

Arts and Cultural Production Satellite Account (ACPSA)



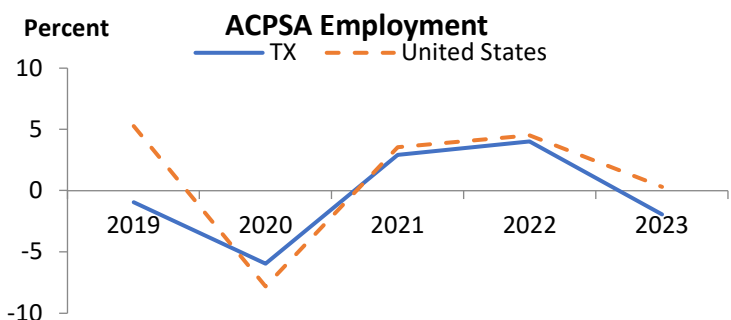
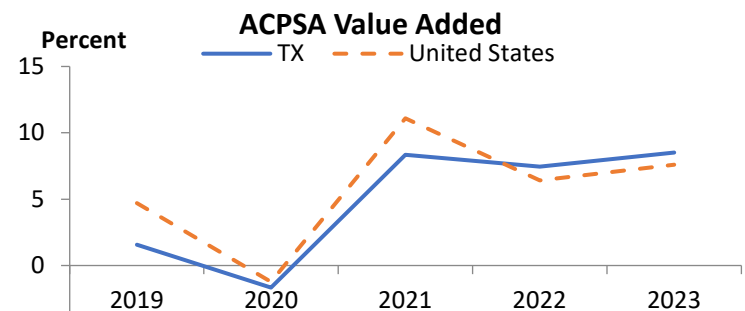
Texas—2023

ACPSA value added	Share of state value added	ACPSA employment	Share of state employment	ACPSA compensation	Share of state compensation
\$65.6 billion	2.5%	360,964 jobs	2.5%	\$32.0 billion	2.6%
			Value added (thousands of dollars)	Employment (jobs)	Compensation (thousands of dollars)
All industries			2,583,866,227	14,315,390	1,218,845,685
ACPSA industries			65,569,985	360,964	31,967,212
Top 5 ACPSA industries by value added					
Broadcasting			11,921,549	32,491	3,855,396
Government			9,997,148	100,049	7,958,078
Publishing			6,590,435	17,214	2,971,170
Wholesale and transportation industries			4,723,416	19,156	2,127,788
Other information services			3,729,835	11,116	1,652,906
Core arts and cultural industries			15,594,810	77,257	7,029,697
Top 5 core arts and cultural industries					
Advertising			3,312,923	14,622	1,476,020
Architectural services			2,798,886	13,436	1,574,099
Interior design services			1,946,781	4,500	506,425
Independent artists, writers, and performers			1,642,800	6,610	433,232
Promoters of performing arts and similar events			1,010,270	2,550	309,920

Trends in arts and cultural production: 2022—2023

In 2023, Texas ranked 4th among all states in ACPSA value added and 20th among all states in ACPSA value added growth. Since 2022, ACPSA value added has grown 8.5 percent in Texas, compared with an increase of 7.6 percent for the United States.

In 2023, Texas ranked 3rd among all states in ACPSA employment and 32nd among all states in ACPSA employment growth. Since 2022, ACPSA employment has decreased 2 percent in Texas, compared with an increase of 0.3 percent for the United States.

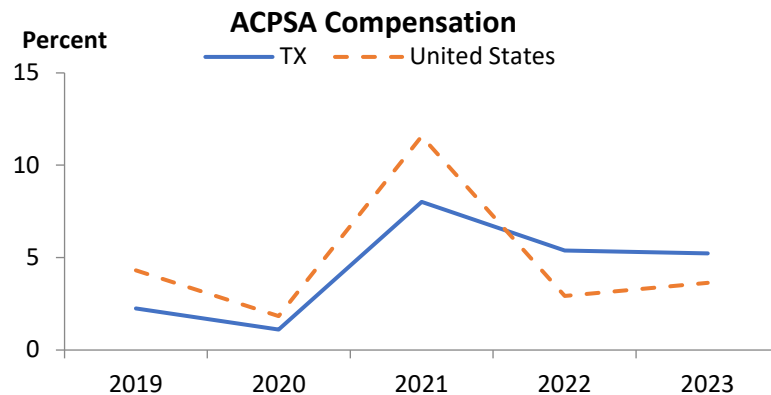


Note. BEA's ACPSA statistics are supported by funding from the National Endowment for the Arts.

