



**JUNE 20-24, 2016 AND JUNE 25, 2016
JOIN MARIACHI SOL DE MEXICO® AND
FELLOW MUSIC EDUCATORS**

for the

Marcia M. Neel
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10th ANNIVERSARY CELEBRATION OF THE NATIONAL MARIACHI WORKSHOPS FOR EDUCATORS®

Thank you for reaching out to us to receive information about the **10th Anniversary of the National Mariachi Workshops for Educators®** sponsored by West Music, Yamaha Corporation, Wenger Corporation, CenturyLink, Conn-Selmer, Inc., and Hal Leonard Corporation with optional graduate credit offered through VanderCook College of Music. We have assembled all of the information that we have available as of this point so that you may begin to organize your trip to **Las Vegas, June 20-24(25), 2016**. Below are a number of the details regarding our workshops.

A. MARIACHI SOL DE MEXICO DE JOSE HERNANDEZ TO HEADLINE THE 10TH ANNIVERSARY OF THE 2016 NATIONAL MARIACHI WORKSHOPS

We are thrilled to announce that Mariachi Sol de Mexico de Jose Hernandez will headline our 10th Anniversary Workshops. Sol will be performing a very special tribute concert to celebrate our Anniversary and will also provide a Performance Techniques/Showmanship clinic on Friday morning.

The Golden Nugget has generously agreed to provide each workshop registrant with one (1) complimentary **VIP Ticket** for the Mariachi Sol de Mexico concert on Thursday night, June 23rd. Additional tickets will be made available for purchase through our website. Please be sure to like us on our **Mariachi Workshops Facebook** page and sign up for our e-newsletter at **www.musiceducationconsultants.net/sign-up-for-e-news** so that we may notify you as soon as these additional tickets become available for purchase. Seating will be limited!

B. DATES, TIMES AND INITIAL INFORMATION

The 2016 National Mariachi Workshops for Educators® will again be held at the ***Fabulous Golden Nugget Hotel and Casino*** in Las Vegas. The sessions will begin promptly at 8:00 AM on Monday, June 20, 2016, and conclude “officially” at approximately 3:30 PM on Friday, June 24, 2016. Three (3) levels of instruction, based on Beginning Mariachi Styles, Intermediate Mariachi Styles and Advanced Mariachi Styles, will be offered with each also containing a strand of vocal training so that ALL participants will have access to age-appropriate vocal pedagogy. These three levels are defined by the specific mariachi styles to be studied which progress from easy to difficult along the continuum. A great deal of focus will be placed on the playing of secondary and tertiary instruments in the areas that are of highest need as determined by you. All participants will, however, have the opportunity to perform on their primary instruments to sharpen characteristic stylistic nuances as required by the various mariachi styles.

NEW THIS YEAR!!!

¡CANTA MARIACHI CANTA!: MARIACHI IN THE ELEMENTARY MUSIC CLASSROOM

This workshop is a separate session on **Saturday, June 25, 2016**, which will run from 9:00 AM until 3:00 PM. Hernandez will introduce the brand new song material he has written specifically for Elementary Music Programs to use with younger singers. Whether used to celebrate Hispanic Heritage Month or as songs for the Chorus or General Music Class to sing throughout the year, these age-appropriate, traditional Mexican songs will work in any Elementary School setting and resonate with the members of the community. These original arrangements work well with piano or guitar accompaniment. Our instructors include world-renowned composer, arranger and performer, **Maestro Jose Hernandez** and Clark County School District's Balle Folklorio educator, **Jacquelyn Guzman** who will teach how to incorporate appropriate movement into the musical material. The Workshop Fee is \$125 which includes lunch and a copy of Hal Leonard's brand new publication, ***¡Canta Mariachi Canta!*** Registration for this one-day workshop is only available online at:

