



The
NAMM
Show

the
MUSIC
begins here



¡Mariachi! Engaging Parents, Students, and Communities

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Hilton San Simeon
Anaheim, CA



A Little Background



Stephen Blanco

Discussion Points

Can you give us an idea of how you grew your Mariachi program over the years?

In what way did it make a difference that it was Mariachi as opposed to something else?

Was it difficult to start new students who were not already in a music program?

How did offering Mariachi impact attendance and graduate rates?

What do you think the students discovered about themselves once they became involved?

How do the students serve the various holidays/traditions of the culture?

How have the students' parents responded to your program?

How has your program impacted the community?





And... It's FUN!



Clark County School District

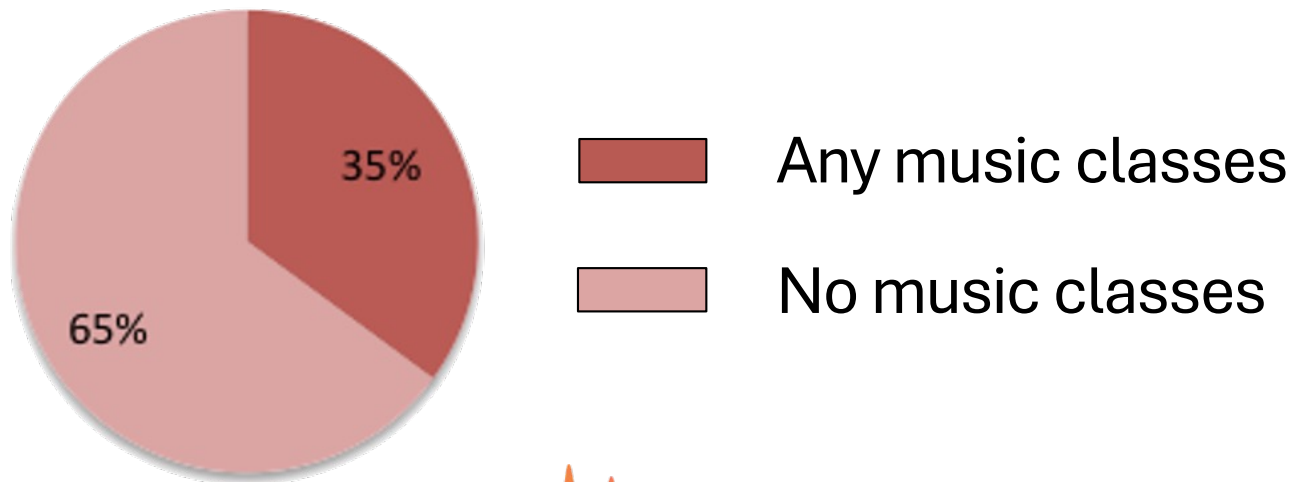


1990 Enrollment: 121,918 Total
2000 Enrollment: 231,125 Total
2015 Enrollment: 314,643 Total
(43.4% Latino)

2002 Mariachi Enrollment: 265
2015 Mariachi Enrollment: 4,765
2023 Mariachi Enrollment: 7,000
2024 Mariachi Enrollment: 8,200

