

DID YOU KNOW . . .

The Music Achievement Council (MAC) is an action-oriented, non-profit organization whose sole purpose is to enable more students to begin and continue in instrumental music programs.



www.musicachievementcouncil.org

DID YOU KNOW ...

96 percent of public school principals believe that participating in music education encourages and motivates students to stay in school longer.
(Harris Poll)



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DID YOU KNOW . . .

An interactive poll confirms that music education at an early age greatly increases the likelihood that a child will grow up to seek higher education and ultimately even earn a higher salary.
(2007 Harris Poll)



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THE MESSAGE IS...

If you want to be a **CEO**,
College President, or
even a Rock Star,



TAKE MUSIC!

www.musicachievementcouncil.org

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even a *Rock Star*,

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DID YOU KNOW . . .



82 percent of Americans
who don't currently play
an instrument wish they
had learned to play one.
(Gallup Poll)

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DID YOU KNOW . . .

All of today's session attendees will receive **FREE COPIES** of:

A Practical Guide for Recruitment and Retention

www.musicachievementcouncil.org



DID YOU KNOW ...

All of today's session attendees will receive **FREE COPIES** of:

*Tips for Success:
A Guide for
Instrumental
Music Teachers*

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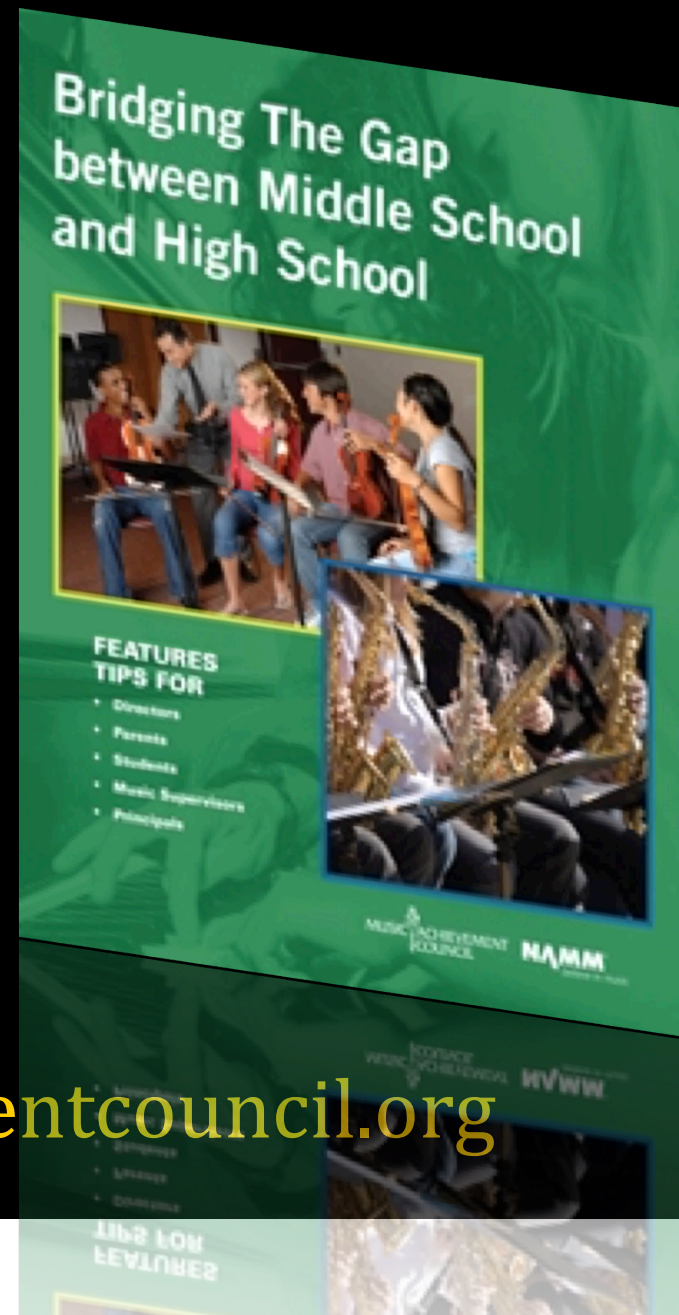


DID YOU KNOW . . .