www.musicedconsultants.net/2016-mariachi-workshops-canta-registration

C. TEACHING PROFESSIONALS

Our esteemed clinician, Maestro **Jose Hernandez**, will work with each of the above levels individually to better apply the appropriate performance characteristics to each of the styles being studied. Jose will also offer a Vocal Interpretation Master Class and **Chuy Hernandez**, guitarist for Mariachi Sol de Mexico, will offer another of his very popular Guitar Master Classes. Master classes are available for \$50 each and payable when you arrive in Las Vegas. (Sorry, no credit cards accepted.) As the lead instructors for the Workshop, the highly-successful mariachi educators from the Clark County School District's (CCSD) comprehensive, standards-based Mariachi Program will again bring their talents and most effective materials to share with all participants. The 2014-15 CCSD district-wide Mariachi Program had 4,634 enrollees – the largest in the nation – and our instructors, which include **Ramiro Benavides**, **Robert Lopez**, **Erik Ramirez**, and **Yvette Sital**, will share their secrets on how best to recruit and retain students in your programs!

ALL attendees will have extensive opportunities to learn or enhance their abilities to play the guitar, the vihuela and the guitarron as well as brush up on violin and trumpet playing skills. The week will close with a concert performance featuring all participants playing several of the mariachi arrangements of the various styles studied during the workshop and will also feature one of the CCSD's' Secondary Mariachi Ensembles. **Please be sure to bring a white shirt and black pants to wear in the performance.** Moños will be provided!

D. REGISTRATION INFORMATION AND FEES

As mentioned above, VanderCook College of Music will handle registration so please register with them directly once the Registration Form is made available in the late Fall. All updates will be provided on our Facebook page as well as via our e-newsletter and eventually on our website at www.musicedconsultants.net/2016-mariachi-workshops. **If paying via school district purchase order, please contact**

marcia@musicedconsultants.net directly to secure an "estimate" to submit to your administrator. Three (3) graduate credits are being offered as an **option** for those who may be interested.

The registration for the week-long workshop is \$585 and includes a comprehensive set of standards-based teaching materials, ten (10) musical arrangements, and a plated lunch daily. Should you choose to take the workshop for credit, the fee for three (3) graduate credits from VanderCook College of Music is an additional \$610 for a total of \$1,195.

The wonderful folks at Wenger Corporation (www.wengercorp.com) have generously agreed to again offer **\$100 scholarships** to the first twenty (20) participants who sign up for the Beginning Mariachi Styles Course so you will want to register early. (Sorry, this does not apply to those attending via school district purchase order.)

Be sure to share information about the Clark County School District's groundbreaking, standards-based, in-school Mariachi Education Program with your administrators so that they may see the value of this curriculum. That information is posted on our website at www.musicedconsultants.net/2016-mariachi-workshops. In addition, you will be able to view the article written by the Las Vegas Sun that focuses on our workshops and how they help teachers to meet the needs of so many communities across the country.

E. SCHOLARSHIP INFORMATION:

Beginning Level Participants: The wonderful folks at Wenger Corporation (www.wengercorp.com) have generously agreed to again offer **\$100 scholarships** to the first twenty (20) participants who sign up for the Beginning Mariachi Styles Course so you will want to register early. (Sorry, this does not apply to those attending via school district purchase order.)

Intermediate and Advanced Level Participants: We are also grateful to the wonderful professionals at West Music Mariachi (www.westmusic.com/c/mariachi) who have also agreed to provide \$100 scholarships to the first ten (10) participants who sign up for the Intermediate Mariachi Styles Course and to the first ten (10) participants who sign up for the Advanced Mariachi Styles Course so you will want to register early. (Sorry, this does not apply to those attending via school district purchase order.)

F. HOTEL INFORMATION

The Golden Nugget has already established its link for you to make room reservations. The hotel was able to keep the same \$45 per night special room rate as last year. This rate excludes tax and the \$5 per-room daily resort fee. In order to get this rate, you must make your reservation directly through our website at www.musicedconsultants.net/2016-mariachi-workshops. This rate will expire on May 28, 2016. For a nominal fee, the Golden Nugget will again provide non-stop transportation directly from McCarran Airport via scheduled shuttle. That information will also be posted on our website.

