



**JUNE 20-24, 2016 AND JUNE 25, 2016
JOIN MARIACHI SOL DE MEXICO® AND
FELLOW MUSIC EDUCATORS**

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for the

10th ANNIVERSARY CELEBRATION OF THE NATIONAL MARIACHI WORKSHOPS FOR EDUCATORS®

Thank you for reaching out to us to receive information about the **10th Anniversary of the National Mariachi Workshops for Educators®** sponsored by West Music, Yamaha Corporation, Wenger Corporation, CenturyLink, Conn-Selmer, Inc., and Hal Leonard Corporation with optional graduate credit offered through VanderCook College of Music. We have assembled all of the information that we have available as of this point so that you may begin to organize your trip to **Las Vegas, June 20-24(25), 2016**. Below are a number of the details regarding our workshops so begin planning for a WONDERFUL WEEK of fun and learning!

A. MARIACHI SOL DE MEXICO DE JOSE HERNANDEZ TO HEADLINE THE 10TH ANNIVERSARY OF THE 2016 NATIONAL MARIACHI WORKSHOPS

We are thrilled to announce that Mariachi Sol de Mexico de Jose Hernandez will headline our 10th Anniversary Workshops. “Sol” will be performing a very special tribute concert to celebrate our Anniversary on Thursday night, June 24th, and will also provide a Performance Techniques/Showmanship clinic on Friday morning, June 25th.

The Golden Nugget has generously agreed to provide each workshop registrant who stays at their magnificent hotel with one (1) complimentary **VIP Ticket** for the Mariachi Sol de Mexico concert on Thursday evening. Additional tickets will be made available for purchase through our website at www.musiceducationconsultants.net/2016-mariachi-workshops. Please be sure to like us on our [Mariachi Workshops Facebook](#) page and if you haven't already done so, sign up for our e-newsletter at www.musiceducationconsultants.net/sign-up-for-e-news so that we may notify you as soon as these additional tickets become available for purchase. Seating will be limited!

B. DATES, TIMES AND INITIAL INFORMATION

The 2016 National Mariachi Workshops for Educators® will again be held at the **Fabulous Golden Nugget Hotel and Casino** in Las Vegas. The sessions will begin promptly at 8:00 AM on Monday, June 20, 2016, and conclude “officially” at approximately 3:30 PM on Friday, June 24, 2016. Three (3) levels of instruction, based on Beginning Mariachi Styles, Intermediate Mariachi Styles and Advanced Mariachi Styles, will be offered with each also containing a strand of vocal training so that ALL participants will have access to age-appropriate vocal pedagogy. These three levels are defined by the specific mariachi styles to be studied which progress from easy to difficult along the continuum. A great deal of focus will be placed on the playing of secondary and tertiary instruments in the areas that

are of highest need as determined by you. All participants will, however, have the opportunity to perform on their primary instruments to sharpen characteristic stylistic nuances as required by the various mariachi styles.

NEW THIS YEAR!!!

¡CANTA MARIACHI CANTA!: MARIACHI IN THE ELEMENTARY MUSIC CLASSROOM

This workshop is a separate event being held on **Saturday, June 25, 2016**, which will run from 9:00 AM until 3:00 PM. Maestro Jose Hernandez will introduce the brand new song material he has written specifically for Elementary Music Programs to use with younger voices. Whether used to celebrate Hispanic Heritage Month or as songs for the Chorus or General Music Class to sing throughout the year, these age-appropriate, traditional Mexican songs will work in any Elementary School setting and resonate with the members of the community. These original arrangements work well with piano or guitar accompaniment. Our instructors include world-renowned composer, arranger and three-time Grammy-nominated performer, **Maestro Jose Hernandez**, Clark County School District's Ballet Folklorio educator, **Jacquelyn Guzman** who will teach how to incorporate appropriate movement into the musical material and **Tom Anderson** who will teach the incorporation of Orff instrumentation into this dynamic collection. The Workshop Fee is \$125 which includes lunch and a copy of Hal Leonard's brand new publication, **¡Canta Mariachi Canta!** Registration for this one-day workshop is only available online at:

www.musicedconsultants.net/2016-mariachi-workshops-canta-registration

Credit cards may be used to register for ¡Canta Mariachi Canta! only.

C. TEACHING PROFESSIONALS

Our esteemed clinician, Maestro **Jose Hernandez**, will work with each of the above levels individually to better apply the appropriate performance characteristics to each of the styles being studied. Jose will also offer a Vocal Interpretation Master Class and **Chuy Hernandez**, guitarist for Mariachi Sol de Mexico, will offer another of his very popular Guitar Master Classes. **Master classes are available for \$50 each** and payable either ahead of time or when you arrive in Las Vegas. (Credit cards are accepted.) As the lead instructors for the Workshops, the highly-successful Mariachi Educators from the Clark County School District's (CCSD) comprehensive, standards-based, award-winning Mariachi Program will again bring their talents and most effective materials to share with all participants. The 2015-16 CCSD district-wide Mariachi Program has over 5,000 enrollees – the largest in the nation – and our instructors, which include **Ramiro Benavides**, **Robert Lopez**, **Erik Ramirez**, **Yvette Sital** and **Michael Sital**, will share their secrets on how best to recruit and retain students in your programs!