All of today's session attendees will receive **FREE COPIES** of:

*Bridging the Gap
between
Middle School
and High School*

www.musicachievementcouncil.org



DID YOU KNOW . . .

First Performance Demo Concert for Band and/or Orchestra features sheet music, parts, sample letters, programs and student certificates for beginning ensembles. Students can perform a composition in seven short weeks with the materials provided!

www.musicachievementcouncil.org



DID YOU KNOW ...

Three of these publications are provided online at no charge by the **Music Achievement Council**.

They are based on real world strategies shared by the profession's most successful music educators.



Greg Bimm

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Tim Lautzenheiser

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Charlie Menghini

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Marcia Neel

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Terry Shade

DID YOU KNOW . . .



Kids' who study
Music
do better in school
and
in Life

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DID YOU KNOW . . .

Music making has been scientifically proven to:

Exercise the brain

Inspire creativity

Increase productivity

Fight memory loss

Reduce stress

Lower blood pressure

Build confidence

Stave off depression

DID YOU KNOW . . .

*Metropolitan Nashville Public Schools
found that **ATTENDANCE RATES ROSE**
with increased study in music.*

<i>No Music:</i>	<i>87% Attendance</i>
<i>< 1 Year of Music:</i>	<i>91% Attendance</i>
<i>> 1 Year of Music:</i>	<i>93% Attendance</i>

Metropolitan Nashville Public Schools



Music Makes Us Baseline Research Report



MUSIC MAKES US
inspire create perform

DID YOU KNOW . . .

*Metropolitan Nashville Public Schools found that **DISCIPLINE REPORTS** FELL with increased study in music.*

<i>No Music:</i>	<i>4.34 over 4 years</i>
<i>< 1 Year of Music:</i>	<i>3.75 over 4 years</i>
<i>> 1 Year of Music:</i>	<i>3.23 over 4 years</i>

Metropolitan Nashville Public Schools

prelude

Music Makes Us Baseline Research Report



MUSIC MAKES US
inspire create perform

DID YOU KNOW . . .

*Metropolitan Nashville Public Schools found that **GPA**s ROSE with increased study in music.*

<i>No Music:</i>	<i>2.51 Average</i>
<i>< 1 Year of Music:</i>	<i>2.61 Average</i>
<i>> 1 Year of Music:</i>	<i>2.89 Average</i>

Metropolitan Nashville Public Schools



Music Makes Us Baseline Research Report



DID YOU KNOW . . .

*Metropolitan Nashville Public Schools
found that **GRADUATION RATES ROSE**
with increased study in music.*

<i>No Music:</i>	<i>60% Average</i>
<i>< 1 Year of Music:</i>	<i>81% Average</i>
<i>> 1 Year of Music:</i>	<i>91% Average</i>

Metropolitan Nashville Public Schools



Music Makes Us Baseline Research Report



DID YOU KNOW . . .

*Metropolitan Nashville Public Schools found that **ACT SCORES ROSE** with increased study in music.*

*No Music: 16.95 Eng, 17.20 Math
< 1 Year of Music: 17.64 Eng, 17.62 Math
> 1 Year of Music: 19.58 Eng, 18.67 Math*

Metropolitan Nashville Public Schools



Music Makes Us Baseline Research Report



MUSIC MAKES US
inspire create perform

WHAT WAS LEARNED?

*The **MORE** a student
participates in **MUSIC**,
the more **POSITIVE** these
BENEFITS become.*

Metropolitan Nashville Public Schools



Music Makes Us Baseline Research Report




MUSIC MAKES US
inspire create perform

FAMOUS QUOTES...

Music has the power of producing a certain effect on the moral character of of the soul. *... Aristotle*



FAMOUS QUOTES...

A photograph of a man in a tuxedo with a white bow tie, smiling and playing an acoustic guitar. The image is partially obscured by the text on the right and has a dark, moody background.

Music furnishes a
delightful recreation
for the hours of
respite from the
cares of the day, and
lasts us through life.