SPECIAL NOTE: THE GOLDEN NUGGET HOTEL WILL NOT ACCEPT CHECKS OR YOU WILL NEED TO SUBMIT FOR REIMBURSEMENT FROM YOUR SCHOOL DISTRICT.

G. FRIDAY AFTERNOON

Although we finish around 3:30 PM on Friday, we will celebrate our accomplishments well into the evening and Jose is staying until Saturday afternoon and will celebrate along with us!!!! Our CCSD Mariachi Educators are coming to perform for us and Jose will be playing along with them as well. **You won't want to miss this very special networking opportunity so DEFINITELY plan on staying late!** And why not sign up for the **¡Canta Mariachi Canta!** Workshop being held on Saturday from 9:00 AM – 3:00 PM while you are here! Register directly online at:

www.musicedconsultants.net/2016-mariachi-workshops-canta-registration

H. EVERYTHING ELSE YOU NEED TO KNOW

Thank you again for your interest in Mariachi Education. Jose and I are looking forward to seeing you in Las Vegas next June. It's never too early to start planning. All of the information you need may be found through the link just below.

www.musicedconsultants.net/2016-mariachi-workshops

Regards,



Be better tomorrow than you are today. John C. Maxwell

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2016 National Mariachi Workshops for Educators® June 20-24(25)

www.musicedconsultants.net/2016-mariachi-workshops

2016 National Mariachi Workshops for Educators® Info Letter:

www.musicedconsultants.net/2016-mariachi-workshops-general-information-letter

National Mariachi Workshops for Educators® on

Facebook: <http://bit.ly/MariachiWorkshopsFB>

YouTube Channel: www.youtube.com/channel/UCjvfiOWGJ7hgAjR7mUt7Wwg

Jose Hernandez Instruments: www.musicedconsultants.net/instruments--accessories

Mariachi Publications: www.musicedconsultants.net/mariachi-publications



MARIACHI WORKSHOP: A RETROSPECTIVE

Featuring special guests Mariachi Sol de México de José Hernández

JUST ANNOUNCED! West Music Mariachi is offering a total of 20 \$100 scholarships to the first 10 to register for the Intermediate Song Styles Course and the first 10 to register for the Advanced Song Styles Course! The sooner you register, the better your chances!

June 20-24, 2016

**Golden Nugget Hotel and Casino,
Las Vegas, NV**

Special workshop room rates start at \$45/night (plus 12% tax and \$5 daily resort fee) *

Graduate credit option:

3 graduate credits

\$960, due in full with registration.

Non-credit option:

\$350, due in full with registration.

A \$235 conference facilities fee (includes materials and daily lunch) is due with full tuition at the time of registration for both options. *

INSTRUCTORS: MARCIA NEEL, JOSÉ HERNÁNDEZ, JESUS "CHUY" HERNÁNDEZ, RAMIRO BENAVIDES, ROBERT LOPEZ, ERIK RAMIREZ, YVETTE SITAL and special guests MARIACHI SOL DE MÉXICO!

* Reservations must be made through www.musicedconsultants.net/2016-mariachi-workshops prior to May 27, 2016. Special workshop room rates expire May 27.

Wenger Corporation is providing scholarships in the amount of \$100 for the first 20 participants who register for *Mariachi Pedagogy: Beginning Song Styles* with VanderCook College of Music.

**REGISTRATION CLOSES JUNE 10, 2016
at 12:00 p.m. CST**

By phone: 312.788.1133

By fax: 312.225.5211

Online: www.vandercook.edu

By mail: Completed registration form to:
**VanderCook College of Music
MECA Summer Registration
3140 S. Federal Street
Chicago, IL 60616**

Students must have a degree in music or music education to earn credit. Exceptions must be approved by VanderCook's Director of Professional and Online Education.