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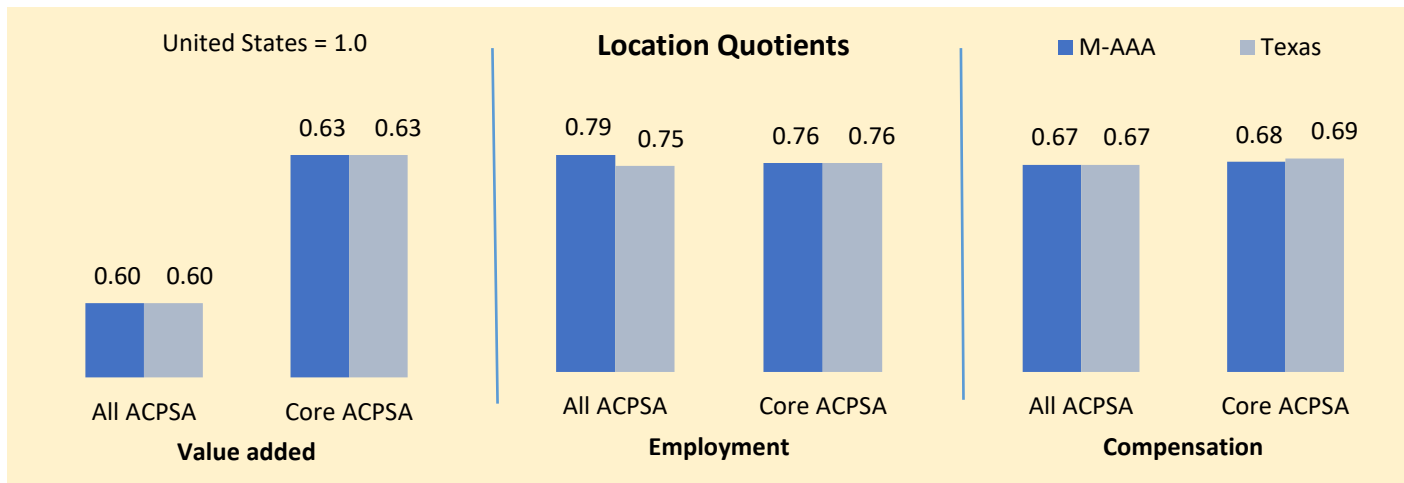


In 2023, Texas ranked 4th among all states in ACPSA compensation and 22nd among all states in ACPSA compensation growth. Since 2022, ACPSA compensation has grown 5.2 percent in Texas, compared with an increase of 3.6 percent for the United States. Average compensation per wage-and-salary job in Texas's ACPSA industries was \$88,561 in 2023, compared with \$85,142 for all salaried jobs in the state.



Location quotients (LQ)

- In 2023, Texas ACPSA value added was 40 percent below the national average. By comparison, the LQ for ACPSA value added in all states belonging to the U.S. Regional Arts Organization M-AAA (of which Texas is a member) was 0.6, or 40 percent below the national average.
- As for employment in 2023, Texas and M-AAA had an LQ of 0.75 and 0.79 respectively.
- And for compensation in 2023, Texas and M-AAA had an LQ of 0.67 and 0.67 respectively.



ACPSA value added consists of the gross output of an industry less its intermediate inputs; the contribution of an industry to gross domestic product.

ACPSA employment consists of all wage-and-salary jobs in which the workers are engaged in the production of ACPSA goods and services.

ACPSA compensation consists of the remuneration (including wages and salaries as well as benefits, such as employer contributions to pension and health funds) payable to employees in return for their ACPSA work during a given year.

“Core” ACPSA industries are originators of ideas and content associated with the creation of arts and culture. “Supporting” industries produce and disseminate arts and cultural commodities.

Location quotients measure an industry’s regional concentration of value added, employment, or compensation relative to the U.S. industry’s share. For example, an employment LQ of 1.2 indicates that state’s employment in the industry is 20 percent greater than the industry’s national employment share. An employment LQ of 0.8 indicates that state’s employment in the industry is 20 percent below the industry’s national employment share.

Arts regions, for the purpose of this brief, are defined by the geography groupings for the six U.S. Regional Arts Organizations (RAOs). RAOs are nonprofit organizations that partner with their constituent state arts agencies and with the National Endowment for the Arts on planning and program delivery.

The Mid-America Arts Alliance (M-AAA) RAO contains the states (AR, KS, MO, NE, OK, TX).

Please contact ArtsandCulture@bea.gov with any questions.