2015 IBA Conference

May 15, 2015

Bridging the Gap Between Middle School and High School

Marcia Neel

Robin Walenta

Jim Dunn

Doug Davis

Steve West

Haley Rydell

Today's Session:
WE WANT (TO KEEP) YOU!

The ***WHAT***

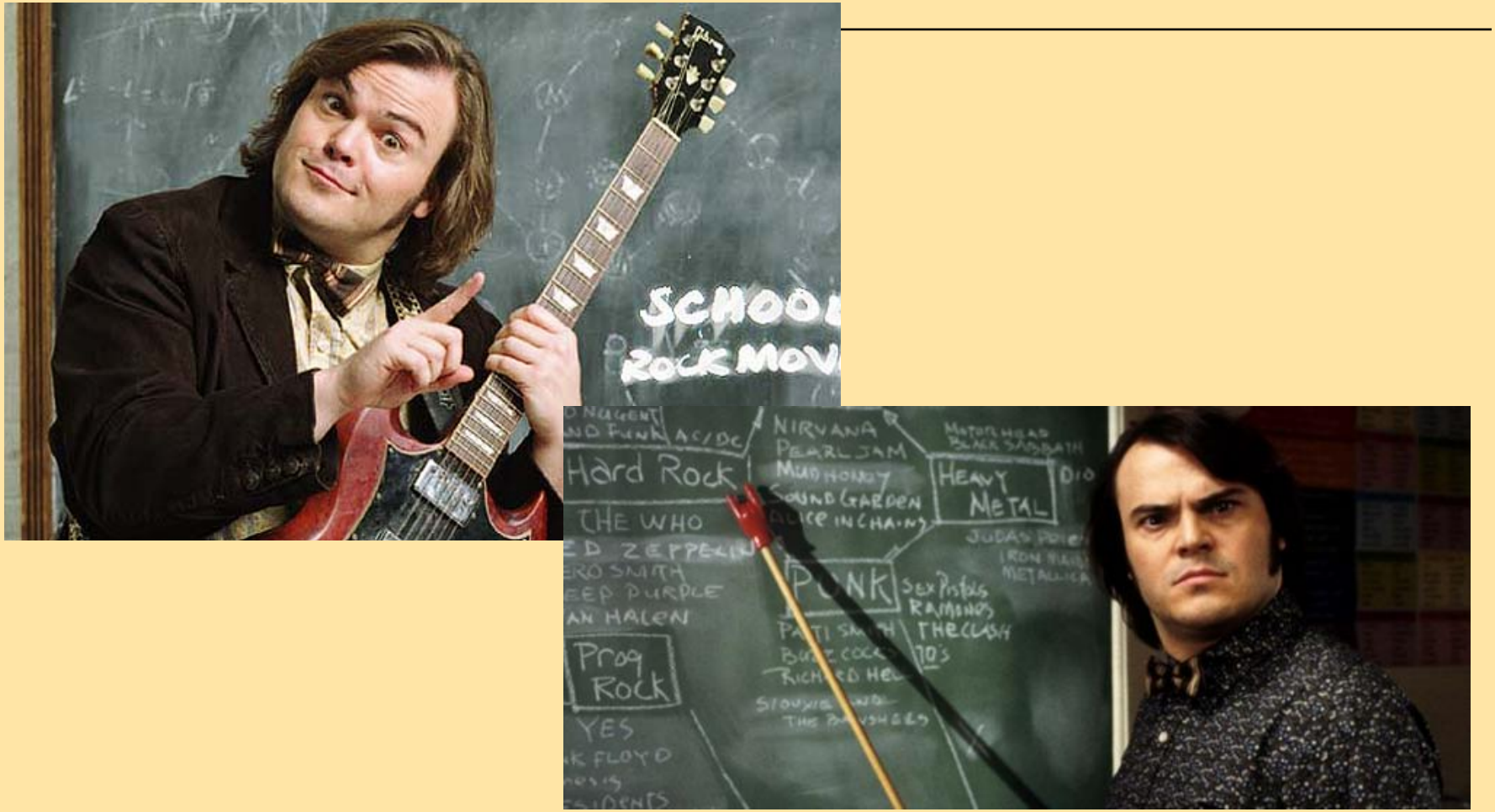
The ***WHY***

The ***HOW***

WHAT Other Teachers Think I Do!

www.musicachievementcouncil.org

WHAT the Kids Think I Do!