... Thomas Jefferson

2015 MIDWEST CLINIC

December 16, 2015 4:00 PM Room #181W

Bridging the Gap Between Middle School and High School

Greg Bimm Tim Lautzenheiser Charlie Menghini Marcia Neel Terry Shade



The Music Achievement Council
www.musicachievementcouncil.org



2015 MIDWEST CLINIC

December 16, 2015 4:00 PM Room #181W

Rick Young, MAC Chair



www.musicachievementcouncil.org

2015 MIDWEST CLINIC

December 16, 2015 4:00 PM Room #181W

Steve West



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Today's Session:

WE WANT (TO KEEP) YOU!



The *WHAT*

The *WHY*

The *HOW*

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WHAT Other Teachers Think I Do!



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WHAT the Kids (I Don't Already Teach) Think I Do!



WHAT Society Thinks I Do!



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WHAT My Mom Thinks I Do!



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What I Think I Do!

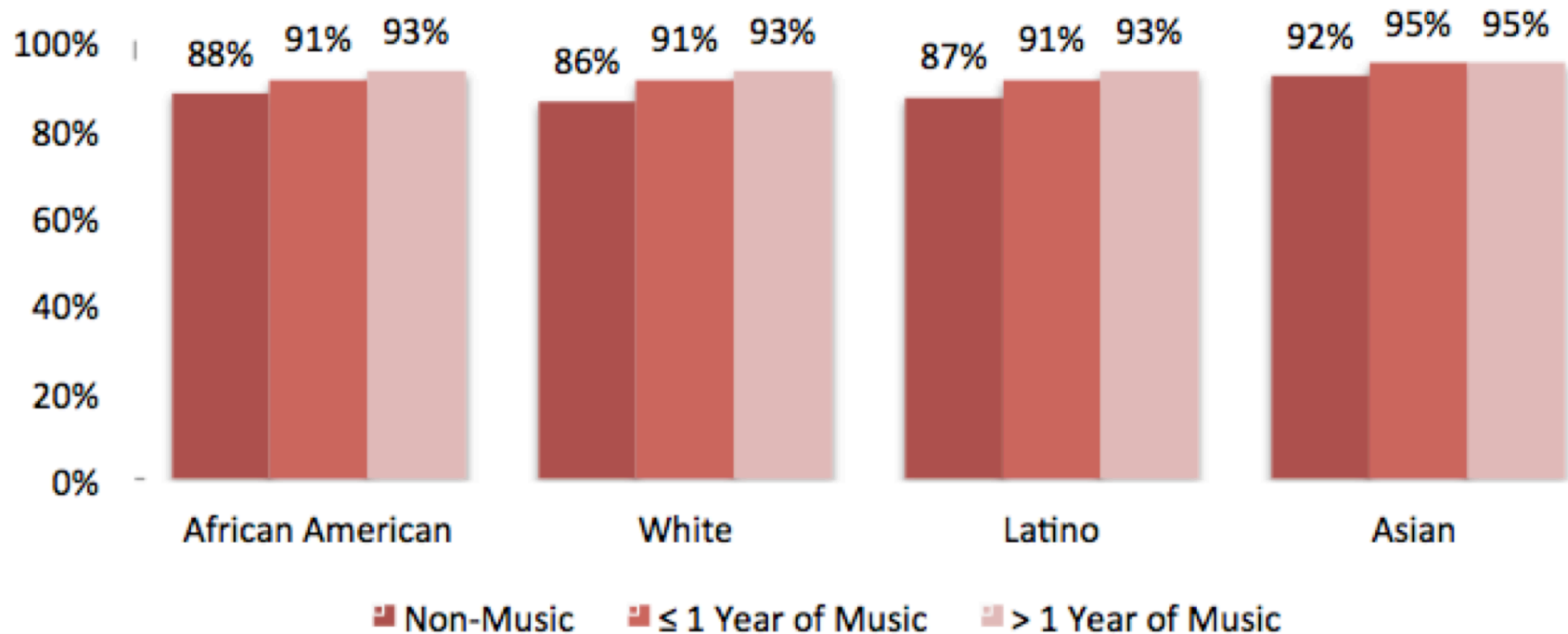


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THE WHY... “ATTENDANCE”

