



The Concert as Career Lab: Expanding Access & Opportunity through Authentic Music-Making

*How a Single Concert
Can Open Doors
to Dozens of Careers*



CONSIDER
A CAREER
IN MUSIC!

What if EVERY Concert You Planned Became a Student Career Lab?





Milton High School Wind Ensemble

View full performance here: <https://www.youtube.com/watch?v=VRBetLgJ7Ns>



**How many jobs did you just witness that were NOT about playing an instrument?
List every job you can think of.**



Word Cloud Will Appear Here



Concert Role	Real-World Career Connection	Student Opportunities
Program Designer	Arts administration, event planning	Students design program layout, write bios
Stage Crew & Logistics	Production management, live sound, lighting	Students manage stage flow, cues, mics
Publicity Team	Marketing, social media management	Students create posters, social posts, press releases
Photographer/Videographer	Content creation, music journalism	Students shoot and edit media
Master of Ceremonies	Broadcasting, public speaking	Students script transitions and host
Community Liaison	Nonprofit engagement, donor relations	Students coordinate sponsors, volunteers
Recording & Editing	Audio engineering, music tech	Students capture, mix, and publish recordings

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The Equity Lens: When We Redefine Participation, We Redefine Access

Some students don't see themselves as "performers" but do see themselves as creators, editors, or producers.

We can lose students not because they aren't musical, but because we aren't showing them enough ways to belong.

Inclusive concert planning = Inclusive music education.

Representation is not just who's on stage, but who helped build it. . .
it takes a village!



Padlet Activity

The Redesign Spirit: Your NEXT Concert as a Career-Connected Event

If your next concert had to provide at least five student career experiences beyond performance, what would they be?

Arts & Media Production

Technology/Sound Engineering

Marketing & Communications

Leadership/Project Management

Event Logistics

Partnerships

*Each of these tie to a career pathway in Arts, AV Technology, or Communications—
areas needing more equitable student participation.*



**CONSIDER
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Expand your Curriculum into CAREER PATHWAYS that include:

- Arts and media production
- Marketing and communications
- Event logistics and entrepreneurship
- Technology and sound engineering
- Leadership and project management
- Community Partnerships

All of these can connect to CTE frameworks, DEIA initiatives, and real student agency.



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Every Concert is a Career Fair We Just Have to Invite Students Into the Jobs!

What one idea will you take away from this exercise?

FREE DOWNLOAD:

*The Concert as Career Lab:
10 Ways to Transform
Performance Preparation
into Career-Connected Learning*