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WHAT Society Thinks I Do!

WHAT My Mom Thinks I Do!

WHAT I Think I Do!

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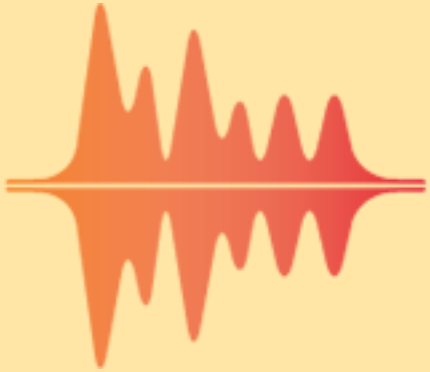
WHAT I Really Get to Do!
Facilitate Success and Fulfillment

The *WHY*
RECENT FINDINGS

Prelude:

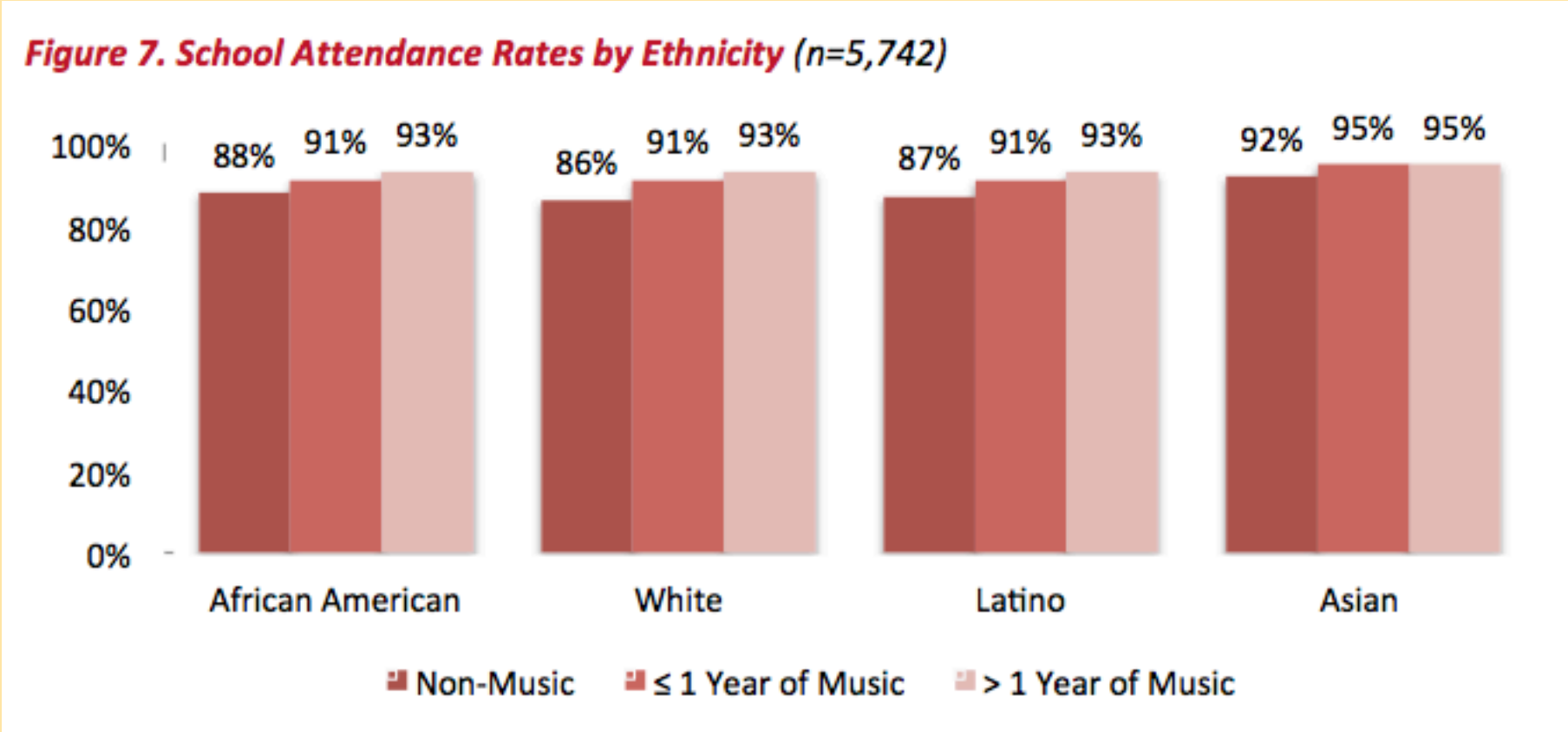


MUSIC MAKES US
inspire. create. perform.

Music Makes Us Baseline Research Report

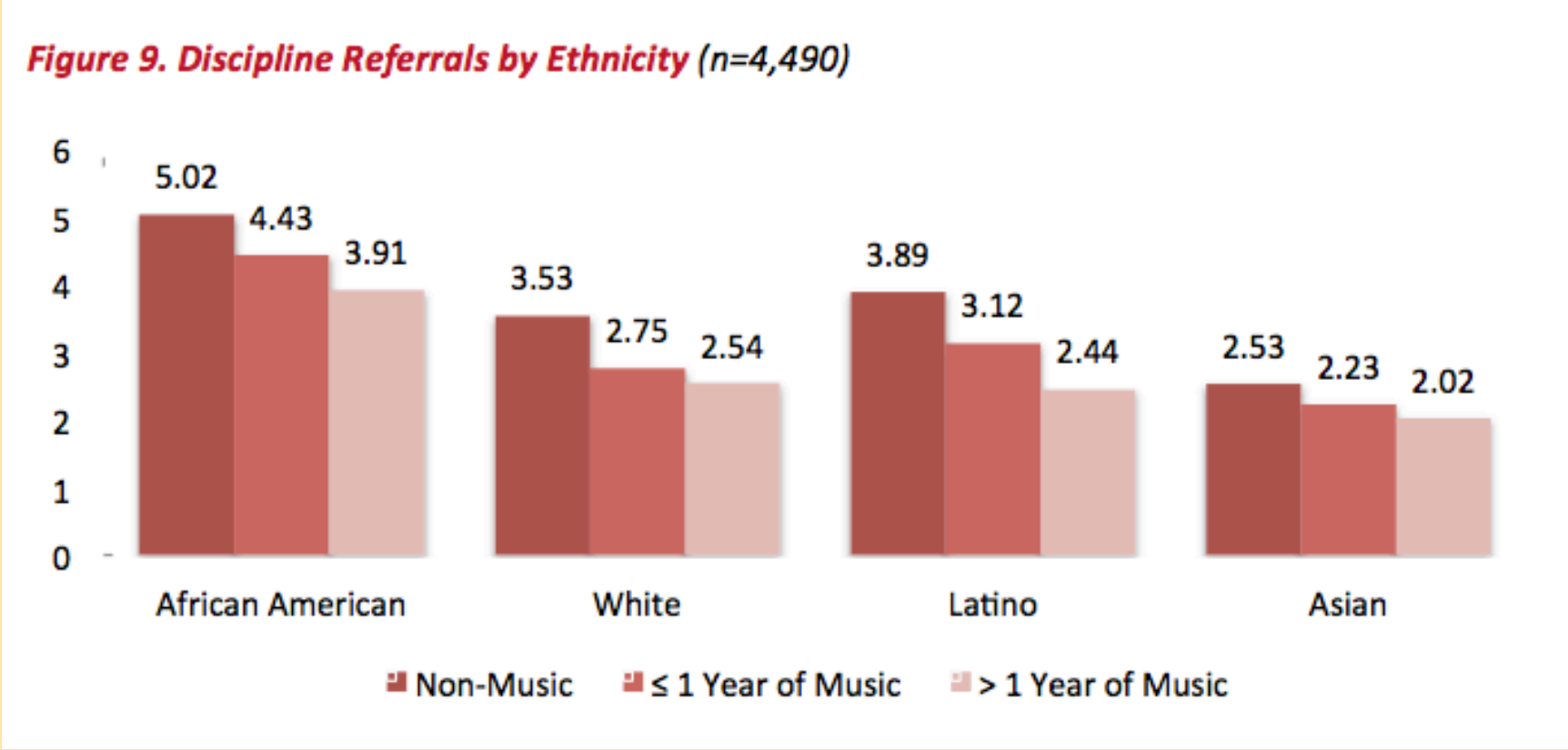
http://musicmakesus.org/resources/research