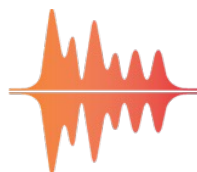
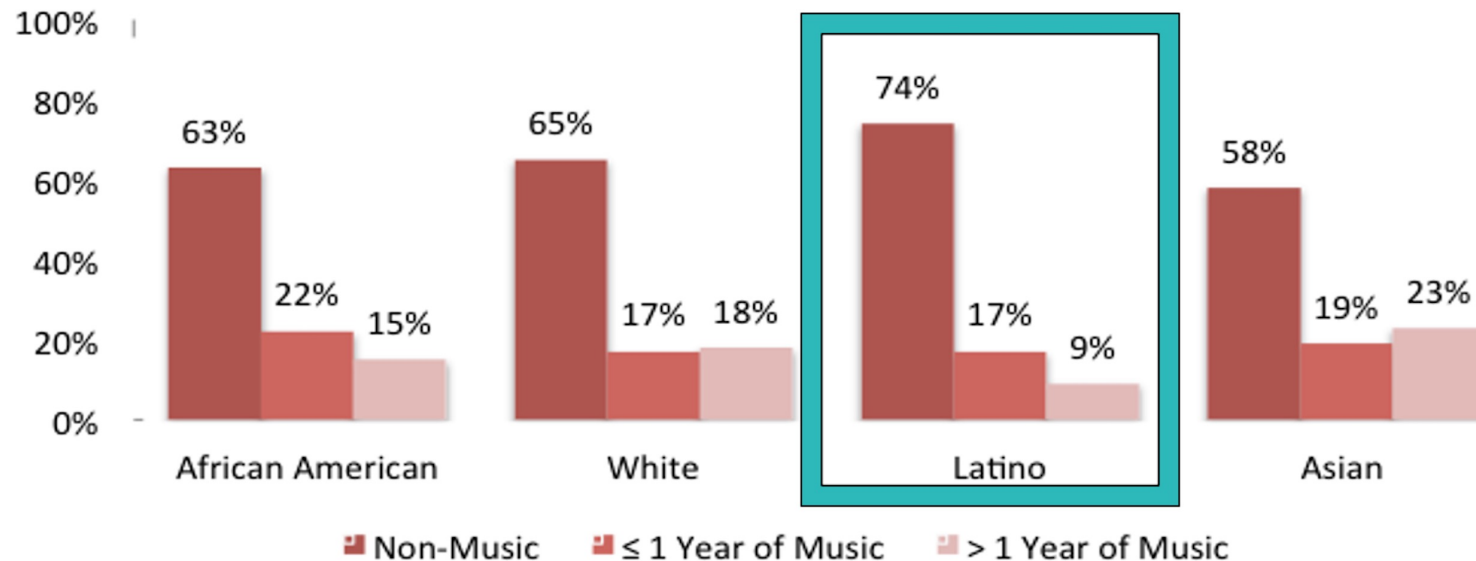
MNPS High School Music Participation

High School Music Participation
Class of 2012
(N = 6,006)



Participation Rates by Ethnicity

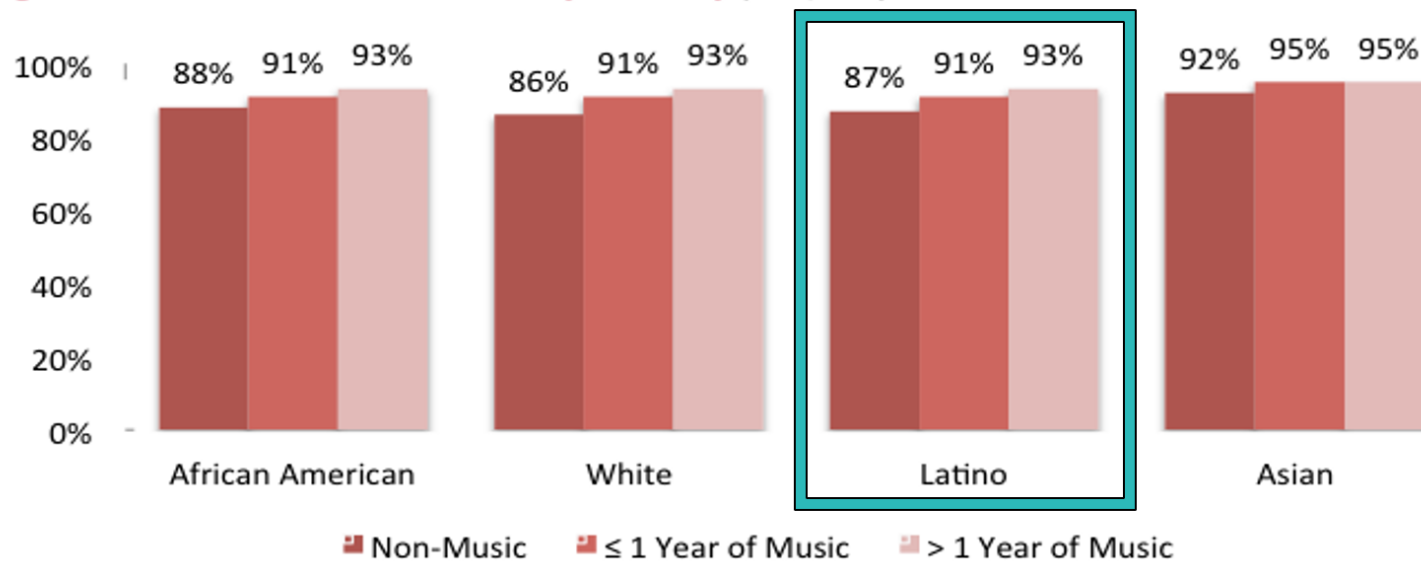
Figure 5. Music Participation Rates by Ethnicity (n=5,984)



MUSIC MAKES US
inspire. create. perform.

