



National Mariachi Workshops for Educators®
July 8-12, 2019
Las Vegas, NV

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Greetings!

Thank you for reaching out to us to receive information about the **2019 National Mariachi Workshops for Educators®** co-sponsored by West Music Mariachi, Albertson's Foundation, D'Addario & Company, Inc., Yamaha Corporation of America, Wenger Corporation, Conn-Selmer, Inc., and Hal Leonard Corporation with optional graduate credit offered through VanderCook College of Music. Below are a number of the current details regarding the workshop so begin now to plan for a WONDERFUL WEEK of fun and learning!

1. DATES, TIMES AND INITIAL INFORMATION

The 2019 National Mariachi Workshops for Educators® will again be held at the *Fabulous Golden Nugget Hotel and Casino* in Las Vegas. The doors will open at 7:00 AM with sessions beginning promptly at 8:00 AM on Monday, July 8, 2019, and conclude "officially" at 3:30 PM on Friday, July 12, 2019. Two (2) levels of instruction, based on Beginning and Intermediate/Advanced Mariachi Styles, will be offered with each also containing a focus on vocal training so that ALL participants will have access to age-appropriate vocal pedagogy. These levels are defined by the specific mariachi styles to be studied which progress from easy to difficult along the continuum. A great deal of focus will be placed on the playing of secondary and tertiary instruments in the areas that are of highest need as determined by you. All participants will also have the opportunity to perform on their primary instruments to sharpen characteristic stylistic nuances as required by the various mariachi styles.

2. TEACHING PROFESSIONALS

Our esteemed clinician, Maestro **José Hernández**, is sponsored cooperatively by West Music Mariachi and Conn-Selmer, Inc. He will work with both levels individually to better apply the appropriate performance characteristics to each of the styles being studied. **Willie Acuña**, renowned harpist for Mariachi Sol de Mexico, will also return again this year to offer harp classes on the Serrano 34 harp that he has crafted that is experiencing increased popularity in school-based mariachi programs. As the lead instructors for the workshops, the highly successful mariachi educators from the Clark County School District's (CCSD) comprehensive, standards-based, award-winning Mariachi Program will again bring their talents and most effective materials and classroom strategies to share with all participants. The 2018-19 CCSD district-wide Mariachi Program has over 7,000 enrollees—the largest in the nation—and our instructors which include **Ramiro Benavides, Robert Lopez, Erik Ramirez, and Yvette Sital**, will share their instructional strategies as well as their ideas for recruiting and retaining students in your programs.

ALL attendees will have extensive opportunities to learn or enhance their abilities to play the guitar, vihuela and guitarron as well as brush up on violin and trumpet playing skills. Private lessons will be available on all instruments including voice and may be arranged with the individual instructors upon arrival. The week will close with a concert performance featuring all

participants playing several of the mariachi arrangements of the various styles studied during the workshop and will also feature one of the CCSD's Secondary Mariachi Ensembles. **Please be sure to bring a white shirt and black pants to wear in the Friday performance.** Moños will be provided!

3. REGISTRATION INFORMATION AND FEES

As mentioned above, VanderCook College of Music will handle registration. Once we receive your registration, we will send an official quote to the email address provided on the form. You may also sign up to receive three (3) graduate credits through VanderCook as an **option** for those who are interested. The registration form and additional information is posted on our website:

www.musicedconsultants.net/2019-mariachi-workshops

If paying via school district purchase order, be sure to download the customizable "Quote for School District PO" from the above website or contact **marcia@musicedconsultants.net** directly to secure an estimate.

The registration for the week-long workshop is **\$595** (*\$350 workshop fee plus \$245 conference facilities fee*). In addition to the week-long instructional program, this fee includes a comprehensive set of standards-based teaching materials, ten (10) musical arrangements, access to a standards-based mariachi curriculum, and a plated lunch daily. **Should you choose to take the workshop for credit, the fee for the three (3) graduate credits from VanderCook College of Music \$1,265** (*\$1,020 for 3 credits plus \$245 conference facilities fee*). Many of our participants have their school districts cover the \$595 leaving **an additional amount** of only \$670 paid by the attendee to receive the 3 graduate credits. Feel free to contact me directly if you are interested or have questions about this option.