The *WHY*
ATTENDANCE RATES



http://musicmakesus.org/resources/research

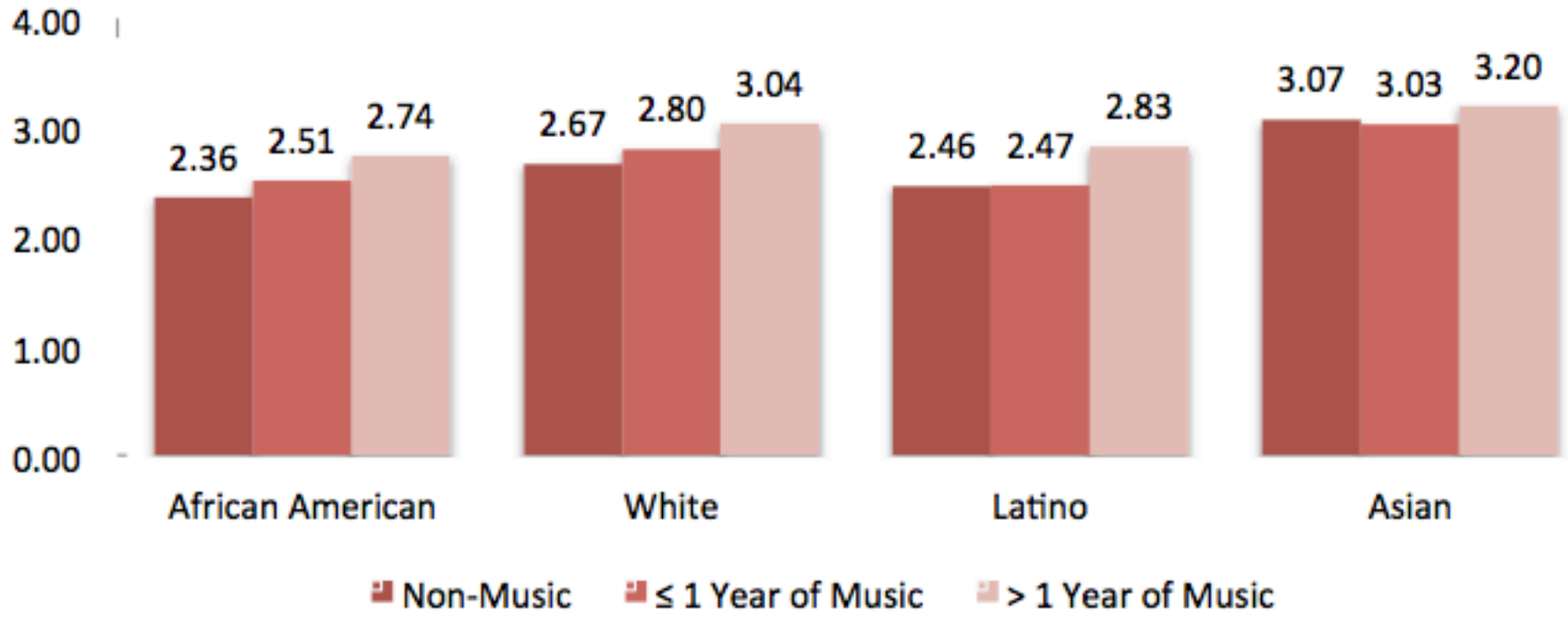
The *WHY*
DISCIPLINE REFERRALS



http://musicmakesus.org/resources/research

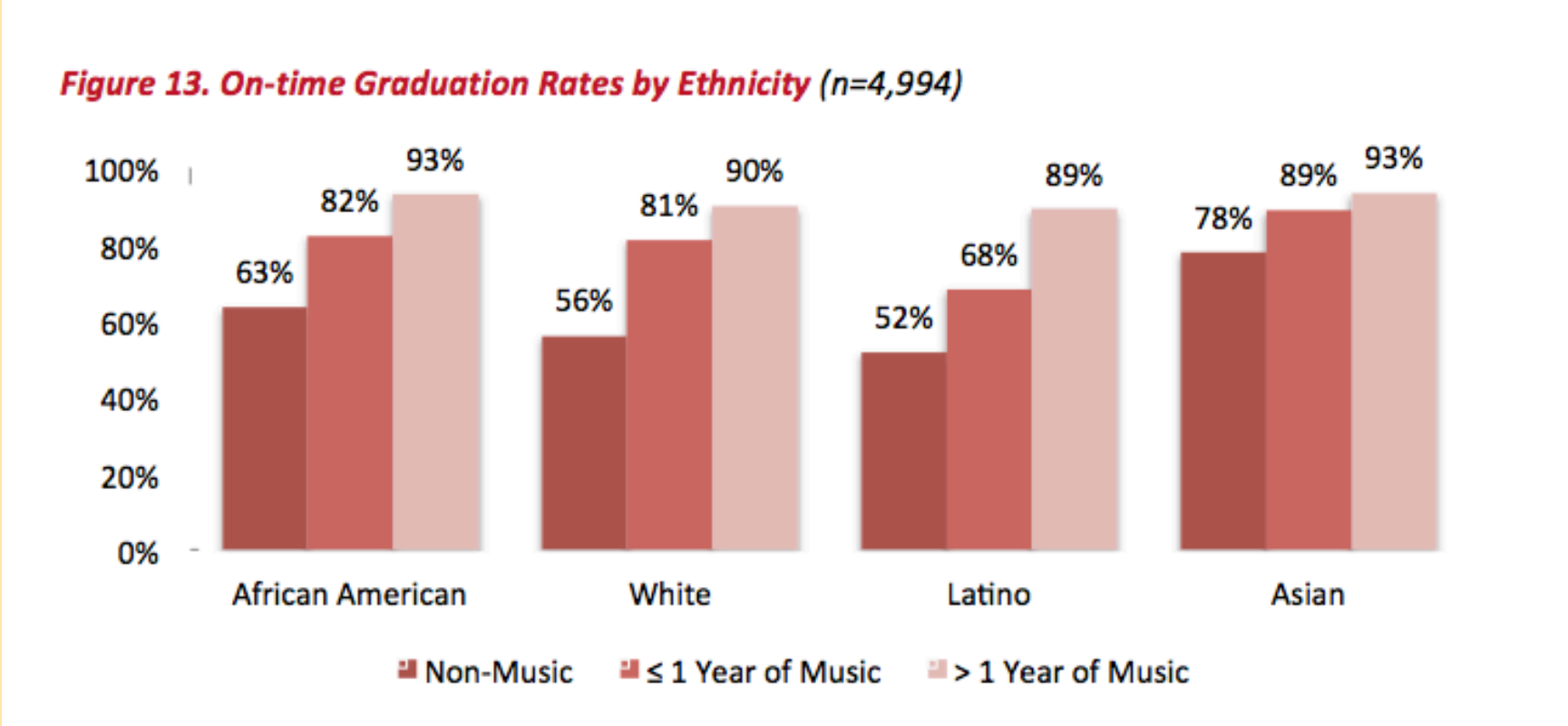
The *WHY*
GPA

***Figure 11. Grade Point Average by Ethnicity** (n=4,119)*



http://musicmakesus.org/resources/research

The *WHY*
ON-TIME GRADUATION RATES



http://musicmakesus.org/resources/research

The *WHY*
SUMMARY: What Was Learned?