<http://musicmakesus.org/resources/research>

Figure 7. School Attendance Rates by Ethnicity (n=5,742)

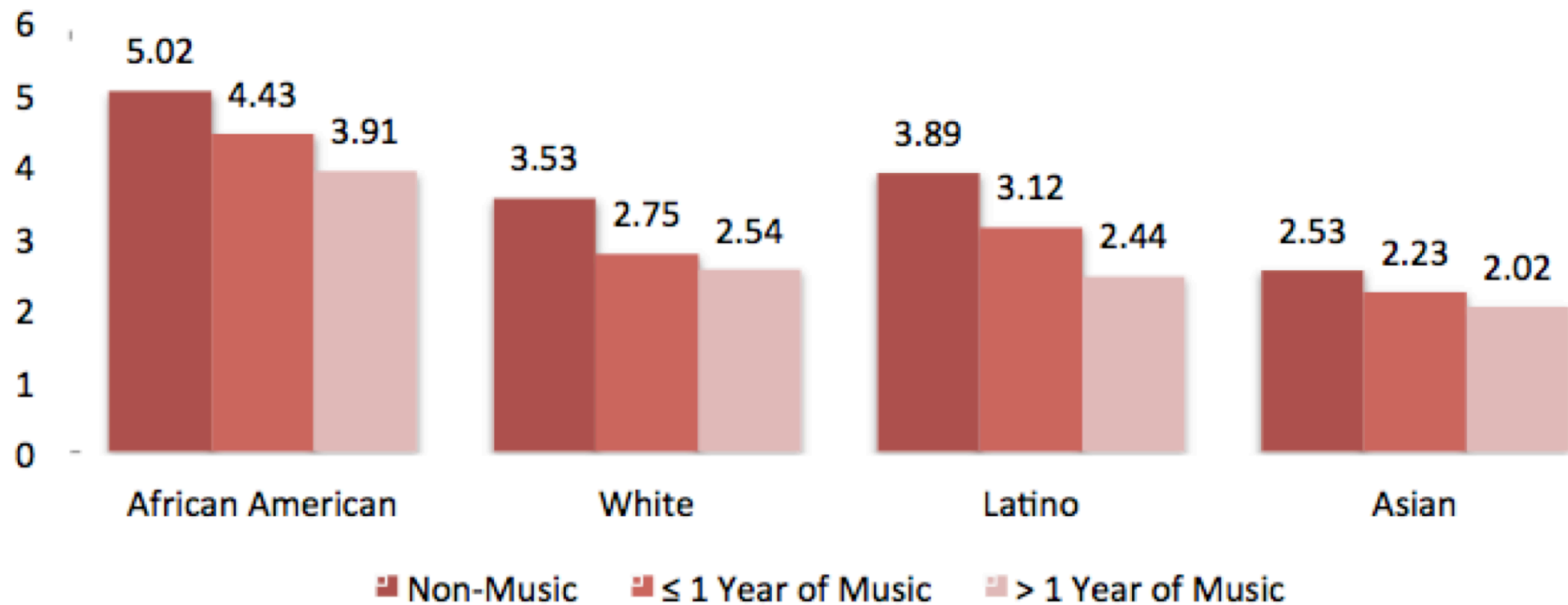


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THE WHY... “DISCIPLINE”

<http://musicmakesus.org/resources/research>

Figure 9. Discipline Referrals by Ethnicity (n=4,490)

