



Building success beyond the classroom.

STRATEGIC PLAN

Preamble

This answers the question, “Who are we?”

The district-wide, K-12 Music Department is the inclusive team of Music Educators which supports and promotes Music Education within the School District of Pickens County by providing quality, sequential instruction through fulfilling, life-changing opportunities for all of its children.

The Vision defines the optimal desired future state - the mental picture - of what an organization wants to achieve over time.

The School District of Pickens County K-12 Music Department envisions a community where all are actively engaged in life-long, music-making activities.

The Mission clarifies our purpose.

The Mission of the School District of Pickens County K-12 Music Department is to enhance the overall quality of life for all children by inspiring in them the desire to experience the joy of music-making throughout life.

What are our beliefs?

The School District of Pickens County K-12 Music Department believes in and advocates for:

- Comprehensive, articulated music education programs including band, choir and strings as a required component of the core curriculum and taught during the school day
- Meaningful, academic content standards and assessments of measurable improvements
- Qualified music educators, optimal instructional times, appropriate facilities and resources for music programs
- Fine and Performing Arts requirements in all secondary schools
- Fine and Performing Arts Administrative Leadership to organize the programs and address the needs of the children
- Use of data in determining the needs of the students of the K-12 Music Program.

Why a Strategic Plan?

The School District of Pickens County K-12 Music Department strongly supports the establishment of a comprehensive Strategic Plan to clarify and communicate its Mission, to promulgate a singular, unified Message, to create Validity and to provide Direction for guiding the delivery of the curriculum and related events. This plan calls for a number of strategic directions, the development of objectives for achieving these directions, the assignment of responsible parties for each segment of the strategic plan, and a systematic means for ensuring on-going progress.

SDPC K-12 MUSIC DEPARTMENT STRATEGIC DIRECTION 1.

1. Provide an active program of recruitment and retention

Approaches to achieving this strategic direction include, but are not limited to the following:

Objective	Strategy(ies) to Achieve Objective	Responsible Party	Timeframe	Achievement Indicators
1.a EX: To provide opportunities for beginning level elementary music students and their parents to be exposed to the high school music programs	Use the <i>First Performance Demonstration Concert</i> for Band, Strings and adapt for Choir and culminate the program with a surprise performance from the high school marching band	Middle and high school band, string and choir directors from each cluster. The middle school principal should be contacted to serve as the narrator	Schedule <i>First Performance Demonstration Concert</i> within the first eight (8) weeks of school	Beginning level students and their parents are given the opportunity to provide feedback via Google forms, questionnaire hand-out, in-class discussions, etc. Beginning students are provided with certificates. Directors meet to evaluate the impact
	High school ensembles provide assemblies at elementary schools and actively engage the elementary students themselves in the program	High school and elementary school music educators	2015-16 school year	Assemblies are provided at each elementary school within each high school's cluster
	Elementary school music students are invited to play recorder with the high school band in Spring Concert	High school and elementary school music educators	Spring, 2016	Concert is performed
	Beginning level elementary instrumentalists are invited to be featured with the high school marching band during halftime show	High school and middle school band directors	Fall, 2015	Halftime show is performed
1.a (Cluster 1)				

1.b (Cluster 1)				
1.c (Cluster 2)				
1.d (Cluster 2)				
1.e (Cluster 3)				
1.f (Cluster 3)				
1.g (Cluster 4)				
1.h (Cluster 4)				

SDPC K-12 MUSIC DEPARTMENT STRATEGIC DIRECTION 2.

2. Advance an organized plan to promulgate the Vision and Mission of the SDPC K-12 Music Department

Approaches to achieving this strategic direction include, but are not limited to the following:

Objective	Strategy(ies) to Achieve Objective	Responsible Party	Timeframe	Achievement Indicators
2.a EX: To promote the Vision and Mission of the SDPC K-12 Music Department	Print the Vision and Mission Statements in all concert programs	Each individual music educator	Beginning in the 2015-16 school year	Copies of all concert programs are submitted to a central location be archived in a central location
	Develop a logo and tag line which reflect the Vision and Mission	TBA	2015-16 school year	Logo and tag line are used in all correspondence and all concert programs
2.a (Cluster 1)				
2.b (Cluster 1)				
2.c (Cluster 2)				

2.d (Cluster 2)				
2.e (Cluster 3)				
2.f (Cluster 3)				
2.g (Cluster 4)				
2.h (Cluster 4)				

SDPC K-12 MUSIC DEPARTMENT STRATEGIC DIRECTION 3.

3. Solicit data and use the findings to determine the needs of the students and to guide the development of the K-12 music program

Approaches to achieving this strategic direction include, but are not limited to the following:

Objective	Strategy(ies) to Achieve Objective	Responsible Party	Timeframe	Achievement Indicators
3.a EX: To determine the impact of music courses on its student participants	Using the “Prelude Music Makes Us Baseline Research Report” as a model, commission a study to establish a benchmark—of students who have been enrolled in middle and high school music and the potential impact of music study on student engagement and academic achievement.	TBA	2015-16 school year	A research report is provided.
	Develop a survey to be given annually to students who have taken part in music but subsequently discontinued to glean accurate information regarding their nonparticipation.	Elective music educators	February, 2016	Survey is completed
	Provide survey to students who have chosen not to continue their participation in music.	Elective music educator	End of 2015-16 school year	Survey results are compiled and disaggregated
3.a (Cluster 1)				
3.b (Cluster 1)				

3.c (Cluster 2)				
3.d (Cluster 2)				
3.e (Cluster 3)				
3.f (Cluster 3)				
3.g (Cluster 4)				
3.h (Cluster 4)				

SDPC K-12 MUSIC DEPARTMENT STRATEGIC DIRECTION 4.

4. Advocate for a learning environment that will best serve the needs of the children to promote their success and a fulfilling lifestyle beyond the classroom.

Approaches to achieving this strategic direction include, but are not limited to the following:

Objective	Strategy(ies) to Achieve Objective	Responsible Party	Timeframe	Achievement Indicators
4.a EX: To provide a comprehensive, sequential curriculum rooted in the four Artistic Processes: Creating, Performing, Responding and Connecting	Provide band, choir and orchestra in all secondary schools	TBA	TBA	A comprehensive, articulated music program is provided within each cluster
	Review SDPC Music course syllabi to ensure they reflect the National Core Music Standards leading to Artistic Literacy (use of UbD concepts including Enduring Understandings and Essential Questions)	K-12 Music Educators	TBA	Course syllabi is reviewed with appropriate revisions recommended
	Write appropriate assessments directly related to the revised course syllabi	K-12 Music Educators	TBA (after syllabi review)	Appropriate assessments are in place and implemented
4.b EX: To procure professional guidance in the appropriate development of the K-12 Music Program	Advocate for the funding of a Fine and Performing Arts Administrative position.	All Fine and Performing Arts Educators through the appropriate district personnel/channels.	TBA	A Fine and Performing Arts Coordinator position has been funded

4.c EX: Ensure equity district-wide for all students participating in Music	Adopt district-wide Opportunity-to-Learn Standards for Music to address Curriculum and Scheduling, Staffing, Materials and Equipment, and Facilities	All Music Educators through the appropriate district personnel/channels.	TBA	Opportunity-to-Learn Standards are written and adopted
4.a (Cluster 1)				
4.b (Cluster 1)				
4.c (Cluster 2)				
4.d (Cluster 2)				
4.e (Cluster 3)				
4.f (Cluster 3)				

4.g (Cluster 4)				
4.h (Cluster 4)				