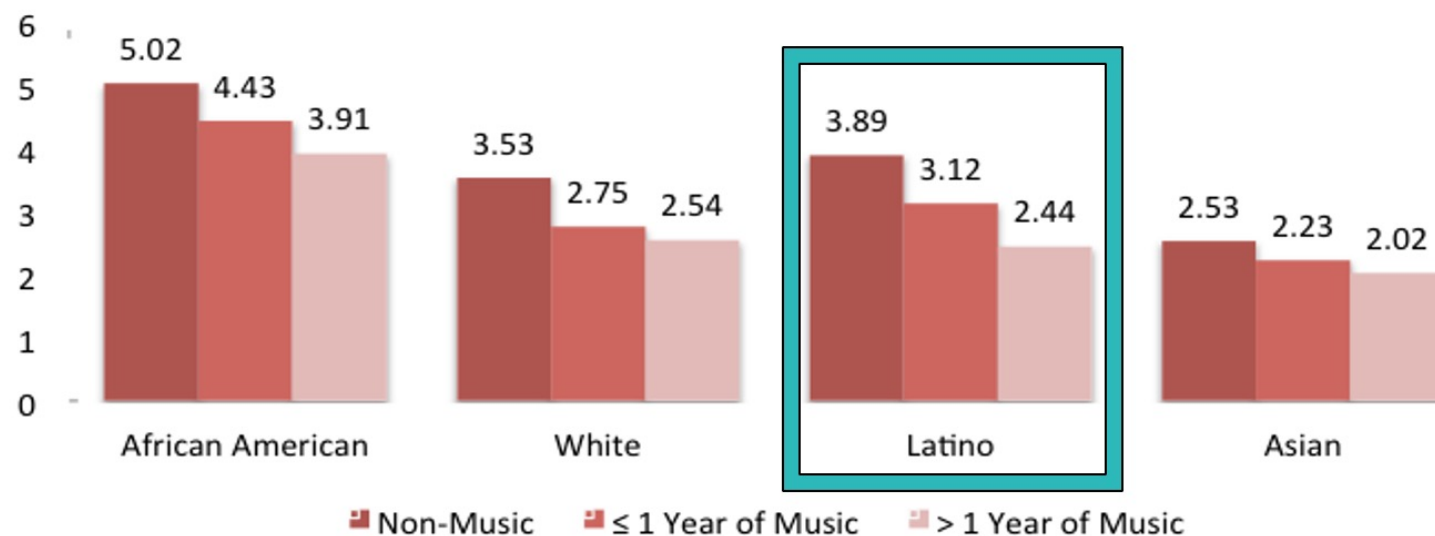
School Attendance Rates by Ethnicity

Figure 7. School Attendance Rates by Ethnicity (n=5,742)