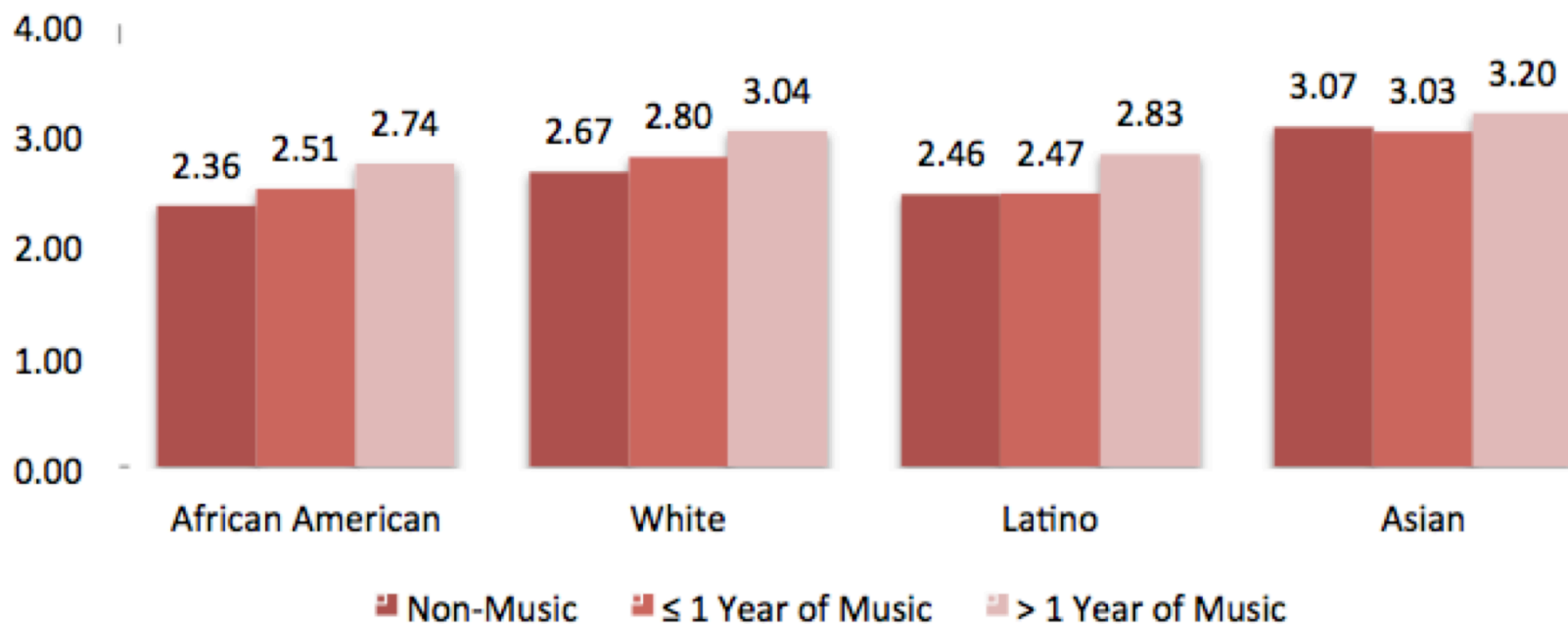


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THE WHY... “GPA”

<http://musicmakesus.org/resources/research>

Figure 11. Grade Point Average by Ethnicity (n=4,119)