Earn graduate credit through VanderCook College of Music by attending the 2016 Mariachi Workshop.

Each of the three mariachi courses will focus on the development of pedagogical strategies to assist educators in teaching mariachi at a variety of levels. Each course will concentrate on the development of playing skills on secondary and tertiary instruments. More specific information is below. Attendees will also be treated to a performance by a local school mariachi ensemble.

MARIACHI PEDAGOGY: BEGINNING SONG STYLES

Expand enrollment and provide additional opportunities for music-making by offering mariachi at your school. Participants will learn to play the guitarrón, vihuela and guitar in authentic style through study and playing of the ranchera valseada, ranchera lenta, bolero and polka song styles. In addition, sample materials will be provided that can be used in presentations to district administrators, principals, parents and fellow educators. Resources include curriculum documents, beginning level musical arrangements for the various mariachi song forms, recordings, historical material and information on procuring instruments, uniforms, and clinicians. Emphasis will be placed on ensemble playing and singing. Participants will acquire new skills and a full year's worth of materials so that a mariachi program can be successfully introduced into a school's comprehensive music program. Teachers will also extend their network to include professional mariachi resource consultants who will be available to assist as the subsequent school year progresses.

**MARIACHI PEDAGOGY:
INTERMEDIATE SONG STYLES**

Participants will enhance their playing skills on guitarrón, vihuela and guitar in authentic style through study of intermediate-level playing techniques and song styles including, but not limited to, bolero moruno, a variety of sones, basic joropo, jarabe and cumbia. Participants should have already completed Mariachi I or have previous experience teaching or playing mariachi. The musical and curricular material presented will be appropriate for use with students who are advancing into their second year of mariachi study. Emphasis will be placed on ensemble playing and singing with

opportunities to study each of the secondary instruments to assist with the development of individual playing and teaching skills.

MARIACHI PEDAGOGY: ADVANCED SONG STYLES

Participants will advance their playing skills on guitarrón, vihuela, and guitar in authentic style through study and playing of the more complex playing techniques and song styles including, but not limited to, advanced joropo, son jarocho and huapango. Participants will be provided with an array of musical material representative of the more advanced song styles as well as advanced curricular materials that are appropriate for students/ensembles moving into their third year of study. Emphasis will be placed on ensemble singing and playing with opportunities for attendees to study each of the secondary instruments to assist with the development of individual playing skills.

OPTIONAL MASTER CLASSES: \$50 each

A two-hour Vocal Interpretation Master Class with Maestro José Hernández, and a two-hour Guitar/Vihuela Master Class with Jesus "Chuy" Hernández will be made available. Participation is limited so sign up early!

WHAT'S INCLUDED:

- One full year of teaching materials for your Beginning, Intermediate or Advanced Mariachi Ensembles
- Hands-on instruction on all mariachi instruments
- One VIP ticket to the Mariachi Sol de México concert
- Daily plated lunch

West music
Mariachi

YAMAHA

Wenger

HAL LEONARD

MUSIC
EDUCATION
CONSULTANTS
INCORPORATED
A Consortium of Music Education Professionals

GOLDEN
NUGGET
LAS VEGAS

CenturyLink prism

Conn Selmer

VanderCook
COLLEGE OF MUSIC
www.vandercook.edu



[facebook.com/VanderCookCollege](https://www.facebook.com/VanderCookCollege)



@VanderCookMECA
#SummerMECA16

VANDERCOOK 2016 MARIACHI WORKSHOP: A RETROSPECTIVE

COURSE REGISTRATION FORM Scholarship information below.

