 3. Engage parents EARLY!

Engage Parents EARLY—The Parent Band!



The <u>HOW</u> What HS/MS <u>Parents</u> Can Do:

- 1. Schedule a VIP Parent Night at a joint concert/halftime show performance
- 2. Facilitate events and activities
- 3. Host MS parent meetings at the high school
- 4. Mentor parent leaders of feeder programs

The <u>HOW</u> What HS/MS <u>Students</u> Can Do:

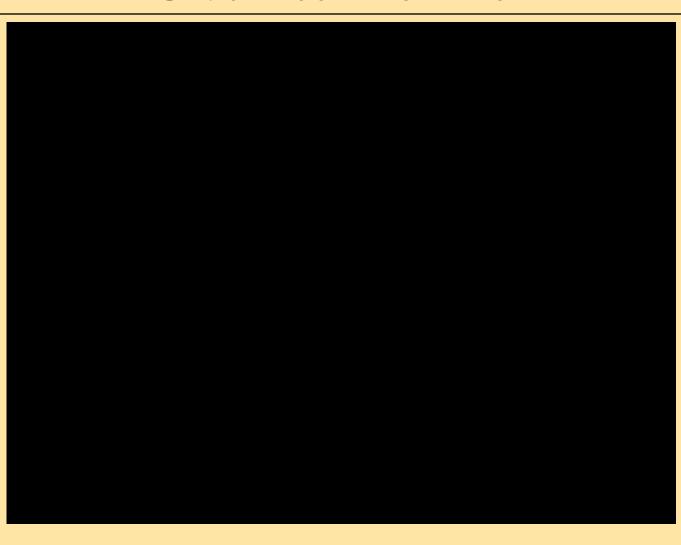
1. Serve as "Intern Instructors" for FREE Summer Lesson Program for beginning (at-risk) students.



The <u>HOW</u> What HS/MS <u>Students</u> Can Do:

- 1. Serve as "Intern Instructors" for FREE Summer Lesson Program for beginning (at-risk) students.
- 2. Participate <u>ACTIVELY</u> in ALL retention efforts give "<u>testimonials</u>"

Give "testimonials"



What HS/MS **Students** Can Do:

- 1. Serve as "Intern Instructors" for Summer Lesson Program for beginning students
- 2. Participate ACTIVELY in ALL recruitment efforts give "testimonials"
- 3. Remain engaged with former programs
 - A. Mentor upcoming students. . . Give back!
 - B. Coach upcoming students.
 - C. Serve that program: Usher, sell refreshments

What HS/MS **Students** Can Do:

- 1. Serve as "Intern Instructors" for Summer Lesson Program for beginning students
- 2. Participate ACTIVELY in ALL recruitment efforts give "testimonials"
- 3. Remain engaged with former programs
- 4. Write letters of invitation (Big Bro/Sis) and congratulations as appropriate

What HS/MS Students Can Do:

4. Write letters of invitation (Big Bro/Sis) and congratulations as appropriate

"Congratulations!
You have been chosen to
play (insert instrument)
in the (name of school) band!"



Giving a "Golden Invitation" to band makes them feel special!"

What HS/MS Principals Can Do:

- 1. Help facilitate recruitment assemblies/ events/activities at feeder schools
- 2. Work with feeder principals on scheduling
- 3. Create joint presentation for (feeder) parents
- 4. Provide opening remarks at each other's concerts

What Music Supervisors Can Do:

1. Ensure that faculty sees itself as part of one, K–12 Music Program – build purpose and unity!

What Music Supervisors Can Do:

- 1. Ensure that faculty sees itself as part of one, K–12 Music Program build purpose and unity!
- 2. Track articulation data

Secondary Fine Arts Enrollment ENDS Report Compilation

06/07/07

Activities	Student Participation					
	FY02	FY03	FY04	FY05	FY06	FY07
High School Athletic Participation	16,145	15,909	17,242	18,810	TBA	
Middle School Athletic Participation	1,360	1,403	1,445	1,576	TBA	
Student Activities HS Participation	23,141	24,004	23,956	24,230	TBA	
Student Activities MS/JHS						
Participation	17,062	17840*	17,015	17,425	TBA	
ES Music Activities	9,329	21,180	23,018	26,841	TBA	
MS/HS Music Course Enrollment	37,370	36,612	43,719	47,487	47,522	51,334
MS/HS Visual Arts Enrollment	N/A	N/A	21,805	22,425	25,186	26,915
**MS/HS Theatre Course Enrollment	N/A	N/A	N/A	N/A	6,533	7,694
**MS/HS Dance Course Enrollment	N/A	N/A	N/A	N/A	3,115	3,981
Total % of K-12 Participation	41%	45%	55%	56%	TBA	
*This data for MS/JHS student activities participation has been revised to correct a						
typographical error in the data reported in 2002-03.						
	**New to Report in FY06					

What Music Supervisors Can Do:

- 1. Ensure that faculty sees itself as part of one, K–12 Music Program build purpose and unity!
- 2. Track articulation data
- 3. Provide sample student schedules

What Music Supervisors Can Do:

3. Provide sample student schedules

Algebra I

Wind Symphony

Biology

Music Theory

AP English

Orchestra

Geometry

Algebra II

Chemistry

Chamber

Calculus

Jazz Band

Algebra XV

Ensemble

What Music Supervisors Can Do:

- 1. Ensure that faculty sees itself as part of one, K–12 Music Program build purpose and unity!
- 2. Track articulation data
- 3. Provide sample student schedules
- 4. Ensure that students receive quality learning opportunities and experiences

A GREAT EXAMPLE: Foothill HS There is a place...



Check Out MAC Online Resources



www.musicachievementcouncil.org

Got SMART Phone?

www.musicedconsultants.net/conference-materials





www.musicachievementcouncil.org



Thanks to the Music Achievement Council and These Quality Companies!



























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