"The more a student participates in music, the more positive these benefits become."

http://musicmakesus.org/resources/research

The *HOW*
STRATEGIES TO BRIDGE THE GAP

*What **Music Educators** Can Do*

*What HS/MS **Parents** Can Do*

*What HS/MS **Students** Can Do*

*What HS/MS **Principals** Can Do*

*What **Music Supervisors** Can Do*

The ***HOW***
STRATEGIES TO BRIDGE THE GAP

*What **Music Educators** Can Do:*

Work as a district-wide
Music Education ***TEAM*** with one goal:

To ensure continued,
active music-making.

Build the vision EARLY – ELEMENTARY!
First Performance!

The ***HOW***

Build the vision EARLY – ELEMENTARY!

The *HOW*
STRATEGIES TO BRIDGE THE GAP

COMMIT as a TEAM to:

1. Establish a district-wide vision/mission that promotes unity. . .even include a logo and tag line!

   Good Examples of Visions (destinations):

   A. Life Is Good T-Shirts: *A world where all children grow up feeling safe, loved, and joyful.*

   B. National Education Assoc. (NEA): *A great public school for all students.*

The *HOW*
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COMMIT as a TEAM to:

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   Good Examples of Missions:

   A. Google: *Google's mission is to organize the world's information and make it universally accessible and useful.*

   B. NAfME: *To advance music education by encouraging the studying and making of music by all.*

The *HOW*
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COMMIT as a TEAM to:

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   Good Examples of a Music Dept Vision/Mission:

   A. Hawkeyes School District Music Education Department Vision: *A community where all children grow up experiencing the joy of active music-making.*

   B. HSC MED Mission: *To prepare all students for fulfilling, life-long music-making experiences.*

The *HOW*
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COMMIT as a TEAM to:

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   GREAT Example of a Tag Line:

   A. What happens in Vegas. . .

The *HOW*
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COMMIT as a TEAM to:

The *HOW*
STRATEGIES TO BRIDGE THE GAP

COMMIT as a TEAM to:

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   A. Possible HSC MED logo and tag line:

What happens in Music. . .

Stays for a Lifetime!

The *HOW*
STRATEGIES TO BRIDGE THE GAP

COMMIT as a TEAM to:

2. Meet as a district-wide **TEAM** on a regular basis to establish goals and measure progress.
   A. Plan performances/activities together
   B. Conduct each other's ensembles
   C. Attend each other's performances
   D. Chaperone each other's trips
   E. Hang out with each other!

The *HOW*
STRATEGIES TO BRIDGE THE GAP

COMMIT as a TEAM to:

3. Build a “retention” section on all K-12 school music websites. Content could include. . .

A Photo is Worth 1000 Words!

A. Lots of photos of elementary/middle students with the high school students at cool events (as well as at musical activities).

B. Lots of photos of elementary/middle parents with the high school parents/students at cool events (as well as at musical activities).

C. Lots of photos of elementary/middle/high school directors together at cool events (etc.).

D. Lots of photos of elementary/middle/high school principals together at cool events. (etc.)

A Video is Worth 10,000 Words!

The ***HOW***

Build the vision EARLY—ELEMENTARY!

COMMIT as a TEAM to:

1. Show up – Be visible – For everything!
2. Schedule a "Switch Day"
3. Engage parents EARLY!

The ***HOW***

Engage Parents EARLY—The Parent Band!