LEGAL NAME (FIRST, MIDDLE INITIAL, LAST)		SOC.SEC. #	
HOME ADDRESS	CITY	STATE	ZIP
HOME PHONE	WORK PHONE	BIRTHDATE	
SCHOOL NAME		SCHOOL ADDRESS	
MAJOR INSTRUMENT OR VOICE		FIRST NAME AS YOU WOULD LIKE IT TO APPEAR ON YOUR NAME TAG	

PREFERRED EMAIL ADDRESS (COURSE CORRESPONDENCE WILL BE SENT TO THIS ADDRESS)

Have you earned credit through VanderCook before? Yes No

If **YES**, are you currently enrolled in the VanderCook M.M.Ed. program? Yes No

If **NO**, complete the following:

Degrees earned: B.M.Ed. or equivalent M.M.Ed. or equivalent Doctoral degree

NAME(S) OF GRADUATING COLLEGE(S)	DEGREE(S) EARNED
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A degree in music or music education is required in order to earn graduate credit at VanderCook College of Music. Any exceptions must be approved by VanderCook's Director of Professional and Online Education. Please call 312.788.1133 for further information. A degree in music or music education is not required for non-credit participation.

I wish to enroll in the following course (check one):

<p>Beginning Mariachi <input type="checkbox"/> 7156 A – graduate credit tuition: \$960</p> <p> <input type="checkbox"/> 7156 B – non-credit fee: \$350</p> <p>Intermediate Mariachi <input type="checkbox"/> 7166 A – graduate credit tuition: \$960</p> <p> <input type="checkbox"/> 7166 B – non-credit fee: \$350</p> <p>Advanced Mariachi <input type="checkbox"/> 7176 A – graduate credit tuition: \$960</p> <p> <input type="checkbox"/> 7176 B – non-credit fee: \$350</p>	<p>OPTIONAL MASTER CLASSES - LIMITED ENROLLMENT! *</p> <p>I wish to register for the following master class(es):</p> <p><input type="checkbox"/> Vocal Interpretation Master Class with Maestro José Hernández</p> <p><input type="checkbox"/> Guitar/Vihuela Master Class with Jesus "Chuy" Hernández</p> <p>* Enrollment is \$50 for each master class, payable on site.</p>
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Mariachi Sol de Mexico Concert: One VIP ticket is included for each registered participant. Additional tickets are available. Please visit www.musicedconsultants.net/2016-mariachi-workshops for details.

For hotel reservations and additional information, please visit www.musicedconsultants.net/2016-mariachi-workshops.

SCHOLARSHIPS FOR BEGINNING MARIACHI SONG STYLES PARTICIPANTS: COURSE TUITION: _____

Wenger Corporation is offering \$100 scholarships for the first 20 registrants.

CONFERENCE FACILITIES FEE (INCLUDES DAILY LUNCH) REQUIRED OF ALL ATTENDEES: \$235.00

SCHOLARSHIPS FOR INTERMEDIATE/ADVANCED MARIACHI SONG STYLES PARTICIPANTS:

West Music Mariachi is offering \$100 scholarships for the first 10 registrants in each. TOTAL: _____

PAYMENT

Check or Money Order payable to VanderCook College of Music CHECK # _____

PLEASE REFERENCE "MECA SUMMER MARIACHI REGISTRATION" ON YOUR CHECK

Visa, Discover or MasterCard (circle one) CARD NUMBER _____ EXP. DATE _____ CCV _____

NOTE: Full course tuition and conference facilities fee will be charged at the time of registration.

PARTICIPANT SIGNATURE _____ DATE _____

CANCELLATIONS: Refunds of tuition, less a non-refundable \$75 processing fee, may be requested up to 12:00 p.m. CST on Friday, June 17. The \$235 conference facilities fee is non-refundable after 12:00 p.m. CST on Friday, June 10.

VanderCook reserves the right to cancel any course due to insufficient enrollment, in which case all deposits will be refunded.

ACCREDITATION: VanderCook College of Music is an independent, not-for-profit, degree-granting institution, fully accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools and the National Association of Schools of Music. VanderCook's teacher certification programs are approved by the Illinois State Board of Education. Graduate credit earned in the MECA program can be applied toward a master's degree at VanderCook College of Music.

FOR OFFICE USE ONLY

Tuition/Fee _____

Wenger Scholarship _____

Total _____