ALL attendees will have extensive opportunities to learn or enhance their abilities to play the guitar, vihuela and guitarron as well as brush up on violin and trumpet playing skills. **Private lessons are available on all instruments** and may be arranged with the individual instructors upon arrival. The week will close with a concert performance featuring all participants playing several of the mariachi arrangements of the various styles studied during the workshop and will also feature one of the CCSD's' Secondary Mariachi

Ensembles. **Please be sure to bring a white shirt and black pants to wear in the Friday performance.** Moños will be provided!

D. REGISTRATION INFORMATION AND FEES

As mentioned above, VanderCook College of Music will handle registration so please register with them directly. The registration form is available online at our website. All updates will be provided on our Facebook page as well as via our e-newsletter and on our website at www.musiceducationconsultants.net/2016-mariachi-workshops. **If paying via school district purchase order**, feel free to download the "Quote for School District PO" or contact marcia@musiceducationconsultants.net directly to secure an "estimate" to submit to your administrator. Three (3) graduate credits are being offered through VanderCook as an **option** for those who may be interested.

The registration for the week-long workshop is \$585 and includes a comprehensive set of standards-based teaching materials, ten (10) musical arrangements, a full year's worth of material to use in your own program, and a plated lunch daily. Should you choose to take the workshop for credit, the fee for three (3) graduate credits from VanderCook College of Music is an additional \$610 for a total of \$1,195.

Be sure to share information about the Clark County School District's groundbreaking, standards-based, in-school Mariachi Education Program with your administrators so that they may see the value of this curriculum. That information is also posted on our website at www.musiceducationconsultants.net/2016-mariachi-workshops. In addition, you will be able to view the article written by the Las Vegas Sun that focuses on our workshops and how they help teachers meet the needs of so many diverse communities across the country.

E. SCHOLARSHIP INFORMATION:

Beginning Level Participants: The dynamic Wenger Corporation which at our request, has designed a considerable number of storage units for mariachi instruments (www.wengercorp.com), has generously agreed to again offer **\$100 scholarships** to the first twenty (20) registrants who sign up for the Beginning Mariachi Styles Course so you will want to register early. (Sorry, this does not apply to those attending via school district purchase order.)

Intermediate and Advanced Level Participants: We are also grateful to the wonderful professionals at West Music Mariachi (www.westmusic.com/c/mariachi) who have also agreed to provide \$100 scholarships to the first ten (10) participants who sign up for the Intermediate Mariachi Styles Course and to the first ten (10) participants who sign up for the Advanced Mariachi Styles Course so you will want to register early. (Sorry, this does not apply to those attending via school district purchase order.)

F. WEST MUSIC MARIACHI SATELLITE STORE ON SITE:

West Music Mariachi sets up a satellite store right on site at the Golden Nugget Hotel. They will provide everything you might need for your program and WILL accept school district PO's and credit cards. For additional information, contact Lauren Calkin at West Music Mariachi at: LCalkin@westmusic.com.

G. HOTEL INFORMATION

The Golden Nugget has already established a link for you to make room reservations. The

hotel was able to keep the same **\$45 per night** special room rate as last year. This rate excludes tax and the \$5 per-room daily resort fee. In order to get this rate, you must make your reservation directly through our website at www.musicedconsultants.net/2016-mariachi-workshops. This rate will expire on May 28, 2016. For a nominal fee, the Golden Nugget will again provide non-stop transportation directly from McCarran Airport via scheduled shuttle. That information will also be posted on our website.

SPECIAL NOTE: THE GOLDEN NUGGET HOTEL IS **NOT** ABLE TO ACCEPT CHECKS OR SCHOOL DISTRICT CREDIT CARDS FOR PAYMENT. YOU WILL NEED TO SUBMIT FOR REIMBURSEMENT FROM YOUR SCHOOL DISTRICT FOR THIS EXPENSE.

H. FRIDAY AFTERNOON

Although we finish *officially* around 3:30 PM on Friday, we will celebrate our accomplishments well into the evening and Jose will be celebrating right along with us! In addition to Jose, our fantastic CCSD Mariachi Educators will also perform for all of us. **You won't want to miss this very special networking opportunity so DEFINITELY plan on staying late!**

And don't forget to sign up for the **¡Canta Mariachi Canta!** Workshop being held on Saturday from 9:00 AM – 3:00 PM while you are here! Register directly online at:

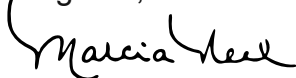
www.musicedconsultants.net/2016-mariachi-workshops-canta-registration

I. EVERYTHING ELSE YOU NEED TO KNOW

Thank you again for your interest in Mariachi Education. Jose and I are looking forward to seeing you in Las Vegas in June. It's never too early to start planning. All of the information you need may be found through the link just below.

www.musicedconsultants.net/2016-mariachi-workshops

Regards,



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2016 National Mariachi Workshops for Educators® June 20-24(25)

www.musicedconsultants.net/2016-mariachi-workshops

National Mariachi Workshops for Educators® on

Facebook: <http://bit.ly/MariachiWorkshopsFB>

2016 National Mariachi Workshops for Educators® Info Letter:

www.musicedconsultants.net/2016-mariachi-workshops-general-information-letter

Jose Hernandez Instruments: www.musicedconsultants.net/instruments--accessories

Mariachi Publications: www.musicedconsultants.net/mariachi-publications