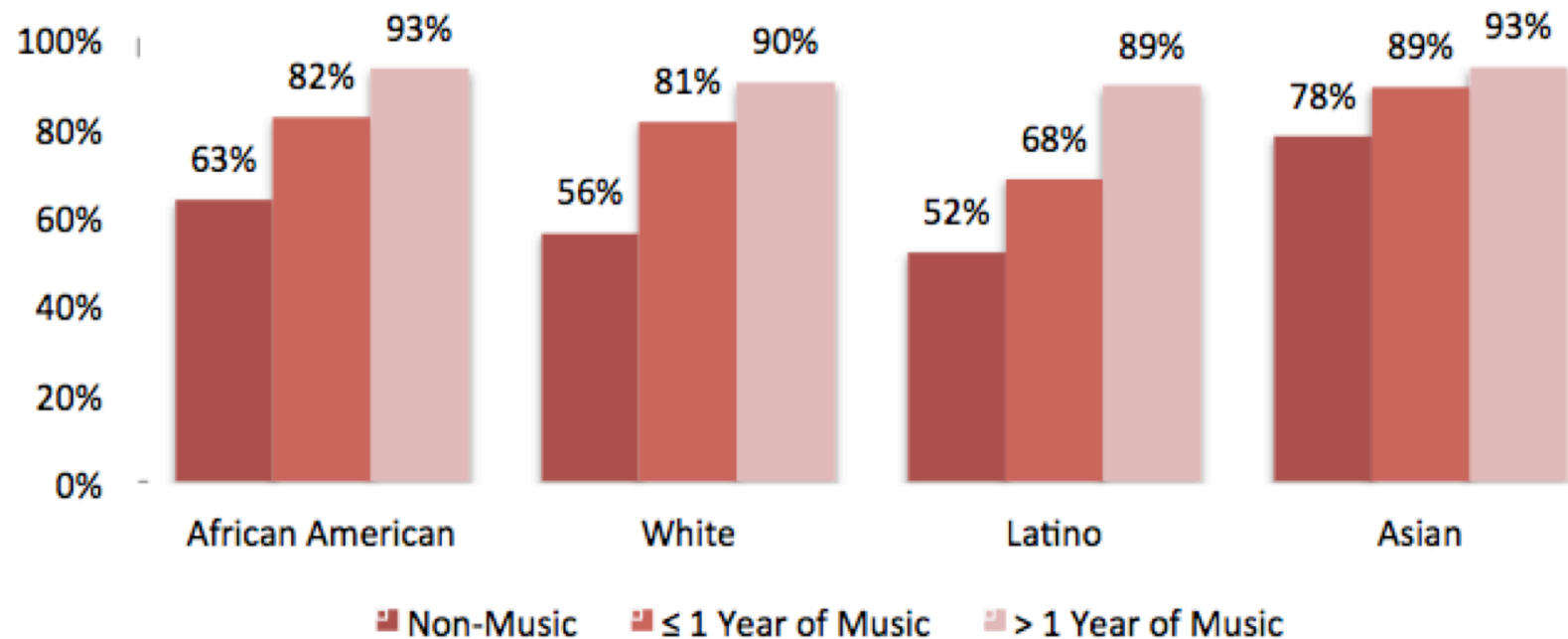


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THE WHY...

“ON TIME GRADUATION”

Figure 13. On-time Graduation Rates by Ethnicity (n=4,994)



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THE REAL REASON WHY... A MORE FULFILLING LIFE!



THE HOW...

STRATEGIES TO BRIDGE THE GAP BETWEEN MS AND HS

What Music Educators Can Do

What HS/MS Parents Can Do

What HS/MS Students Can Do

What HS/MS Principals Can Do

What Music Supervisors Can Do

THE HOW...

What Music Educators Can Do



*Greg Bimm
Director of Bands
Marian Catholic HS
Chicago Heights, IL*

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THE HOW...

What Music Educators Can Do

Open House: First Sunday in December, entire school is open prospective students and parents.

Step-Up Day: Tuesday after Grand Nationals, 7th graders from multiple grade schools visit Marian.

Spartan Snapshot: Much like an open house, but a quick evening visit into “life” at Marian.

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THE HOW...

What Music Educators Can Do

Shadow Program: 7th and 8th grade students visit Marian for a day and “shadow” a student for the entire day. Band students shadow band students and can sit in, etc.

Recruitment Corps: Marian students and faculty travel to catholic schools to present information about Marian. (We work to keep our students high on the list.)

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THE HOW...

What Music Educators Can Do

- Host Youth Concerts
- Distribute fliers, recordings, etc.
- Facebook, Twitter: “Contact us and we will send recordings and videos
- Provide clinics to help prepare for contest
- Have high school students “sit in” and help by demonstrating appropriate modeling
- “Thank you” for your alumni pictures

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THE HOW...

Middle School Alumni Photo Card

Aidan McDwiggan
Charlie Gray
Jeremy Glasper
Michael Bruno
Douglas Nunes
Zena Omoragle
Myra Tutelpat
Mackenzie Kot

Haley Henning
Emmanuel Ogunlana
Joseph Musharbash
Amir Ghazaleh
Joe Chmura
Andrew Oprondek
Jennifer Durocher
Samantha Wood

Danae Conigan
Sydney Wood
James Szewczyk
Natalie Mseeh
Maria Castino
Mya Parker
Kayle Schassburger
Jacqueline Faves



Marian Catholic

P.R.I.D.E.

THE HOW...

What Music Educators Can Do



*Terry Shade
Director of Orchestras
Pacific Cascade MS
Issaquah, WA*

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THE HOW...