4. ITEMS TO SHARE WITH SCHOOL ADMINISTRATORS:

There are numerous articles posted about Mariachi Programs on our website. Information about the Clark County School District's groundbreaking, standards-based, in-school Mariachi Education Program is also available so that supervisors may see the value of this curriculum. An article published by the Las Vegas Sun that focuses on our workshops and how they are helping teachers meet the needs of so many diverse communities across the country is also available. Finally, our website provides access to a peer-reviewed article titled, *Mariachi and Spanish speaking English learners: District initiatives, models, and education policy* which will be helpful in understanding how mariachi can help ELs adapt to their new surroundings.

5. WENGER AND WEST MUSIC SCHOLARSHIP INFORMATION:

Beginning Level Participants: The dynamic Wenger Corporation which, at our request, has designed a considerable number of storage units for mariachi instruments (**www.wengercorp.com**) has generously agreed to again partner with VanderCook College of Music to offer **\$100 scholarships** to the first fifteen (15) registrants who sign up for the Beginning Mariachi Styles Course so you will want to register early. Since this is a special agreement through VanderCook, you must register through them directly in order to qualify. Information on how to do so is provided on the registration form.

Intermediate and Advanced Level Participants: We are also grateful to the wonderful professionals at West Music Mariachi (**www.westmusic.com/c/mariachi**) who have also agreed

to provide \$100 scholarships to the first ten (10) participants who sign up for the Intermediate Mariachi Styles Course and to the first ten (10) participants who sign up for the Advanced Mariachi Styles Course so be sure to register early. Since this is a special agreement through VanderCook, you must register through them directly in order to qualify.

6. WEST MUSIC MARIACHI SATELLITE STORE ON SITE:

West Music Mariachi sets up a satellite store with deep discounts right on site at the Golden Nugget Hotel. They will provide everything you might need for your program from instruments to print materials. They **WILL** accept school district PO's and credit cards on site. For additional information, contact Randy Hargis at West Music Mariachi at: **RHargis@westmusic.com**.

7. HOTEL INFORMATION

Please visit the hotel information on our site for the latest on how to get these special conference rates:

www.musicedconsultants.net/goldennugget
 \$49 + \$5 Resort Fee + Tax for Monday-Thursday nights
 \$109 + \$5 Resort Fee + Tax for Friday night

The special conference rates will expire on Monday, June 24, 2019, at 5:00 PM PST or whenever the room block is sold out—whichever comes first.

SPECIAL NOTE: THE GOLDEN NUGGET HOTEL IS NOT ABLE TO ACCEPT CHECKS OR SCHOOL DISTRICT CREDIT CARDS FOR PAYMENT. YOU WILL NEED TO SUBMIT FOR REIMBURSEMENT FROM YOUR SCHOOL DISTRICT FOR THIS EXPENSE.

8. FRIDAY AFTERNOON

Although the workshop will finish **officially** at approximately 3:30 PM on Friday, July 12th, we will celebrate our accomplishments well into the evening. Las Vegas' own Mariachi Acero, made up of students who have graduated from various CCSD Mariachi Programs, will again perform for all of us. **You won't want to miss this very special networking opportunity so DEFINITELY plan on staying late on Friday and leaving on Saturday!**

9. EVERYTHING ELSE YOU NEED TO KNOW

Thank you again for your interest in Mariachi Education. Jose and I are looking forward to seeing you in Las Vegas in July. It's never too early to start planning. As a reminder, all of the information you need may be found through the URL just below.

www.musicedconsultants.net/2019-mariachi-workshops

Updates will also be provided on our Facebook page located at **fb.me/MariachiWorkshop** as well as via our e-newsletter and on our website. (Be sure to sign up for our E-News on our website.) Feel free to get back in touch if you have ANY questions.

Best,



Marcia Neel
Workshop Director