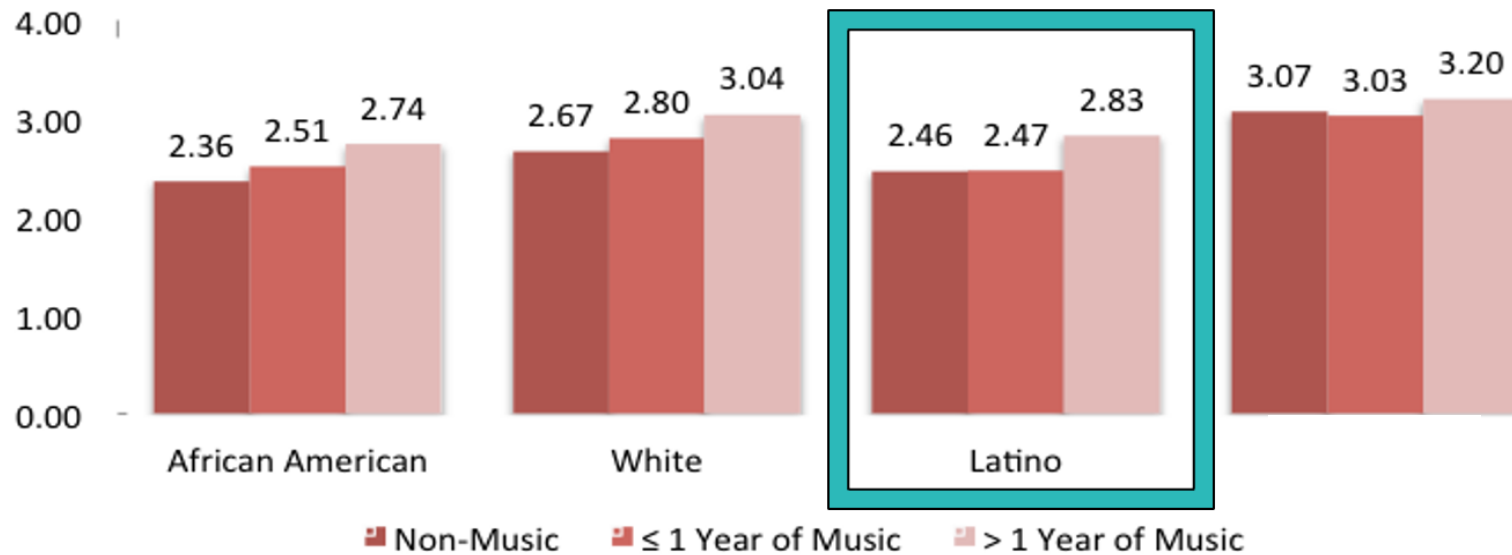
Discipline Referrals by Ethnicity

Figure 9. Discipline Referrals by Ethnicity (n=4,490)



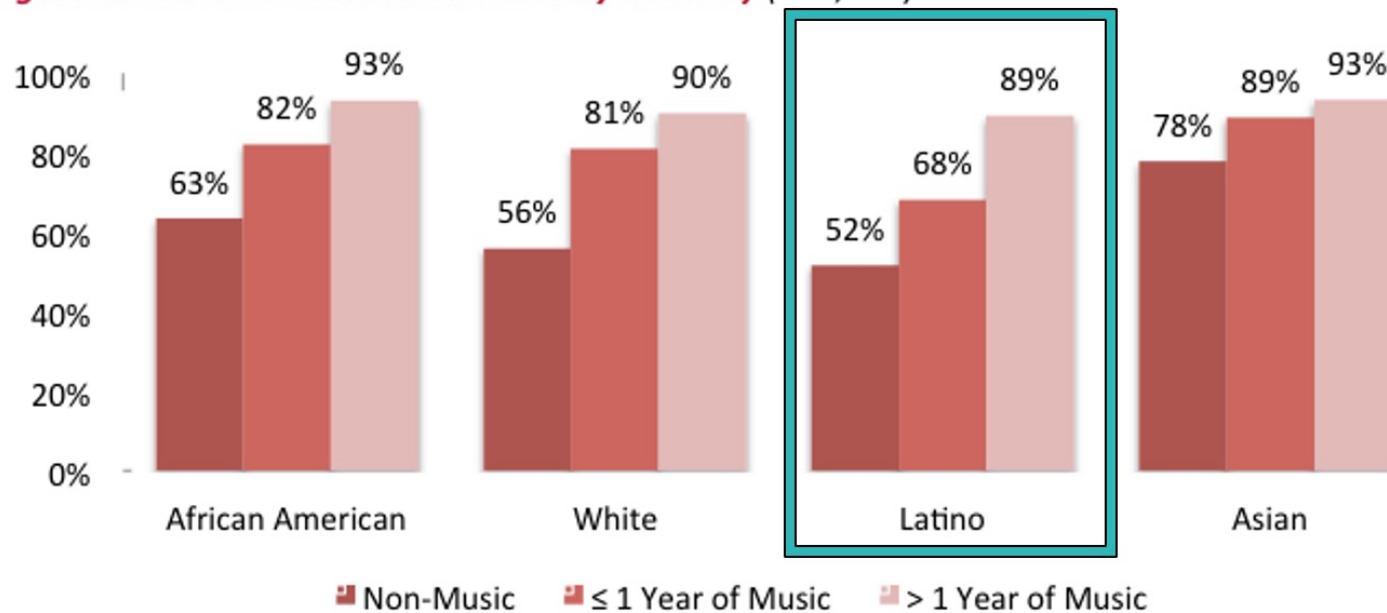
GPA by Ethnicity

Figure 11. Grade Point Average by Ethnicity (n=4,119)



Graduation Rates by Ethnicity

Figure 13. On-time Graduation Rates by Ethnicity (n=4,994)



Summary: *What Was Learned?*

The **MORE** a student
participates in **MUSIC**,
the more **POSITIVE**
the **BENEFITS** become.