The ***HOW***
*What HS/MS **Parents** Can Do:*

1. Schedule a VIP Parent Night at a joint concert/halftime show performance
2. Facilitate events and activities
3. Host MS parent meetings at the high school
4. Mentor parent leaders of feeder programs

The ***HOW***
*What HS/MS **Students** Can Do:*

1. Serve as "Intern Instructors" for FREE Summer Lesson Program for beginning (at-risk) students.

The ***HOW***
*What HS/MS **Students** Can Do:*

1. Serve as "Intern Instructors" for FREE Summer Lesson Program for beginning (at-risk) students.
2. Participate *ACTIVELY* in ALL retention efforts – give "**testimonials**"

The ***HOW***

Give “testimonials”

The ***HOW***

*What HS/MS **Students** Can Do:*

1. Serve as "Intern Instructors" for Summer Lesson Program for beginning students
2. Participate ACTIVELY in ALL recruitment efforts – give "testimonials"
3. Remain engaged with former programs
   A. Mentor upcoming students. . .Give back!
   B. Coach upcoming students.
   C. Serve that program: Usher, sell refreshments

The ***HOW***

*What HS/MS **Students** Can Do:*

1. Serve as "Intern Instructors" for Summer Lesson Program for beginning students
2. Participate ACTIVELY in ALL recruitment efforts – give "testimonials"
3. Remain engaged with former programs
4. Write letters of invitation (Big Bro/Sis) and congratulations as appropriate

The ***HOW***

*What HS/MS **Students** Can Do:*

4. Write letters of invitation (Big Bro/Sis) and congratulations as appropriate

"Congratulations!
You have been chosen to
play (insert instrument)
in the (name of school) band!"

Giving a "Golden Invitation" to band makes them feel special!"

The ***HOW***

*What HS/MS **Principals** Can Do:*

1. Help facilitate recruitment assemblies/ events/activities at feeder schools
2. Work with feeder principals on scheduling
3. Create joint presentation for (feeder) parents
4. Provide opening remarks at each other's concerts

The ***HOW***

*What **Music Supervisors** Can Do:*

1. Ensure that faculty sees itself as part of one, K–12 Music Program – build purpose and unity!

The ***HOW***

*What **Music Supervisors** Can Do:*

1. Ensure that faculty sees itself as part of one, K–12 Music Program – build purpose and unity!
2. Track articulation data

Secondary Fine Arts Enrollment
ENDS Report Compilation

06/07/07

Activities	Student Participation					
	FY02	FY03	FY04	FY05	FY06	FY07
High School Athletic Participation	16,145	15,909	17,242	18,810	TBA	
Middle School Athletic Participation	1,360	1,403	1,445	1,576	TBA	
Student Activities HS Participation	23,141	24,004	23,956	24,230	TBA	
Student Activities MS/JHS...						
...Participation	17,062	17840*	17,015	17,425	TBA	
ES Music Activities	9,329	21,180	23,018	26,841	TBA	
MS/HS Music Course Enrollment	37,370	36,612	43,719	47,487	47,522	**51,334**
MS/HS Visual Arts Enrollment	N/A	N/A	21,805	22,425	25,186	26,915
**MS/HS Theatre Course Enrollment	N/A	N/A	N/A	N/A	6,533	7,694
**MS/HS Dance Course Enrollment	N/A	N/A	N/A	N/A	3,115	3,981
Total % of K-12 Participation	41%	45%	55%	56%	TBA	
*This data for MS/JHS student activities participation has been revised to correct a typographical error in the data reported in 2002-03.						
	**New to Report in FY06					

The ***HOW***

*What **Music Supervisors** Can Do:*

1. Ensure that faculty sees itself as part of one, K–12 Music Program – build purpose and unity!
2. Track articulation data
3. Provide sample student schedules

The ***HOW***

*What **Music Supervisors** Can Do:*

3. Provide sample student schedules

Algebra I

Wind Symphony

Biology

AP English

Music Theory

Orchestra

Algebra II

Geometry

Chemistry

Jazz Band

Chamber Ensemble

Algebra XV

Calculus

The ***HOW***

*What **Music Supervisors** Can Do:*

1. Ensure that faculty sees itself as part of one, K–12 Music Program – build purpose and unity!
2. Track articulation data
3. Provide sample student schedules
4. Ensure that students receive quality learning opportunities and experiences

