

STRATEGIC PLAN

Preamble

This answers the question, “Who are we?”

The Mission Statement clarifies the overall purpose of CMEA-SBS.

The Mission of _____ is to _____

What do we advocate for? (i.e. believe in? hold as steadfast truths? items we will always move toward as being our ideals)

_____ *advocates for:*

- _____
- _____
- _____
- _____

Why a Strategic Plan?

_____ strongly supports the establishment of a comprehensive, strategic plan for guiding the organization in the twenty-first century. This plan calls for a number of strategic directions, the development of objectives for achieving these directions, the assignment of responsible parties for each segment of the strategic plan, and a systematic means for ensuring on-going progress.

STRATEGIC DIRECTION 1.

1. _____

Approaches to achieving this strategic direction include, but are not limited to the following:

Objective	Strategy(ies) to Achieve Objective	Responsible Party	Timeframe	Achievement Indicators	Progress Update as of Board Meeting
1.a					
1.b					
1.c					