

The Concert as Career Lab
Presented at TMEA by Dr. Joe Clark and Marcia Neel
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Every concert involves dozens of authentic, real-world roles that mirror music-industry and creative-sector jobs. Educators often think only in terms of *performers* and *educators*, but concerts also require the following roles which can be filled by students so that they may also discover related real-world career opportunities.

Concert Role	Student Opportunities	Real-World Career Connection
Program Designer	Students design program layout, write bios	Arts administration, event planning
Stage Crew & Logistics	Students manage stage flow, cues, mics	Production management, live sound, lighting
Publicity Team	Students create posters, social posts, press releases	Marketing, social media management
Photographer/Videographer	Students shoot and edit media	Content creation, music journalism
Master of Ceremonies	Students script transitions and host	Broadcasting, public speaking
Community Liaison	Students coordinate sponsors, volunteers	Nonprofit engagement, donor relations
Recording & Editing	Students capture, mix, and publish recordings	Audio engineering, music tech
Merchandising	Students design T-shirts or programs, track sales	Entrepreneurship, finance
Composer/Arranger	Students write an opener, closer, or interlude	Composition, publishing
Historian/Archivist	Students maintain ensemble timeline, photos	Library science, digital archiving

Contact Information

Dr. Joe Clark: joe.clark@humbleisd.net

Marcia Neel: marcia@musicedconsultants.net

Download resource materials: www.musicedconsultants.net/musiccareers