What Music Educators Can Do

1. **Collaboration:** Establish a positive working relationship with the High School Director!
2. **Articulation:** Work with HS and MS Principals to schedule a daily articulation period where the HS director comes to the middle school each day for team-teaching.

If this isn't workable, then schedule "switch days" each quarter or semester. Kids will get to know their future teacher!

THE HOW...

What Music Educators Can Do

Invite high school students to the middle school to coach students, teach a sectional or help organize a concert. High schoolers often need community service.

Conduct on each other's concerts.

Attend each other's concerts.

Chaperone each other's trips to get to know/
better supervise the students.

THE HOW...

What Music Educators Can Do

3. **Communication:** Send out emails inviting middle school families to the high school concerts. Middle school directors should offer extra credit! They will attend!

Have on-going discussions with middle school students about the music program as a "long-term, 7 year" program. Use words like, "When you get to high school..."

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THE HOW...

What Music Educators Can Do

Grab them early, describing the many advantages; scholarships, travel, rising SAT/ACT scores, long-term friendships, etc.



THE HOW...

What **Music Parents** Can Do



*Marcia Neel
Secondary Fine Arts,
Ret.
Clark County Schools
Las Vegas, NV*

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THE HOW...

What Music Parents Can Do

1. Schedule a VIP Parent Night at a joint concert/halftime show performance.
2. Host MS parent meetings at the high school.
3. Mentor parent leaders of feeder programs.
4. Involve parents directly in the learning process. They'll love it! *(vid)*

THE PARENT BAND



THE HOW...

What HS-MS Principals Can Do

1. Help facilitate recruitment assemblies/ events/activities at feeder schools.
2. Work with each other on effective scheduling.
3. Create joint presentations for (feeder) parents.
4. Provide opening remarks at each other's concerts.

THE HOW...

What **Music Supervisors** Can Do

1. Ensure that faculty sees itself as part of one, K-12 Music Program – build purpose and unity! Logo and tag line?

What happens in Music. . .

Lasts for a Lifetime!

2. Track articulation data

Secondary Fine Arts Enrollment
ENDS Report Compilation

06/07/07

Activities	Student Participation					
	FY02	FY03	FY04	FY05	FY06	FY07
High School Athletic Participation	16,145	15,909	17,242	18,810	TBA	
Middle School Athletic Participation	1,360	1,403	1,445	1,576	TBA	
Student Activities HS Participation	23,141	24,004	23,956	24,230	TBA	
Student Activities MS/JHS...						
...Participation	17,062	17840*	17,015	17,425	TBA	
ES Music Activities	9,329	21,180	23,018	26,841	TBA	
MS/HS Music Course Enrollment	37,370	36,612	43,719	47,487	47,522	51,334
MS/HS Visual Arts Enrollment	N/A	N/A	21,805	22,425	25,186	26,915
**MS/HS Theatre Course Enrollment	N/A	N/A	N/A	N/A	6,533	7,694
**MS/HS Dance Course Enrollment	N/A	N/A	N/A	N/A	3,115	3,981
Total % of K-12 Participation	41%	45%	55%	56%	TBA	
*This data for MS/JHS student activities participation has been revised to correct a						
typographical error in the data reported in 2002-03.						
	**New to Report in FY06					

THE HOW...

What Music Supervisors Can Do

3. Provide sample student schedules.

Algebra I	Wind	Biology
Music Theory	Symphony	Orchestra
Geometry	AP English	Chemistry
Chamber	Algebra II	Algebra XV
Ensemble	Jazz Band	
	Calculus	

THE HOW...

What Music Students Can Do



*“Dr. Tim”
Lautzenheiser
VP of Education
Conn-Selmer, Inc.*

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THE HOW...

What Music Students Can Do

1. Create a bridge with your high school students with the middle school students. (The high schooler's are the "I wanna be like," group for the younger ones.
2. Part of the Student Leadership Program for the high school students is to adopt a brother/sister (maybe 2 or 3) to mentor/communicate with throughout the year in preparation for the younger one's first year in high school band/orchestra/choir.

THE HOW...

