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A Consortium of Music Education Professionals

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Greetings!

Thank you for contacting us to receive information about the 2015 National Mariachi Workshops for Educators® sponsored by LaTradicion Music—a Division of West Music, Wenger Corporation, Yamaha Corporation, CenturyLink and Hal Leonard Corporation with optional graduate credit offered through VanderCook College of Music. Several items have been attached to this email including a Registration Form and flyer but additional details are available on our site at: <http://www.musicedconsultants.net/2015-mariachi-workshops>

The 2015 Workshops are being held at the Golden Nugget Hotel and Casino in Las Vegas. We begin at 8:00 AM on Monday, June 22nd, and conclude “officially” at approximately 3:30 PM on Friday, June 26<sup>th</sup>. Three (3) levels of instruction, based on Beginning Mariachi Styles, Intermediate Mariachi Styles and Advanced Mariachi Styles, will be offered with each also containing a strand of vocal training so that ALL participants will have access to age-appropriate vocal pedagogy. These three levels are defined by the specific mariachi styles to be studied which progress from easy to difficult along the continuum. A great deal of focus will be placed on the playing of secondary and tertiary instruments in the areas that are of highest need as determined by you. All participants will, however, have the opportunity to perform on their primary instruments to sharpen characteristic stylistic nuances as required by the various mariachi styles.

Our esteemed clinician, Maestro Jose Hernandez, will work with each of these levels individually to better apply the appropriate performance characteristics to each of the styles being studied. Maestro Hernandez will again offer a Trumpet Master Class designed specifically for trumpet players and Jesus “Chuy” Hernandez will be offering a Guitar Master Class designed specifically for guitarists at the nominal fee of \$50 per participant per master class. In addition, the teachers from the Clark County School District’s (CCSD) comprehensive, standards-based Mariachi Program will serve as the instructors for the Workshops. The 2014-15 CCSD district-wide Mariachi Program has 4,634 enrollees – the largest in the nation – and our instructors will share their secrets on how best to recruit and retain students in your programs!

**ALL** attendees will have extensive opportunities to learn to play the guitar, the vihuela and the guitarron. A mini-classes on care and repair of the mariachi instruments will also be provided as well as courses on assessment and technology implementation. The week will close with a concert performance featuring all participants playing mariachi arrangements of the various styles studied and will feature one of the CCSD’s Secondary Mariachi Ensembles. **Please be sure to bring a white shirt and black pants to wear in the performance.** Moños will be provided!

As mentioned above, VanderCook College of Music will handle registration for all participants so please register with them directly by following the instructions on the attached Registration

Form. They are unable to accommodate school district purchase orders so you will need to contact me directly for instructions on how that might be arranged. (Contact information is below.) Three (3) graduate credits are being offered as an **option** for those who may be interested. The wonderful folks at Wenger Corporation ([www.wengercorp.com](http://www.wengercorp.com)) have generously agreed to again offer **\$100 scholarships** to the first 20 participants who sign up for the Beginning Mariachi Styles Course so you will want to register early. Many of these have already been awarded.

Hotel details and information about the Clark County School District's groundbreaking Mariachi Education Program that you might want to share with your administration have been posted at <http://www.musicedconsultants.net/2015-mariachi-workshops>

To learn more about our workshops, feel free to visit the article written by the Las Vegas Sun about our event. <http://www.lasvegassun.com/news/2012/jun/28/music-educators-flock-las-vegas-learn-way-mariachi/>

We also encourage you to follow us on Facebook at: <http://bit.ly/FBMariachiWorkshops> The 2015 registration form is posted here as well.

**One thing you DEFINITELY want to plan for this year!!!** Although we finish around 3:30 PM on Friday, we will celebrate our accomplishments well into the evening AND Jose is staying until Saturday so that he can celebrate along with us!!!! Our CCSD Mariachi teachers are coming to perform for us and Jose will be playing along with them. **You won't want to miss this very special networking opportunity!**

In the meantime, feel free to review the attachments and get back in touch if you have any questions or if there is anything that Maestro Hernandez or Music Education Consultants, Inc., can do to help you start or enhance a standards-based mariachi program at your school.

Thank you again for your interest in Mariachi Education. Jose and I are looking forward to seeing you in Las Vegas

Regards,



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Summer Mariachi Workshops for Educators® e-News: <http://www.tinyurl.com/MariachiLV15>

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