Budget Considerations

1. Staff



Budget Considerations



2. Instruments



Budget Considerations

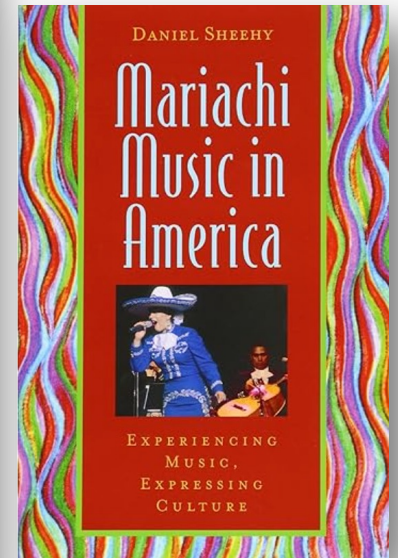
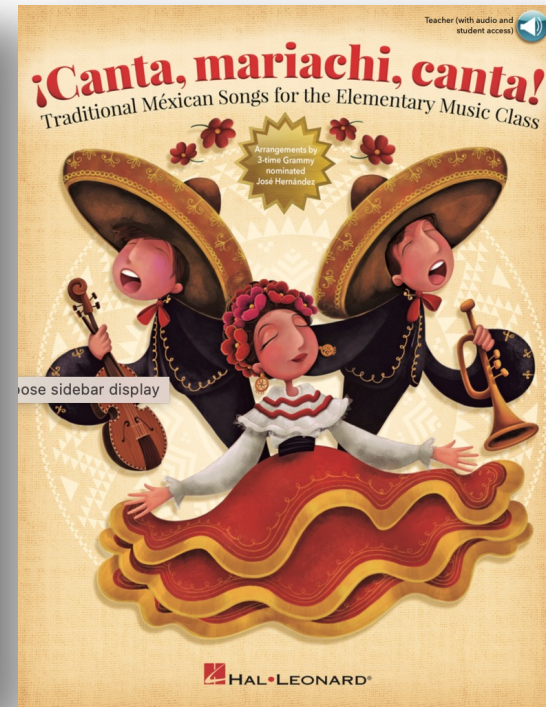
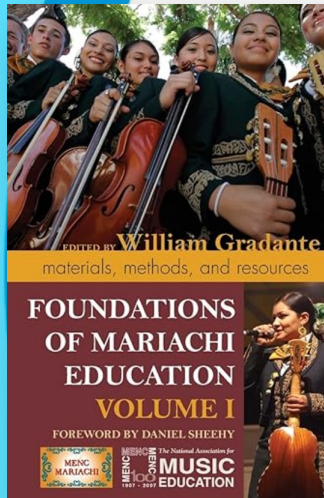


2a. Instruments: Know Your Vendor!!!



Budget Considerations

3. Textbooks, Music and Materials



Budget Considerations

4. Supplies

Sets of Violin Strings

Shoulder Rests

Sets of Guitar Strings

Heavy Gauge Guitar Picks

Classical Guitar/Vihuela Straps

Sets of Vihuela Strings

Finger Picks for Vihuelas

Sets of Guitarron Strings

Bottles of Valve Oil

Bass Guitar Straps



Budget Considerations

5. Uniforms



- a. White shirt and black pant with basic **moño** (tie)



Budget Considerations

5. Uniforms



b. **Vaquero Uniform** (Ranch/Cowboy)
Decorative pant/skirt & shirt with moño



Budget Considerations

5. Uniforms



c. Traje de Gala (Full Mariachi Suit)

Decorative jacket with pant/skirt, vest & moño



Budget Considerations

6. Professional Development



JUNE 23-27, 2025

REGISTER ONLINE

www.mariachiedconsultants.com

What We Learned

Provides the many benefits of a Music Education to many more students

Adds to the mosaic of experiences available in the overall program

Provides an entry-level music experience at any point in the student's career and doesn't take away from other established music programs within the school

Increases attendance and graduation rates

Provides an opportunity for students to serve as leaders among their peers and positive role models for younger students. Increases student self-esteem and self-confidence.

Recognizes and celebrates the rich traditions found in the Hispanic culture

Serves as an effective bridge to parental involvement



PLUS...

It's easy to learn
and
fun to teach!



View Video: <https://youtu.be/7UYDY11Fa-E>

Bailey MS Mariachi Program Fall of Year 2



View Video: <https://youtu.be/HkLniskx2ck>





Q&A

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www.musicedconsultants.net/conference-materials