What Music Students Can Do

3. A “sit beside” concert...or, in this case, CONCERTS. One at the high school (during the high school concert), and one at the middle school (during the middle school concert..the second one may be the most important because more parents will be attending that event.)

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THE HOW...

What Music Students Can Do

4. For the marching band (during the fall)...each band person has a “mini-me”, and at the finale of the show, all the young ones join their high school partner and play the last song together...perhaps even do some simple drill...spotlight on the young ones! “We present today’s Pride of Hometown High School, along with tomorrow’s PRIDE TO BE!”

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THE HOW...

What Music Students Can Do

5. The entire orchestra/band/choir attends the middle school concert, serves as hosts and hostesses, helps pass out programs, has a reception afterwards focusing on the young students and THEIR PARENTS!

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THE HOW...

What Music Students Can Do

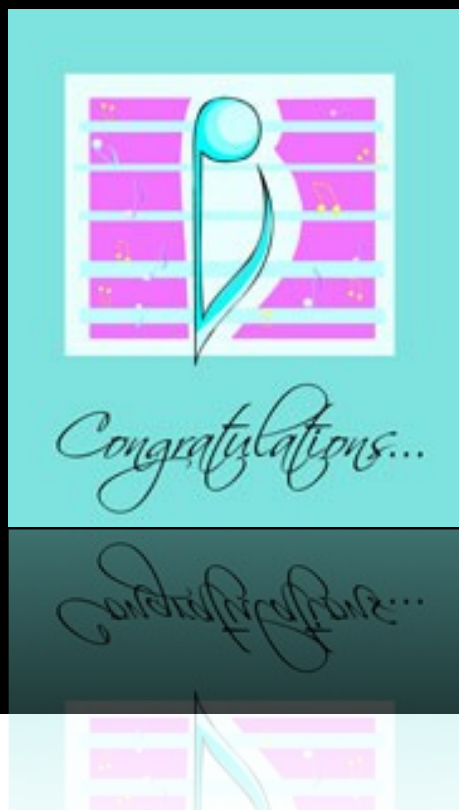
6. A PERSONAL INVITATION: Prior to “registration time for the middle schoolers,” the high school students (as per their section) create a handwritten invitation to become part of the given section of the ensemble, then the section goes to the middle school, has photo taken along with the new members, gives them their band pin, etc. (Facebook frenzy!)

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THE HOW...

What Music Students Can Do

In other words, play on the assumption they WILL be a part of the organization when they transfer to high school...you are going to be part of our FAMILY.



THE HOW...

What Music Students Can Do

7. PARENT NIGHT (or after a concert): Key high schoolers create 2 minute testimonials to share with the NEWBIE PARENT CANDIDATES: “This is what being in the group has meant to me, and the benefits I continue to receive; the positive difference it has made in my entire school career.” It would also be prudent to have some key boosters/parents present their thoughts about the value of being a part of the group; what they have observed.

THE HOW...

What Music Students Can Do

8. The directors from both middle school and high school can MUTUALLY PRESENT the immeasurable impact music-learning and music-making has on the child's total development. (Carefully selected advocacy data framed to help parents make a worthwhile decision for the welfare of their child's education. You simply cannot deny the compelling data available...not just talk, but hand out the KNOCK-OUT PUNCH DATA!

THE HOW...

What Music Students Can Do

9. Mi Casa, Su Casa: Our home is your home. If there is a close proximity between the middle school and high school, it opens the opportunity to do chamber ensembles with both sets of personnel, a one-room-schoolhouse private lesson (group lesson) program. Sectionals given by the high schoolers, etc.

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THE HOW...

What Music Students Can Do

10. COMMUNICATE, COMMUNICATE, COMMUNICATE! Any situation where the students can be together, or the parents, or the directors staff, it creates a SAFE ENVIRONMENT and a COMFORTABLE CULTURE.

Anytime a high school student can make a middle school student feel worthy/important, the chances of them becoming part of the high school ensemble increases dramatically.

Give Your Music Program the Recognition It Deserves!

<https://www.surveymonkey.com/r/2016BCME>



Session Materials Posted:
www.musicedconsultants.net/conference-materials

*Thanks to the Music Achievement Council
and these Quality Organizations!*



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