



**National Mariachi Workshops for Educators®**  
**June 26-30, 2017**  
**Las Vegas, NV**

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Greetings!

Thank you for reaching out to us to receive information about the **2017 National Mariachi Workshops for Educators®** co-sponsored by West Music Mariachi, Albertson's Foundation, Yamaha Corporation, Wenger Corporation, Conn-Selmer, Inc., and Hal Leonard Corporation with optional graduate credit offered through VanderCook College of Music. We have assembled all of the information that we have available as of this point so that you may begin to organize your schedule. Below are a number of the details regarding our workshops so begin planning for a WONDERFUL WEEK of fun and learning!

### **1. DATES, TIMES AND INITIAL INFORMATION**

The 2017 National Mariachi Workshops for Educators® will again be held at the *Fabulous Golden Nugget Hotel and Casino* in Las Vegas. The sessions will begin promptly at 8:00 AM on Monday, June 26, 2017, and conclude "officially" at 3:30 PM on Friday, June 30, 2017. Three (3) levels of instruction, based on Beginning, Intermediate and Advanced Mariachi Styles, will be offered with each also containing a focus on vocal training so that ALL participants will have access to age-appropriate vocal pedagogy. These three levels are defined by the specific mariachi styles to be studied which progress from easy to difficult along the continuum. A great deal of focus will be placed on the playing of secondary and tertiary instruments in the areas that are of highest need as determined by you. All participants will also have the opportunity to perform on their primary instruments to sharpen characteristic stylistic nuances as required by the various mariachi styles.

### **2. TEACHING PROFESSIONALS**

Our esteemed clinician, Maestro **Jose Hernandez**, is sponsored cooperatively by West Music Mariachi and Conn-Selmer, Inc. He will work with all three (3) levels individually to better apply the appropriate performance characteristics to each of the styles being studied. As the lead instructors for the Workshops, the highly successful mariachi educators from the Clark County School District's (CCSD) comprehensive, standards-based, award-winning Mariachi Program will again bring their talents and most effective materials and classroom strategies to share with all participants. The 2016-17 CCSD district-wide Mariachi Program has well over 5,000 enrollees – the largest in the nation – and our instructors, which include **Ramiro Benavides, Robert Lopez, Erik Ramirez, Michael Sital, Yvette Sital, and Daniel Valdez**, will share their "secrets" on how best to recruit and retain students in your programs!

**ALL** attendees will have extensive opportunities to learn or enhance their abilities to play the guitar, vihuela and guitarron as well as brush up on violin and trumpet playing skills. Private lessons are available on all instruments and voice and may be arranged with the individual instructors upon arrival. The week will close with a concert performance featuring all

participants playing several of the mariachi arrangements of the various styles studied during the workshop and will also feature one of the CCSD's' Secondary Mariachi Ensembles. **Please be sure to bring a white shirt and black pants to wear in the Friday performance.** Moños will be provided!

### **3. REGISTRATION INFORMATION AND FEES**

As mentioned above, VanderCook College of Music will handle registration. The registration form and additional information is available online at:

**[www.musicedconsultants.net/2017-mariachi-workshops](http://www.musicedconsultants.net/2017-mariachi-workshops)**

All updates will also be provided on our Facebook page as well as via our e-newsletter and on our website. (Be sure to sign up for our E-News on our website.) **If paying via school district purchase order**, feel free to download and complete the "Quote for School District PO" or contact **[marcia@musicedconsultants.net](mailto:marcia@musicedconsultants.net)** directly for assistance. Three (3) graduate credits are being offered through VanderCook as an **option** for those who may be interested.

The registration for the week-long workshop is **\$585** (*\$350 workshop fee plus \$235 conference facilities fee*). In addition to the week-long instructional program, this fee includes a comprehensive set of standards-based teaching materials, ten (10) musical arrangements, access to a standards-based mariachi curriculum, and a plated lunch daily. **Should you choose to take the workshop for credit, the fee for the three (3) graduate credits from VanderCook College of Music \$1,225** (*\$990 for 3 credits plus \$235 conference facilities fee*). Many of our participants have their school districts cover the \$585 leaving a balance of \$640 paid by the attendee to receive the 3 graduate credits. Feel free to contact me directly if you are interested.

Be sure to share the posted information about the Clark County School District's groundbreaking, standards-based, in-school Mariachi Education Program with your administrators so that they may see the value of this curriculum. That information is also posted on our website as is an article written by the Las Vegas Sun that focuses on our workshops and how they are helping teachers meet the needs of so many diverse communities across the country.

### **4. SCHOLARSHIP INFORMATION:**

***Beginning Level Participants:*** The dynamic Wenger Corporation which, at our request, has designed a considerable number of storage units for mariachi instruments (**[www.wengercorp.com](http://www.wengercorp.com)**), has generously agreed to again offer **\$100 scholarships** to the first twenty (20) registrants who sign up for the Beginning Mariachi Styles Course so you will want to register early. (Sorry, this does not apply to those attending via school district purchase order.)

***Intermediate and Advanced Level Participants:*** We are also grateful to the wonderful professionals at West Music Mariachi (**[www.westmusic.com/c/mariachi](http://www.westmusic.com/c/mariachi)**) who have also agreed to provide \$100 scholarships to the first ten (10) participants who sign up for the Intermediate Mariachi Styles Course and to the first ten (10) participants who sign up for the Advanced

Mariachi Styles Course so you will want to register early. (Sorry, this does not apply to those attending via school district purchase order.)

#### **5. WEST MUSIC MARIACHI SATELLITE STORE ON SITE:**

West Music Mariachi sets up a satellite store right on site at the Golden Nugget Hotel. They will provide everything you might need for your program from instruments to accessories to print materials. They **WILL** accept school district PO's and credit cards on site. For additional information, contact Lauren Calkin at West Music Mariachi at: [LCalkin@westmusic.com](mailto:LCalkin@westmusic.com).

#### **6. HOTEL INFORMATION**

The Golden Nugget Hotel has already established a link for you to make room reservations. The rate for workshop participants is only **\$47 per night Mon-Thurs** plus tax and \$5 per room daily resort fee. In order to get this rate, please visit our website at:

**[www.musicedconsultants.net/2017-mariachi-workshops](http://www.musicedconsultants.net/2017-mariachi-workshops)**

This rate will expire at 5 pm PST on June 9, 2017.

***SPECIAL NOTE: THE GOLDEN NUGGET HOTEL IS NOT ABLE TO ACCEPT CHECKS OR SCHOOL DISTRICT CREDIT CARDS OR PURCHASE ORDERS FOR PAYMENT. PARTICIPANT WILL NEED TO SUBMIT FOR REIMBURSEMENT FROM THE HOME SCHOOL DISTRICT FOR THIS EXPENSE.***

#### **7. FRIDAY AFTERNOON**

Although the workshop will conclude **officially** at approximately 3:30 PM on Friday, June 30<sup>th</sup>, We will celebrate our accomplishments well into the evening and Jose will be celebrating right along with us! In addition to Jose, our fantastic CCSD Mariachi Educators will also perform for all of us. **You won't want to miss this very special networking opportunity so DEFINITELY plan on staying late or staying over Friday night!**

#### **8. EVERYTHING ELSE YOU NEED TO KNOW**

Thank you again for your interest in Mariachi Education. Jose and I are looking forward to seeing you in Las Vegas in June. It's never too early to start planning. All of the information you need may be found through the link just below.

**[www.musicedconsultants.net/2017-mariachi-workshops](http://www.musicedconsultants.net/2017-mariachi-workshops)**

Feel free to get back in touch if you have ANY questions.

Regards,



Marcia M. Neel  
President