

TOP 12 TIPS FOR NEW TEACHERS

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BUILDING YOUR PERSONAL BRAND THROUGH NON-VERBAL COMMUNICATION



Pay Attention to:

1. Your Attire



Joan M. Mas 2/2007

NEVER – EVER WEAR...

SWEATS!!!

*Sweats scream, "I'm lazy!
Please fire me!"*



NEVER – EVER WEAR...

DIRTY SHOES!!!

*It tells people that you
don't take care of details!*



NEVER – EVER LOOK...

MESSY!!!

Unless it's "Look Like a Bum" Day at School



YOU ARE A PROFESSIONAL



LOOK
LIKE
ONE!



Pay Attention to:

1. Your Attire

2. Your Personal
Grooming



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PERSONAL GROOMING!




*These nails say,
“I don’t care
enough about
myself to take care
of myself.”*

PERSONAL GROOMING!



*Heavy make-up
says, "It's all
about me!
Notice me!"*



HOW YOU “LOOK” REVEALS TWO THINGS:

1. *How much you care about yourself
(self-respect and personal brand)*
2. *How much you care about others*



1. DON'T MAKE ASSUMPTIONS
ABOUT WHAT YOUR NEWLY
INHERITED STUDENTS KNOW.



2. BE PREPARED AND BE
COMPETENT.



3. SET A ROUTINE AND
NEVER DEVIATE FROM IT.



4. RECRUIT AND RETAIN 24/7.



5. INVEST IN YOUR BEGINNERS.



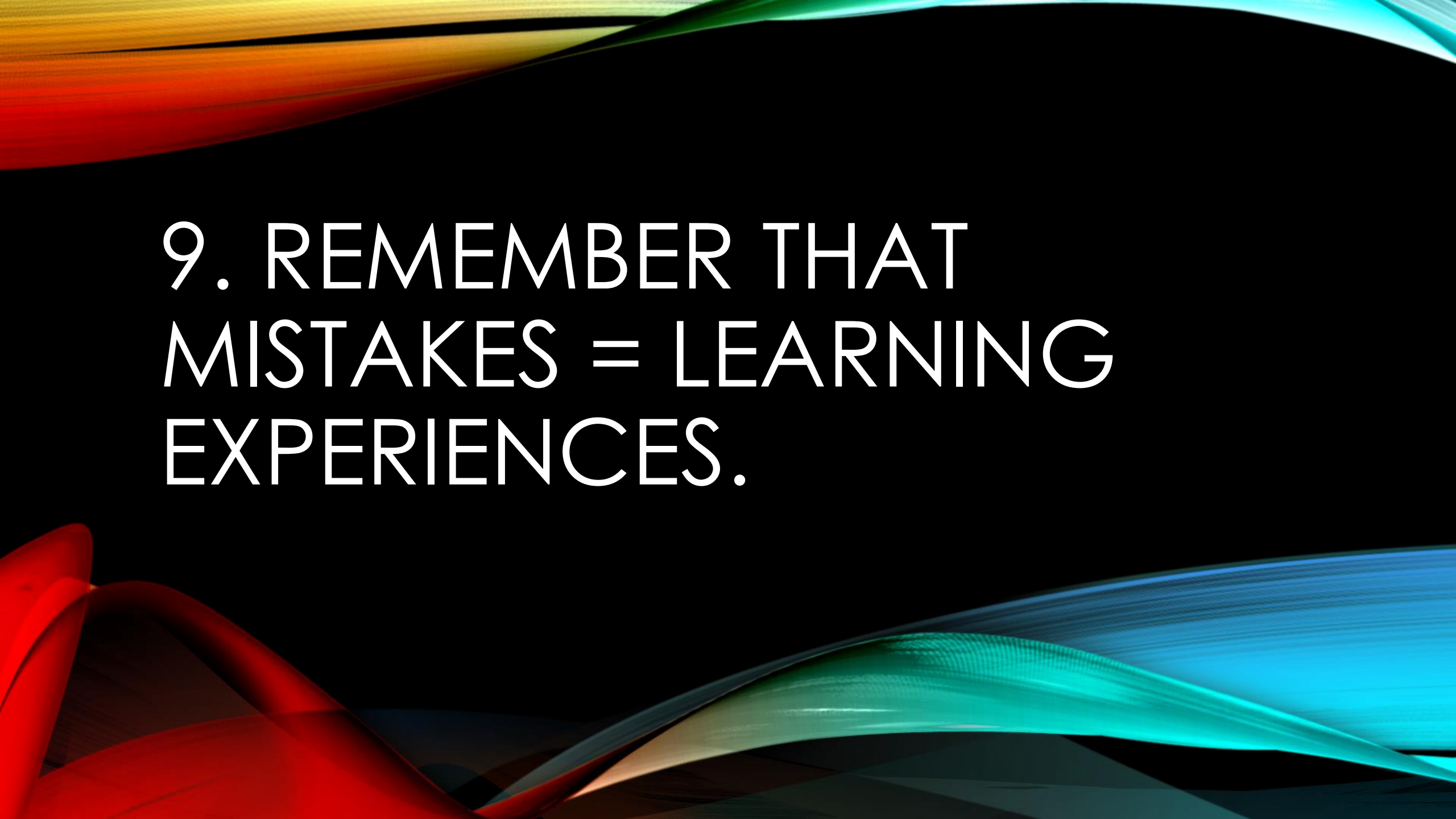
6. KEEP YOUR SUPERVISORS
IN THE LOOP.



7. ENGAGE THE PARENTS EARLY.



8. BECOME THE
CENTERPIECE OF ACTIVITY
IN YOUR SCHOOL.



9. REMEMBER THAT
MISTAKES = LEARNING
EXPERIENCES.



10. BE PASSIONATE ABOUT
EVERYTHING!



11. SMILE! A LOT!



12. FIND A
MENTOR/CONFIDANT TO
TALK TO AND SHARE WITH.

A WORD ABOUT ADVOCACY



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Will be posted by Monday at:

www.musicedconsultants.net/conference-materials