A GREAT EXAMPLE: Foothill HS

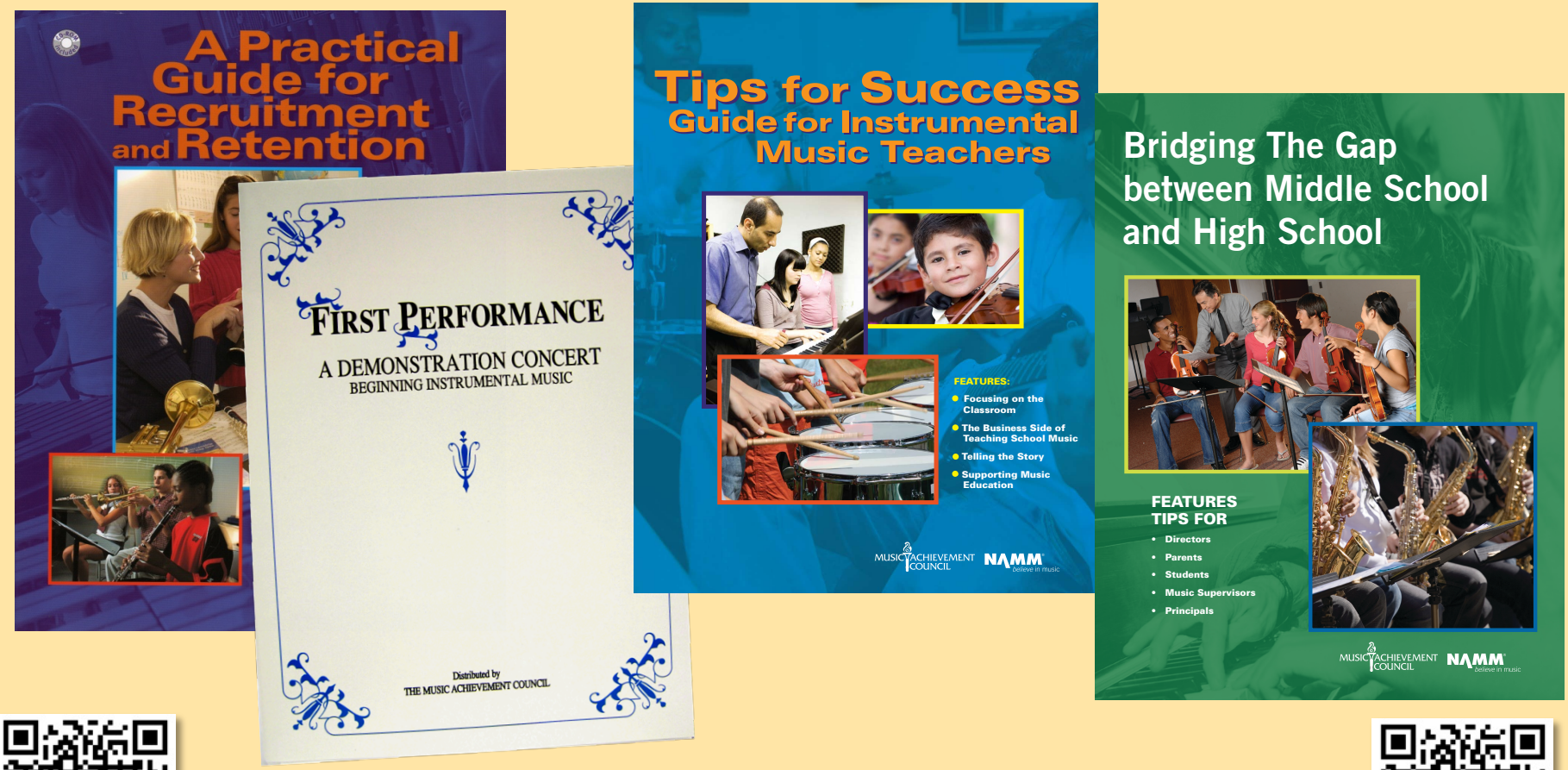
There is a place. . .

Check Out MAC Online Resources

www.musicachievementcouncil.org

Got SMART Phone?

www.musicedconsultants.net/conference-materials



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